

2024日本（东京）FASHION服装展-日本蕞专/业服装展

产品名称	2024日本（东京）FASHION服装展-日本蕞专/业服装展
公司名称	上海福贸展览服务有限公司
价格	.00/件
规格参数	
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产品详情

2024日本东京国际服装服饰展览会

FASHION WORLD2024

展会时间：2024年04月17日-19日（春季）2024年10月15日-17日（秋季）

展会地点：日本东京都有明国际展览中心（Tokyo Big Sight）

主办方: RX Japan株式会社 (原名: 励展博览集团日本有限公司)

中国招商单位：上海福贸展览服务有限公司-----闫树刚（联系方式蕞上面）

【目前其消费市场的具体特征表现为】

1日本市场规模巨大，消费呈现丰富多彩多元化；

The Japanese market is huge in scale, and consumption is rich and diverse;

2日本年轻群体消费能力较强且数量市场庞大；

Japanese young groups have strong spending power and a large market;

3日本采购商客户忠诚度高；

Japanese buyers have high customer loyalty;

4日本崇尚新奇化和个性化的产品，因此企业要与时俱进，时时刻刻与日本市场保持联系，以防止脱离其

销售市场，让客户流失，因此要多参加展会。

Japan advocates new and personalized products, so companies must keep up with the times and keep in touch with the Japanese market at all times to prevent them from leaving their sales market and let customers lose, so they should participate in the exhibition.

5日本纺织品服装市场在世界上的地位

，日本纺织品所需天然原材料的80%、服装等成品的50%依赖从国外特别是中国的进口。

The status of the Japanese textile and apparel market in the world, 80% of the natural raw materials required for Japanese textiles, and 50% of finished products such as clothing depend on imports from foreign countries, especially China.

6中国是日本纺织品服装供应国，服装占日本进口份额从1993年的62.1%增长到2004年的95%，10年增长了近30个百分点。并且还有长足的后续潜在开掘的必要。

China is Japan's number one supplier of textiles and apparel. The share of clothing in Japan has increased from 62.1% in 1993 to 95% in 2004, and has increased by nearly 30% in 10 years. And there is a long-term need for potential potential excavations.

7我国服装业是全世界最大的服装生产国。日本一多半的服装服饰都是中国制造。

China's garment industry is the world's largest garment producer. More than half of Japan's clothing and apparel are made in China.

【展会介绍】

一年两届的日本东京国际服装服饰贴牌（OEM）加工贸易展览会（日本时尚服装展），聚集了日本高端服装服饰连锁企业专/业采购商前来洽谈采购。该展会专/业性强，充分发挥了企业代工与价格优势，是亚洲地区最大的OEM贴标采购展。服装贴牌加工（OEM）贸易展览会将充分利用已成功举办的日本国际时尚展览会（东京时尚服装展）这一成熟会展平台的优势，为展商提供一个“更直接，更专/业，更经济、更到位”的贸易平台。更加周到的服务和与时俱进的宣传方案及其推广保证参展企业的宣传效果及客户订单成效，作为一个致力于开辟日本市场的超强服装服饰展会，励展给了我们中国服装服饰企业一个便利进军日本纺织服饰市场的便利条件，因此，每届展会中国企业参展企业超过200家，并在开展后踊跃报名下届展会，以便更加深入更加彻底拓展广阔的日本市场，在历经10多年之后，日本励展举办的时尚服装服饰展已经蜚声海内外，成就了其王/牌展会的强劲趋势，并被很多国外服装制造商所认同。2019日本女装展，2019日本女装展，2019日本童装展，2019日本职业装展，2019日本内衣展，2019日本袜子展，

The two-year-old Tokyo International Apparel Apparel (OEM) Processing Trade Show (Japan Fashion Apparel Exhibition) has gathered professional buyers from Japanese high-end clothing and apparel chain companies to negotiate purchases. The exhibition is highly professional, giving full play to the company's OEM and price advantages, and is the largest OEM labeling procurement exhibition in Asia. The Apparel OEM (OEM) trade fair will take advantage of the successful exhibition of the Japan International Fashion Show (Tokyo Fashion Show), which provides a more direct, professional and economical experience for exhibitors. More in place" trading platform. More thoughtful service and advancing publicity programs and promotion to ensure the publicity effect of exhibitors and the effectiveness of customer orders. As a super-sports clothing exhibition dedicated to opening up the Japanese market, Reed Exhibitions gave us a Chinese clothing and apparel company. Facilitating the convenience of entering the Japanese textile and apparel market, therefore, there are more than 200 exhibitors from Chinese companies in each exhibition, and after the launch, they will sign up for the next exhibition to deepen and deepen the vast Japanese market. After more than 10 years, The Fashion Apparel Show held by Reed Exhibitions in Japan has already made a

strong impression at home and abroad, and has achieved strong trends in its ace show and has been recognized by many foreign apparel manufacturers.

