

## 挂售：商城挂卖模式开发（挂卖源码）

产品名称	挂售：商城挂卖模式开发（挂卖源码）
公司名称	广联网络（广东）有限公司
价格	100.00/套
规格参数	
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## 产品详情

挂售：商城挂卖模式开发（挂卖源码）

上面说到，挂售商城是“购批售”三环节，也就是只需消费，既可有参与商品流通环节利润分配的资格，挂售商城系统也助力中小企业，整合企业产品打破地域性限制，拓宽销路，助力企业推进营销模式和商业模式互联网化，实现消费者、生产厂家、平台三方共赢，为企业未来可持续的跨界整合缔造坚实基础。

### 一、挂售商城系统是什么？

上面说到，挂售商城是“购批售”三环节，也就是只需消费，既可有参与商品流通环节利润分配的资格，挂售商城系统也助力中小企业，整合企业产品打破地域性限制，拓宽销路，助力企业推进营销模式和商业模式互联网化，实现消费者、生产厂家、平台三方共赢，为企业未来可持续的跨界整合缔造坚实基础。

### 二、挂售商城系统的流程解析

充值 购物积分 零售专区买产品 获得配额 批发专区 用购物积分+配额购买 选择提货/出售 出售 出售产品到零售专区出售 有人买得80%出售价

### 三、挂售商城系统玩法

寄售流程:委托平台销售，从批发专区购买的商品委托平台作为第二期零售专区的商品售卖,寄售的商品按照售价的80%给代理商结算，20%留给平台

挂售商城系统委托管理:在个人中心有委托功能入口,从该入口进入可见正在寄售的产品,不想挂卖可选撤销,撤销后就只能提货了(有弹窗提示是否撤销,撤销后只能提货

持有查询(自提):可选在批发专区购买的产品,可申请提货

出售商品(寄售):选择

#### 四、挂售商城系统功能展示：

一般而言，产品展示模块主要负责实现前台页面展示商品的功能，商品管理模块的存在，极大的方便管理人员对平台上所有商品进行相关管理操作，营销模块包含团购、分销等多种营销插件，并通过这些插件(团购对于企业而言，可为平台获取更多客源，从而形成规模效应;分销对消费者来说，在购物的同时还能获得平台商品返佣，很大程度上促进了消费的主动性)功能实现最大化引流，打造企业个性化电商平台

##### 1、 What is the store system?

As mentioned above, the hanging mall is a three link festival of "purchase, batch and sale", that is to say, only consumption is needed. It can not only have the qualification to participate in the profit distribution of commodity circulation, but also help small and medium-sized enterprises to integrate their products, break the regional restrictions, broaden the market, promote the Internet of marketing and business models, and achieve win-win results among consumers, manufacturers and platforms To create a solid foundation for the sustainable cross-border integration of the enterprise in the future.

##### 2、 Analysis of the flow of the system of the store

Top up purchase points buy products in retail area obtain quota wholesale area purchase with shopping points + quota select pick up / sell sell sell products to retail area someone buys 80% of the selling price

##### 3、 How to play the system of hanging and selling mall

Consignment process: Commission platform sales. The commodities purchased from the wholesale area are sold as the commodities in the second phase of the retail area. 80% of the consigned commodities will be settled by the agents and 20% will be left to the platform

Commission management of the store system: there is a commission function entry in the personal center, from which you can see the products being sold. If you don't want to cancel the sale, you can only pick up the goods after cancellation (pop-up window prompts whether to cancel or not, and only pick up the goods after cancellation

Holding query (self delivery): products purchased in the wholesale area can be applied for delivery

Selling goods (consignment): Options

##### 4、 Display of system functions of the store:

Generally speaking, the product display module is mainly responsible for realizing the function of displaying commodities on the front page. The existence of the commodity management module greatly facilitates the management of all commodities on the platform. The marketing module includes a variety of marketing plug-ins such as group buying and distribution, and through these plug-ins (for enterprises, group buying can obtain more customers for the platform, thus forming a rule Model effect: for consumers, distribution can obtain platform commodity Commission at the same time of shopping, which greatly promotes the initiative of consumption) function to achieve maximum drainage, and build personalized e-commerce platform for enterprises