JSW TPU Line

产品名称	JSW TPU Line
公司名称	北京佳盛伟科技有限公司
价格	.00/卷
规格参数	品牌:JSW
公司地址	北京市朝阳区慈云寺1号院3号楼1层、2层(八里庄孵化器3-0351号)
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产品详情

DONGGUAN TAIMAO TECHNOLOGY MATERIAL CO.,LTD JSWTPU Line is called molding TPU Line, seamless TPU Line, and garland TPU Line. The mechanism of action is that the polymer fiber tape has a super strong fiber. When the fiber line is pulled apart, and the softness of the polymer tape and the invisible reaction of the invisible clothing hard horny, the fine fiber lines in the middle of the TPU Line form a stable blade effect structure. Easy to cut invisible clothing, widely used in automotive beauty film solutions, TPU Line has good weather resistance: due to the irreversible characteristics after bridging, it will not be subject to creep and brittleness due to changes in ambient temperature. TPU Line has high toughness, stable viscosity and excellent permeability and affinity. Storage conditions: Store in a dry and cool environment at 10 ~ 25 ° C, avoid direct sunlight, and do not near alcohol solvents. Packaging specification: (5mm*50M) Shelf life: (2 years). Extend (500 to 580%). Appearance (transparent)

Pay attention to service timeliness and provide fast service. The sales staff shall implement the quick service strategy of the whole process, and each employee is obliged to answer the TPU Line business and related questions raised by customers in a timely manner. Increase service items and provide active and preferential services. In action, first of all, we need to change the previous work style of "people ask for me" and "waiting for door-to-door", and increase the sales channels of TPU Line. We try our best to make our customers familiar with the process. In the design line industry, enough attention has been paid to the promotion. The development direction of JSW marketing strategy of Dongguan Taimao Electronic Materials Co., Ltd. -- vigorously develop the TPU Line market, first of all, strengthen product innovation. To develop domestic and foreign markets, we must strengthen the concept of service and further improve the level of service. Dongguan Taimao Electronic Materials Co., Ltd. JSW's social image of services provided to customers directly affects the market competitiveness of TPU Line. In order to develop the overseas market, it is

necessary to adjust the business model of Dongguan Taimao Electronic Materials Co., Ltd. JSW and restructure it. For a long time, Dongguan Taimao Electronic Materials Co., Ltd. JSW has established a perfect after-sales service system to ensure timely delivery and diversified process plans.

In 2017, JSW of Dongguan Taimao Electronic Materials Co., Ltd. has undergone tremendous changes. Aiming at the young people's cars, we need to highlight their personality and taste. JswTPU Line of Dongguan Taimao Electronic Materials Co., Ltd. integrates marketing resources to make marketing value-added, adjusts prices, product quality, production volume, etc. to better adapt to market needs and meet consumer needs. In marketing, the brand of jswTPU Line of Dongguan Taimao Electronic Materials Co., Ltd. is an intangible asset and also represents the corporate image. It is necessary to design and update the brand, continuously strengthen various functions and links, strive for international brand, obtain appreciation space and promote the value-added of TPU Line products. The integration of marketing resources in the JSW marketing strategy of Dongguan Taimao Electronic Materials Co., Ltd. starts from three aspects: information collection, resource integration and rational allocation of human resources. Information collection methods include direct information collection and indirect TPU Line information collection according to different customers. Direct information collection includes market survey and interview, indirect information collection includes network information integration and TPU Line industry survey and analysis, etc.