刚刚举办的2018春季日本服装展于4月在日本东京盛大举办，据不完全统计参展厂家850家左右。此届服装服饰为来自世界各地的服装服饰参展商提供展示新品的难得机会与公众平台，同时为参展商开拓日本业务和商机带来一个非常好的便利条件，尽可能好地促进买家、进口商和批发商、代理商的销售进程。2019年春季服装服饰展将扩大举行，于3月27日至29日在Tokyo Big Sight展出，预估将有1000家厂商参展来自25个国家，将吸引40,000位国际专/业访客到场参观。2019东京女装展，2019东京男装展，2019东京童装展，2019东京职业装展，2019东京内衣展，2019东京袜子展，

The 2018 Spring Japan Fashion Show just held was held in Tokyo, Japan in April. According to incomplete statistics, there are about 850 exhibitors. This year's apparel apparel provides a rare opportunity to showcase new products and public platforms for apparel and apparel exhibitors from all over the world. It also provides a very convenient and convenient condition for exhibitors to develop Japanese business and business opportunities, and promote buyers and imports as much as possible. Sales process of merchants and wholesalers and agents. The 2019 Spring Apparel Show will be held at the Tokyo Big Sight from March 27th to 29th. It is estimated that there will be 1,000 exhibitors from 25 countries and will attract 40,000 international professional visitors.

参展商将有机会与来自世界及日本的多个大型超市、百货商场（例如日本的无印良品、SEVEN-EIEVEN、AEON CO., LTD.、Ito-Yokado Co., Ltd.、Daiei Co., Ltd）以及日本的大量零售商、批发商、连锁店、日本百元店都将到展会现场进行采购洽谈，这将为国际供应商和自有品牌制造商进入日本及亚洲超级市场和零售商店创造良机。

Exhibitors will have the opportunity to work with a number of large supermarkets and department stores from the world and Japan (eg Japan's MUJI, SEVEN-EIEVEN, AEON CO., LTD., Ito-Yokado Co., Ltd., Daiei Co., Ltd) and a large number of retailers, wholesalers, chain stores and Japanese 100-yuan stores in Japan will go to the exhibition site to conduct procurement negotiations, which will create opportunities for international suppliers and private label manufacturers to enter Japanese and Asian supermarkets and retail stores. .

【参展范围】

服装家纺类：男装、女装、童装、
服装面料、家纺产品，内衣，围巾，毛巾，家居服、床上用品、帽子、珠宝、配饰等

【公司项目】

日本国际礼品杂货展（东京 1月-7月）Japan International Gifts & Grocery Show (Tokyo-July)

日本国际餐具厨具展（东京 1月-7月）Japan International Tableware Kitchen Show (Tokyo-July)

日本文具办公用品展（东京 7月）Japanese Stationery Office Supplies Exhibition (Tokyo, July)

日本国际礼品展（东京 2月-9月）Japan International Gift Show (Tokyo February-September)

日本国际玩具展（东京 6月）Japan International Toy Fair (June, June)

日本国际鞋展（东京 4月-10月）Japan International Shoes Show (Tokyo-October)

日本国际眼镜展（东京 10月）Japan International Optical Fair (Tokyo, October)

日本国际婴童展（东京 1月-7月）Japan International Baby Show (Tokyo-July)

日本国际服装展（东京 4月-10月）Japan International Fashion Show (Tokyo-October)

日本国际健身器材展（东京 7月）Japan International Fitness Equipment Exhibition (Tokyo, July)

日本国际珠宝展（东京 1月-5月-10月）Japan International Jewelry Show (Tokyo January-May-October)

日本国际面料辅料展（东京 4月-10月）Japan International Fabric Accessories Exhibition

日本国际箱包展（东京 4月-10月）Japan International Bag Show (Tokyo-October)

日本国际体育用品展（东京 7月）Japan International Sporting Goods Exhibition (Tokyo, July)

联系人:闫树刚（日本展会负责人）Contact person: Yan Shugang

凡是参加我公司组织展会，并符合条件的企业，均可申请国家中小企业国际市场开拓资金补贴，最低15000元。补贴根据每个地区情况而定。具体问题欢迎来电咨询。