2020上海FHC展会-咖啡与茶展会/冰淇淋及烘焙展

产品名称	2020上海FHC展会- 咖啡与茶展会/冰淇淋及烘焙展
公司名称	上海博华国际展览有限公司
价格	.00/个
规格参数	
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产品详情

茶起源于中国，盛行于世界。随着茶文化的不断推广和人们对食品安全与健康的日益关注，茶饮品因其天然、 健康的特点为越来越多的消费者所接受。根据相关数据统计，2019年我国茶叶出口总量达36.65万吨，同比增 长0.52%；总进口量为4.34万吨，同比增长22.25%。作为饮品大国，我国不仅茶饮消费量位于全球前列，咖 啡消费市场竞争也日趋剧烈。2019年，我国人均咖啡消费量约为6.8杯。预计到2024年，我国的咖啡市场规 模将超过3,300亿元。 与咖啡茶饮相伴，烘焙冰淇淋等美食当然必不可少。2019年我国烘焙食品零售额高达2,317亿元。虽然西方发 达国家人均烘焙产品消费量依旧远高于中国，但是我国的人均消费量仍具有翻倍甚至三倍的增长空间，预计 2024年有望突破3,800亿元。由此可预见，在未来数年内该产业将维持高速发展趋势。冰淇淋的消费需求已从 过去的防暑降温转为不分季节的习惯性消费，我国冰淇淋市场规模和销量不断扩大。2014年，中国冰淇淋市
场规模达708亿元，销量已占全球三分之一；2018年中国冰淇淋销量约为123.4万吨，市场规模达1,236亿元；预计至2021年中国冰淇淋市场规模有望达到1,641亿元。 Tea originated in China and prevail all over the world. With the continuous promotion of tea culture and people’s increasing attention to food safety and health, tea drinks are accepted by more and more consumers due to its natural and healthy characteristics. According to relevant statistics, China exported 366,500 tons of tea in 2019, increase 0.52% compared with the same period of last year, total imports were 43,400 tons, up 22.25% year on year. As a big country of drinks, China not only ranks among the top in tea consumption, but also has increasingly fierce competition in coffee consumption market. In 2019, China’s per capita coffee consumption was about 6.8 cups. It is estimated that the size of China's coffee market will exceed 330 billion yuan by 2024. Company with coffee and tea, the other delicacies like bakery and Gelato are also indispensable for you to enjoy the gourmet time. Retail sales of bakery goods in China reached 231.7 billion yuan in 2019. Although the per capita consumption of baking products in Western developed countries is still much higher than that in China, the per capita consumption of baking products in China still has room to double or even triple, and is expected to exceed 380 billion yuan in 2024. Therefore, it can be predicted that the industry will maintain a high development trend in the next few years. The consumption demand of Gelato has changed from heatstroke in the past to non-seasonal habitual consumption. The scale and sales of China's Gelato market are expanding. In 2014, China's Gelato market scale reached 70.8 billion yuan, accounting for a third of the global sales. In 2018, China's Gelato sales about

1.234 million tons, with a market scale of 123.6 billion yuan. China's Gelato market is expected to reach 164.1 billion yuan by 2021.

家用咖啡机及器具 | 咖啡生豆 | 熟豆 | 咖啡烘焙设计及技术 | 精品茶 | 传统茶 | 茶饮加盟 | 烘焙原料 | 预包装食 品 | 烘焙设备 | 烘焙包装 | 家庭烘焙 | 烘焙加盟 | 奶类冰淇淋 | 蛋类冰淇淋 | 手工冰淇淋 | 冰淇淋生产线 | 冰淇 淋凝冻机 | 冰淇淋冷饮设备等 Coffee machines and utensils | coffee green beans | roasted coffee beans | coffee roasting design and technology | specialty tea | traditional tea | tea franchise | baking ingredients | prepackaged foods | baking equipment | baking packaging | home baking | bakery franchise | milk ice cream | egg ice cream | handmade ice cream | ice cream production line | ice cream freezer | ice cream equipment and etc.

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