

FHC-上海国际糖果巧克力及休闲食品展览会

产品名称	FHC-上海国际糖果巧克力及休闲食品展览会
公司名称	上海博华国际展览有限公司
价格	.00/个
规格参数	
公司地址	上海市嘉定工业区叶城路912号J6686室（注册地址）
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产品详情

随着经济的发展和水平的提高，消费者对于休闲食品数量和品质的需求不断上升，中国休闲食品市场规模在持续扩大。数据显示，我国休闲食品行业销售额自2014年6,623亿元增至2019年11,430亿元，预计2020年销售额将达到12,687亿元。在休闲食品品类下，同样作为快速消费品的巧克力和糖果，近年来在中国市场的销售规模都稳步增长，2019年糖果巧克力行业零售端市场规模1,129亿元。国际糖果巨头企业在中国糖果巧克力市场占据主导地位并完成商超渠道的覆盖。 With the development of economy and the improvement of living standards, consumers' demand for the quantity and quality of snack foods continues to increase and the scale of China's snack food market continues to grow. Data shows that China's snack food industry sales have increased from 662.3 billion yuan in 2014 to 1143 billion yuan in 2019, and sales in 2020 are expected to reach 1286.7 billion yuan. Under the category of snack food, chocolates and sweets, which are also fast-moving consumer goods, have maintained a steady growth trend in the Chinese market. In 2019, the retail market size of the Chinese chocolates and sweets industry reached 112.9 billion yuan. International confectionary giants occupied an absolute dominant position in the Chinese chocolates and sweets market and grasped the share in the channel of supermarkets.

糕点 | 糖果 | 蜜饯 | 饼干核仁 | 坚果 | 干果 | 巧克力 | 可可制品 | 豆制品 | 素食蔬果 | 果冻 | 果脯蜜饯 | 西式甜点派 | 膨化食品 | 肉禽类零食 | 海产品类零食等 Pastry | candy | preserved fruit | biscuit & kernels | nuts | dried fruits | chocolate | cocoa products | bean products | vegetarian fruits and vegetables | jelly | preserved fruit | western pie | puffed food | meat and poultry snacks | seafood snacks and etc

特色活动

第二十二届FHC中国国际烹饪艺术大赛 The 22nd FHC China International Culinary Arts Competition

第二十二届FHC中国国际甜品烘焙大赛 The 22nd FHC China International Pastry & Bakery Competition

FHC中国国际青年厨师黑匣子挑战赛 FHC China International Young Chefs Black Box Competition

FHC国际进出口肉类海鲜论坛 FHC International Import and Export Meat & Seafood Forum

FHC全球乳制品论坛 FHC Global Dairy Forum FHC国际橄榄油高峰论坛 FHC International Olive Oil Summit

