

CES 2021将全面转为线上举办-1月6日开幕

产品名称	CES 2021将全面转为线上举办-1月6日开幕
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产品详情

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CES 2021 Is All-Digital

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The Consumer Technology Association (CTA) is reimagining how to connect exhibitors, customers, thought leaders and media from around the world while prioritizing health and safety. We are excited to share that CES 2021 will be an all-digital experience.

For more than 50 years, CES has been the global stage for innovation. And CES 2021 will continue to be a platform to launch products, engage with global brands and define the future of the tech industry.

With the growing global health concerns about the spread of COVID-19, it is not possible to safely convene tens of thousands of people in Las Vegas in early January 2021 to meet and do business in person.

An all-digital CES 2021 will allow the entire tech community to safely share ideas and introduce the products that will shape our future. You ' ll be able to participate in all the awe-inspiring moments of CES wherever you are in the world. We are designing a unique experience for the tech industry.

CES 2021 will offer a highly personalized experience:

Keynotes and conferences. Now you ' ll have a front-row seat for groundbreaking announcements and insights from the world ' s tech leaders completely online.

Product showcase. With this digital evolution of the CES show floor, you ' ll be able to explore products and services, based on your interests and business, through dynamic product showcases or live demos.

Meetings and networking. You ' ll be able to engage with the brands, thought leaders and business connections you care about with live interactions, meetups or roundtable discussions.

Technology has helped us all work, learn and connect during the coronavirus pandemic, and it has presented real solutions to help solve complex global challenges. We recognize that, particularly in these uncertain times, it is the partnerships of some of the most creative minds that bring the best solutions to life.

We ' re looking forward to welcoming the global tech industry, from international brands to budding startups, to kick off the year with the world ' s most influential digital technology event.

Mark your calendars for the first week in January and be on the lookout for more exciting news about CES 2021. We plan to return to Las Vegas for CES 2022, combining the best elements of a physical and digital show.

Thank you for your continued support. Please stay healthy and safe.

主办方介绍：

美国消费技术协会(Consumer Technology Association, CTA)TM是代表着产值高达2920亿美元、提供了超过1500万个工作岗位的美国消费技术产业的贸易协会，其会员包括2200多家企业，其中80%为小型企业和初创企业，其余一些则是国际知名品牌。协会在政策倡导、市场调研、技术培训、行业推广、标准制订以及推动战略合作关系等方面为会员企业提供服务。此外，美国消费技术协会还是国际消费电子展(CES)的所有方和主办方。国际消费电子展被公认为全球消费技术行业的一大盛会，该展会的所有收益均用于美国消费技术协会所提供的行业服务。

CES参展范围

- 1、汽车电子产品：导航产品、影音产品等相关产品；
- 2、各类创新技术及产品；
- 3、通讯产品及配件：移动、软件、硬件、智能通讯产品、卫星通讯技术等；
- 4、电脑及周边产品；
- 5、PMA@CES(摄影器材)：数码相机、摄像机、专业非专业照相机、摄像机、摄录一体机、照相手机；软件洗印器材、激光照排，照片冲印设备、彩扩机、数码片夹、打印机、打印耗材、扫描仪等。
- 6、消费类电子产品：液晶、卫星及数码电视、蓝牙产品、扬声器、耳机、音响、电子礼品、电子书、各种灯具、电子娱乐产品等；
- 7、广播电视及配套设备；
- 8、相关电子元器件及电子材料：电源、电池、插座、元器件、组件、电线、电缆等；

2021年美国CES展馆分区