

## 2021上海成人情趣展|2021上海性展览会

产品名称	2021上海成人情趣展 2021上海性展览会
公司名称	上海捷盼会展服务中心
价格	.00/个
规格参数	
公司地址	上海市松江区九亭镇龙高路1号-3
联系电话	18616981016

### 产品详情

一、About the exhibition:Shanghai international sexual life and health industry expo 2021 is a high quality exhibition focusing on effectiveness and professionalism. The core members of the exhibition team have more than 10 years of exhibition experience, rich industry knowledge and market resources, and outstanding exhibition organizing ability.We always adhere to the concept of "service above all, win-win achievements in the future", with a broader vision, more thoughtful professional services, to build a quality platform for the global brand enterprises.About the mission of Shanghai API adult exhibitionShanghai international sex life and health industry expo was founded in 2020 by Shanghai saifei exhibition service co., LTD.The exhibition advocates healthy "sexy" lifestyle,With the goal of "elaborately building an international brand, precisely matching the supply and demand, and building a professional business platform", the company aims to lock in the future direction of "great health" and inject new impetus into the development of industry quality. 二、展会简介：2021上海国际情趣生活及健康产业博览会是一个注重实效性、专业性的高品质展会，团队核心成员均具备十余年办展经验，拥有丰厚的行业知识和市场资源，组展能力突出。我们始终坚持“服务高于一切，共赢成就未来”的理念，以更广阔的视野、更周到细致的专业服务，为全球品牌企业搭建一个优质平台。关于上海API成人展的使命：上海国际情趣生活及健康产业博览会由上海赛菲会展服务有限公司于2020年创办，展会箴言：品质生活，健康人生。展会倡导健康“情趣”生活方式，以“精心打造国际品牌、精准对接供需双方、构筑专业商贸平台”为目标，锁定“大健康”的未来方向，为推动行业品质化发展注入新动力。2021年上海国际情趣生活及健康产业博览会2021API展会时间：2021年4月14日-16日展会地点：上海跨国采购会展中心展会地址：上海市普陀区光复西路2739号展会主办：上海赛菲会展服务有限公司官方媒体：性商网百晓猫北美地区合作媒体：XBIZ支持单位：辽阳百乐保健品有限公司展品范围：生殖健康：安全套、避孕药、生殖美疗、卵巢保养、不孕不育新技术新品、母婴护理机构

成人情趣：SM产品、情趣内衣、香薰油

成人保健：润滑剂、延时喷剂、消毒喷剂

成人玩具：情趣娃娃、自慰棒、振动器、男性自慰用具

大健康产业：健康体检中心、医学综合体、智能化养老服务其他：消毒用品、售货机、电池

Brand output:API maximizes to meet your brand promotion, new product release, market development and maintenance needs, strengthens brand output, and provides you with excellent and convenient exhibition experience.High-quality communication environment -- API provides continuous consultation and exchange, so that you can get the most rapid feedback, complete the centralized and timely information dissemination through the

exhibition, and establish a fixed brand image. Efficient brand display -- API has an exhibition area of 20,000 square meters and an international zone. Through the brand booth display, products are most directly and efficiently presented to channel audiences. Massive media attention -- API vigorously promotes media publicity and completes the information output of domestic and foreign traditional industry media and current new media resources through online and offline channels. Together with global top industry media ean magazine of Germany and xbiz magazine of the United States, multi-directional focus on exhibition trends. Precise target market -- API will hold the industry summit forum at the same time to create accurate meeting of merchants, directly bring the target audience, and enhance the brand market influence. Current players: API sex life proposition - sex products are not only "sexy", more need "sex". When "sex" returns to People's Daily vision, intelligent technology infiltrates the sex industry, and the sex trend gradually becomes a trend. In the eyes of young people who can play again, the taste is no longer ambiguous and obscure, but a kind of fashion trend that is not explicit. "Also cool, also life", is the emerging human interest tide life attitude. API captures the bold and brave individual needs of young people, injects infinite imagination into the future sex toy market, and carries out penetrative publicity from multiple perspectives. It breaks the traditional pattern through mainstream mass media, popular live broadcasting platforms and we media to maximize exposure. Jointly create derivative peripheral with web celebrity hot style; Hold offline gender education lecture, and hold gender education sharing meeting with Internet celebrities on campus.