

2020上海服装展|关于中国国际服装服饰博览会2020（春季）延期举办的通知

产品名称	2020上海服装展 关于中国国际服装服饰博览会2020（春季）延期举办的通知
公司名称	上海市隆橙营销策划中心
价格	.00/个
规格参数	
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产品详情

关于中国国际服装服饰博览会2020（春季）延期举办的通知

重要通知

尊敬的参展商、专业观众及各相关单位：

根据新型冠状病毒感染的肺炎疫情防控需要，上海市已启动重大突发公共卫生事件一级响应机制。为进一步做好疫情防控工作，切实保障广大展商、专业观众及相关工作人员的身体与健康与生命安全，确保国内外参展商的参展效果，原定于2020年3月11至13日在国家会展中心（上海）举办的“中国国际服装服饰博览会2020（春季）”将延期举办，由此带来的不便，我们深表歉意。同时，我们将坚持做好各项工作，确保展会延期举办的效果不受影响。

我们将积极应对疫情发展，及时与各相关单位协商确定新的展期，新展期确定后我们将第一时间另行通知，并全力做好相关服务工作。

感谢参展商及各相关单位28年以来对展会一如既往的支持和陪伴！祝大家身体健康、平安顺遂！

2020年3月11-13日，2020中国国际服装服饰博览会[CHIC2020春季]上海国际服装展览会将继续在上海虹桥“国家会展中心(上海)”举办，所有专业展区将独立成展，现场观众将看到蜕变之后的CHIC男装展，CHIC定制展，CHIC女装展，CHIC配饰展、CHIC箱包及鞋履展，CHIC冬季时装展，CHIC童装展，CHIC供应链展，CHIC原创设计展，CHIC潮流品牌展，CHIC环球风尚展共十个独立展的强势规模，并联合PH value2020中国国际针织（春夏）博览会及韩国Preview in China两个展中展在内的强大阵容，雄踞国家会展中心（上海）的1.1馆、2.1馆、2.2馆、3馆、4.1馆及北馆，彰显CHIC在中国服装展会领军地位的波澜壮阔。基于此，CHIC2020（春季）上海服装展会将于2020年3月11-13日为您呈现一个变革之后的行业盛会。

自1993年创立至今，中国国际服装服饰博览会（CHIC上海服装展）已经成为亚洲地区最具规模与影响力的服装服饰专业品牌博览会。上海服装展览会，在27年里持续以展商、观众需求为核心，集中海内外优质服装全渠道资源，打造商贸洽谈、渠道拓展、资源整合、国际交流、新品发布、资本对接等多种功能于一体的综合展会资源平台。当下，随着新技术推行渐广，曾经预测的未来——5G、AI、新零售、新消费已经渐渐成为现实。在这种社会进程下，作为中国服装行业的引领者和推动者，CHIC 2020（春季）上海国际服装展览会以“你好，未来”为主题，将与中国服装企业共同探索全新的未来。对未来我们有自己的思考：更多的品牌企业、制造企业、服装关联产业以及终端渠道将在CHIC上海服装展上发布新品、洽谈合作、跨界互联，共同拓展业务及提升企业形象；探索转型方向及技术创新趋势，进而带动整个中国服装行业的发展，帮助服装企业探索新的领域、达成新的合作、实现新的突破，这将是一扇由CHIC上海服装展与服装业一同开启的通向行业新未来的展会之门。CHIC2020（春季）服装展，各大展区全新升级为独立展中展，以全新的展会构思、聚集专业品类，创造活跃、高效的商业氛围，为参展商、观众带来非凡的参展、观展体验。你的需求不同，我们一一满足，CHIC服装展不仅是中国服装行业的风向标，更是能准确反映和满足渠道终端市场需求的多维平台，根据市场的发展变化，我们不断调整展会组织策略，力争为各类参展商提供立体参展服务。如果你是，服装品牌企业-----你可以通过CHIC上海服装展会全面拓展和优化商业终端渠道，从而获得最直接的商贸效果，并通过展、论、秀的立体方式得到品牌推广的绝佳机会。在现场，你通过CHIC服装展可以接触到海量的服装代理商、加盟商、时尚买手，及来自百货、购物中心、各电子商务平台的专业人士。如果你是，承接订单类企业-----除了可以通过CHIC上海服装博览会获得订单外，还可了解流行趋势，利用CHIC服装展平台与同行交流，并得到自主品牌培育的实战经验。各类相关的专业观众，包括：零售店、批发市场、直采型商超、海外客户。

