

2024日本东京国际鞋展览会|日本东京国际鞋展

产品名称	2024日本东京国际鞋展览会 日本东京国际鞋展
公司名称	上海福贸展览服务有限公司
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规格参数	
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产品详情

Tokyo International Footwear Exhibition is the largest footwear exhibition in Japan. It is held twice a year. It is held in Tokyo in April and October every year. The exhibition effect is remarkable and the satisfaction of exhibitors is high. Nearly 100 Chinese enterprises go to Japan to participate in the exhibition every year, all of which have achieved good results. The last exhibition attracted nearly 950 shoe enterprises from nearly 30 countries to gather together, with a wide range of products, and nearly 63000 visitors. The organizer is Reed Exhibitions Japan. Spring 2021 fashion shoes exhibition will be held in Tokyo Big sight from April 7-9, 2021. It is estimated that more than 1000 manufacturers from 25 countries and regions will participate in the exhibition, attracting more than 60000 industry visitors.

2024年日本東京國際鞋類展覽會|2024日本鞋展| シューズショー
2024年日本东京国际鞋展览会|2024日本东京国际鞋展

Tokyo Shoes Expo 2024

展会时间：2024年04月17日-19日（春季）

展会时间：2024年10月15日-17日（秋季）

展会地点：日本东京都有明国际展览中心（Tokyo Big Sight）

主办单位: RX Japan株式会社 (原名: 励展博览集团日本有限公司)

中国招商单位：上海福贸展览服务有限公司-----闫树刚（联系方式最上面）

展会周期：1年2届，每年4月和10月月召开

【参加日本鞋展的理由】

理由A:寻求日本的进口商和经销商——公司产品进入日本市场的关键就是找到日本优质进口商，寻求优

质进口商的醉佳捷径则是参加日本境内的专/业鞋展，展会是构建制鞋商和日本鞋类进口经销商的醉佳谈判交易场所。

Reason a: looking for Japanese importers and distributors - the key for the company's products to enter the Japanese market is to find Japanese high-quality importers. The best shortcut for seeking high-quality importers is to participate in the professional footwear exhibition in Japan. The exhibition is the best negotiation and trading place for building shoe manufacturers and Japanese footwear import distributors.

理由B.与日本大型零售商进行面对面洽谈——每年全日本的进口时装服饰量都在攀升，为满足市场需求，很多大型零售商都会来展会找寻新产品。这是推广贵公司产品与设计的醉佳机会。

Reason B. face to face talks with large Japanese retailers - the volume of imported fashion clothing in Japan is increasing every year. In order to meet the market demand, many large retailers will come to the exhibition to find new products. This is the best opportunity to promote your products and designs.

理由C.与日本厂商和代理商直接进行关于OEM/ODM(代工)的商谈——日本时尚鞋展是促成OEM/ODM（代工）业务的圣地。大多数日本潮流厂商和代理商都会参加展会，寻找新产品和代工工厂。如果您想拓展OEM/ODM（代工）业务，请贵公司备齐产品和工厂信息，来展会参展。

Reason C. direct negotiation with Japanese manufacturers and agents on OEM / ODM (OEM) - Japan fashion shoes exhibition is the holy land to promote OEM / ODM (OEM) business. Most Japanese fashion manufacturers and agents will attend the exhibition, looking for new products and OEM factories. If you want to expand OEM / ODM (OEM) business, please prepare product and factory information to participate in the exhibition.

理由D.学习日本市场——请您备齐产品系列以及完成市场调查。您可以比较其他参展商的产品，从而在您的产品中找出醉适合日本市场的产品。除了您可以和卖家直接进行交易以外，您还可以为进军日本市场做更深入的市场调查。

Reason D. study the Japanese market - please prepare your product line and complete the market research. You can compare the products of other exhibitors to find the most suitable products for the Japanese market. In addition to the direct transaction with the seller, you can also do more in-depth market research for entering the Japanese market.

【展会介绍】

日本东京国际鞋展是日本醉大的鞋类展览会，一年两届，每年四月和十月固定在日本东京举办，展会效果显著，展商满意度高，每年有近百家中国企业去日本参展，均获得较好效果。上届展会吸引了来自近30个国家近950家鞋企汇聚一堂，产品琳琅满目，争奇斗艳，有近63000人观众莅临展会现场。主办单位为日本励展展览公司(Reed Exhibitions Japan)。2021年春季时尚鞋展将于2021年4月7-9日在Tokyo Big Sight展出，预估将有来自25个国家和地区的1000多家厂商参展，将吸引60,000多位业内访客到场参观。

【展品范围】

男鞋、女鞋、童鞋、皮鞋、橡塑鞋、时装鞋、运动鞋、室内鞋、劳保鞋(靴)、硫化鞋、拖鞋、靴子、雨鞋、舞蹈鞋、休闲鞋、沙滩鞋等各类成品鞋。

Men's shoes, women's shoes, children's shoes, leather shoes, rubber shoes, fashion shoes, sports shoes, indoor shoes, labor protection shoes (boots), vulcanized shoes, slippers, boots, rain shoes, dance shoes, leisure shoes, beach shoes and other finished shoes.

箱包、皮具、手袋、鞋材、鞋机等。

Bags, leather goods, handbags, shoe materials, shoe machines, etc.

【详情请咨询中国代理】

联系人：闫树刚