

ASEAN (Bangkok) Toys & Preschool Expo 2021

产品名称	ASEAN (Bangkok) Toys & Preschool Expo 2021
公司名称	上海品端展览有限公司
价格	9958.00/个
规格参数	
公司地址	安全用品展,面辅料展,健身运动展,跨境电商展,日本杂货展百货展,日本服装展鞋展箱包展,日本园艺展五金展
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产品详情

TPE Bangkok 2021 ASEAN (Bangkok) Toys & Preschool Expo 2021 Date: 9-11 September 2021 Venue: IMPACT Exhibition Centre. Bangkok, Thailand

Consulting: Mr Zhang

Co-organized By: Thai Toy and Children Product Association Thai Retailer Association

Supported by: The Toys Association of India Indonesian Toy Traders and Manufacturers Association Korea Culture Contents Licensing Association Hong Kong Toy Brand Association Market Information: During the period 2012-2017, the retail sales of toys and games in Indonesia, Thailand and Malaysia continued to rise, reaching a total of US\$2.4 billion in 2017, with a compound annual growth rate of 17% and is expected to reach US\$4.3 billion in 2022. Thailand 's demographics in particular hint at a widening market for the toys & games industry. The natural birth rate in 2017 was about 240,000 – this refers to the number of births in a year subtracted from the number of deaths – representing a population growth rate of about 0.4%. According to Euromonitor, the value of Thailand 's toys & games industry was estimated to be worth US\$376 million in terms of sales volume in 2015. The same report forecasts sales to increase to US\$541 million by 2021, or by an average of 9% a year.