对未来我们有自己的思考：更多的品牌企业、制造企业、服装关联产业以及终端渠道将在CHIC服装展上发布新品、洽谈合作、跨界互联，共同拓展业务及提升企业形象；探索转型方向及技术创新趋势，进而带动整个中国服装行业的发展，帮助服装企业探索新的领域、达成新的合作、实现新的突破，这将是一扇由CHIC与服装业一同开启的通向行业新未来的展会之门。CHIC2020（春季）上海服装展，各大展区全新升级为独立展中展，以全新的展会构思、聚集专业品类，创造活跃、高效的商业氛围，为参展商、观众带来非凡的参展、观展体验。你的需求不同，我们一一满足，CHIC服装展不仅是中国服装行业的风向标，更是能准确反映和满足渠道终端市场需求的多维平台，根据市场的发展变化，我们不断调整展会组织策略，力争为各类参展商提供立体参展服务。如果你是，服装品牌企业-----你可以通过CHIC上海服装展会全面拓展和优化商业终端渠道，从而获得最直接的商贸效果，并通过展、论、秀的立体方式得到品牌推广的绝佳机会。在现场，你通过CHIC服装展可以接触到海量的服装代理商、加盟商、时尚买手，及来自百货、购物中心、各电子商务平台的专业人士。如果你是，承接订单类企业-----除了可以通过CHIC上海服装博览会获得订单外，还可了解流行趋势，利用CHIC服装展平台与同行交流，并得到自主品牌培育的实战经验。各类相关的专业观众，包括：零售店、批发市场、直采型商超、海外客户。

【参展范围：】

展区名称Exhibition Area光地展位Raw Space标准展位Package Booth
CHIC男装展 CHIC MEN ' S

2090 RMB/m2

23000 RMB/9m2

CHIC定制展CHIC TAILORING CHIC女装展CHIC
WOMEN ' S CHIC冬季时装展CHIC WINTER ' S
CHIC供应链展CHIC SOURCING CHIC潮流品牌展YOUNG BLOOD
CHIC童装展CHIC KIDZ

1790 RMB/m2

19800 RMB/9m2

CHIC原创设计展CHIC IMPULSES
CHIC配饰、箱包及鞋履展 CHIC环球风尚展CHIC WORLDWIDE2090 RMB/m225900 RMB/9m2
CHIC中国国际服装服饰博览会

国家会展中心[上海]

Chic2020 spring China International Clothing Expo March 11-13, 2020 National Convention and Exhibition Center [Shanghai]

On March 11-13, 2020, China International Clothing Expo [chic2020 spring] Shanghai International Clothing Expo will continue to be held in Shanghai Hongqiao "National Convention and Exhibition Center (Shanghai)", all professional exhibition areas will be independent, and the audience will see the transformed chic men's wear exhibition, chic customization exhibition, chic women's wear exhibition, chic accessories exhibition, chic bags and shoes exhibition, chic winter fashion exhibition Chic children's wear exhibition, chic supply chain exhibition, chic original design exhibition, chic trend brand exhibition, chic global fashion exhibition have ten strong scale of independent exhibitions. Combined with pH value 2020 China International Knitting (spring and summer) Expo and two exhibitions in preview in China in South Korea, they are located in 1.1 Hall, 2.1 hall, 2.2 hall, 3 hall, 4.1 hall and North Hall of the National Convention and Exhibition Center (Shanghai) To highlight chic's leading position in China's clothing exhibition. Based on this, chic2020 (spring) Shanghai Fashion Show will present you a grand industry event after transformation from March 11-13, 2020.

Since its establishment in 1993, China International Clothing Expo (chic Shanghai clothing Expo) has become the largest and most influential clothing professional brand Expo in Asia. In 27 years, Shanghai fashion exhibition has been focusing on the needs of exhibitors and visitors, concentrating all channel resources of high-quality clothing at home and abroad, and building a comprehensive exhibition resource platform with multiple functions including business negotiation, channel expansion, resource integration, international exchange, new product release, capital docking, etc. At present, with the implementation of new technologies becoming wider and wider, the predicted future - 5g, AI, new retail and new consumption has gradually become a reality. In this social process, as the leader and promoter of China's clothing industry, chic 2020 (spring) Shanghai international clothing exhibition will explore a new future together with Chinese clothing enterprises with the theme of "Hello, the future".

We have our own thoughts on the future: more brand enterprises, manufacturing enterprises, garment related industries and terminal channels will release new products, negotiate cooperation, cross-border interconnection, jointly expand business and enhance corporate image at chic Shanghai garment exhibition; explore transformation direction and technological innovation trend, so as to drive the development of the whole Chinese garment industry and help garment enterprises explore new leaders. To achieve new cooperation and breakthrough, this will be a door to the new future of the industry opened by chic Shanghai garment exhibition and garment industry.

Chic2020 (spring) clothing exhibition, all major exhibition areas are upgraded to independent exhibition in progress, which creates an active and efficient business atmosphere with new exhibition concept and professional categories, and brings extraordinary experience for exhibitors and visitors. Your needs are different. We will meet them one by one. Chic clothing exhibition is not only the wind vane of China's clothing industry, but also a multi-dimensional platform that can accurately reflect and meet the needs of the channel end market. According to the development and change of the market, we will constantly adjust the exhibition organization strategy and strive to provide three-dimensional exhibition services for all kinds of exhibitors.

[contact: Miss Ma 15121196695 same as v]

中国国际服装服饰博览会组织委员会

2020年2月3日