

2024年日本体育健身用品展|SPORTEC JAPAN东京体博会

产品名称	2024年日本体育健身用品展 SPORTEC JAPAN东京体博会
公司名称	日本展会-上海贸升展览
价格	.00/件
规格参数	
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产品详情

2024日本体育用品展，2024东京体育用品展 2024日本体育用品展

2024日本东京国际体育用品及健身器材展览会|SPORTEC JAPAN

2024Tokyo international sporting goods and fitness equipment exhibition

展览日期：2024年7月16-18日

展览地点: 东京有明国际展览馆（BIG SIGHT）

主办单位：SPORTEC实行委员会 / 一般社団法人日本ゴルフフィットネス協会（GFS）

推荐指数： -----日本大影响力广的体育健身展

中国总代理：上海贸升展览服务有限公司

展会规模：1500个展位，900多家参展商

【展会介绍及回顾】

日本体育用品展是日本的效果好的关于体育行业的展会。组办方SPORTEC实行委员会的规划，此展会一年一届，2019年日本东京体育用品及户外用品展于今年7月25日在日本东京展览中心(Tokyo Big Sight)隆重开幕，该展聚集国内外体育及户外领域品牌，展商、采购商及专家汇聚一堂买家达到50000人。自2017年来第一次全面对中国厂家开发，作为中国区唯一总代理的上海福贸展览公司便组织了40多家企业，其中以广东、江苏和浙江的企业居多，根据现场的盛况而论，中国企业此次参展效果非常好，现场已有一半的企业预定下届展会，其他企业对展会的组织和观众也表示满意，并有意下届展会。

Japan sporting goods exhibition is a professional and effective exhibition about sports industry in Japan. The organizer, Sportec, carries out the planning of the Committee. This exhibition will be held once a year. The 2019 Tokyo sporting goods and outdoor products exhibition will be grandly opened at Tokyo Big Sight on July 25 this year. The exhibition will gather famous brands in the field of sports and outdoor at home and abroad. Exhibitors, purchasers and experts will gather together to reach 50000 professional buyers. For the first time since 2017, we have fully developed Chinese manufacturers. As the sole general agent in China, Shanghai fomat Exhibition Co., Ltd. has organized more than 40 enterprises, most of which are in Guangdong, Jiangsu and Zhejiang. According to the grand occasion of the site, Chinese enterprises have made great achievements in this exhibition. Half of the enterprises on the site are scheduled for the next exhibition. Other enterprises have organized and visited the exhibition Also expressed satisfaction, and intends to next exhibition.

本次2021日本体育用品展展品范围有针对性强，展品范围较广泛，涵盖了贸易展销会和业务拓展，及世博会相关体育用品和外出旅游户外用品，日本本土有超过500家参展商提供产品在主要的体育赛事和户外旅游上，并成为2020年热门的趋势和产品。

This 2021 Japan sporting goods exhibition has a wide range of targeted exhibits, covering trade fairs and business development, as well as Expo related sporting goods and outdoor travel products. There are more than 500 exhibitors in Japan who provide products for major sporting events and outdoor tourism, and become a hot trend and best-selling products in 2020.

【展品范围】

1、球类运动：乒乓球器材，足篮排器材，台球、桌球；学校体育器材，拳击、散打、跆拳道器材，网球器材；羽毛球器材；运动护具、护理用品；网羽器材。其他球类。

Ball games: table tennis equipment, foot basket row equipment, billiards, table tennis; school sports equipment, boxing, Sanda, taekwondo equipment, tennis equipment; badminton equipment; sports protective equipment, nursing supplies; tennis equipment. Other balls.

2、户外运动及休闲用品：野营、登山、轮滑、冰雪运动器材装备及运动护具,眼镜、滑翔器材、赛车、帆船、帆板、赛艇、皮划艇、潜水装备、游泳装备及其相关产品。

Outdoor sports and leisure products: camping, mountaineering, roller skating, ice and snow sports equipment and sports protective equipment, glasses, gliding equipment, racing cars, sailboats, rowing, canoeing, diving equipment, swimming equipment and related products.

3、健身器材及配件：商用健身器材、家用健身器材、健身器材配件；室外健身器材：健身路径、游乐设施；按摩保健类产品，按摩器材、保健用品。

Fitness equipment and accessories: commercial fitness equipment, domestic fitness equipment, fitness equipment accessories; outdoor fitness equipment: Fitness Road, amusement facilities; massage health products, massage equipment, health care supplies.

4、体育场馆器材、设施：塑胶场地、草地铺设及设备、康乐设施（含游泳设备）、游乐场设施、场馆灯光音响、座椅、运动地板、电子显示设备，及配套设施等。

Stadium equipment and facilities: Plastic venue, lawn laying and equipment, recreational facilities (including swimming equipment), playground facilities, venue lighting and sound, seats, sports floor, electronic display equipment, and supporting facilities.

5、体育科研、康复医疗设备：肌肉力量测试仪器、增强肌肉力量刺激仪器、运动学分析测试系统、运动医疗康复仪器、心理测试训练仪器、体质健康测试分析测量仪器。

Sports scientific research and rehabilitation medical equipment: muscle strength test instrument, muscle strength stimulation instrument, kinematic analysis test system, sports medical rehabilitation instrument, psychological test training instrument, physical health test analysis and measurement instrument.

6、各类运动服装、服饰、泳装、休闲时尚箱包、鞋、帽、袜子，手套、渔具等。

All kinds of sportswear, costumes, swimsuits, leisure and fashion bags, shoes, hats, socks, gloves, fishing gear, etc.

【展会优势】

A:作为日本唯一也是规模超大的体育户外用品展会，吸引了众多日本采经销商、caigou商前来参观caigou。

As the only and super large-scale sports outdoor products exhibition in Japan, it has attracted many Japanese dealers and purchasers to visit and purchase.

B:拥有26年历史的日本体育用品展，兼有丰富主办经验的组委会邀请力度大，网络及推广宣传效果好。

With a 26 year history of sporting goods exhibition in Japan, the organizing committee, which has rich experience in hosting, has strong invitation and good network and promotion effect.

C:时间定在7月份，作为一年中断时间，便于caigou商和展商安排时间、也更加便于caigou商考虑下单。

The time is set in July, as a one-year interruption time, it is convenient for buyers and exhibitors to arrange time, and also more convenient for buyers to consider placing orders.

D:展会将日本最大展馆东京有明展馆作为展示地，可以借助展馆的影响力和宣传吸引更多参观商莅临参观。

Tokyo Yuming exhibition hall, the largest exhibition hall in Japan, will be used as the exhibition venue to attract more visitors by virtue of its influence and publicity.