

??A??????A????????B?????B?????A?????B?????
B????????B?????A?????A?????B?????
????????A?????B???

2???????

?????A?????B?????A?????B?????
A?????B?????A?????B?????

????????1?????2?????3?????
?????4?????Business model

?????IT?????

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