

2022上海国际酒店、餐饮及食品饮料博览会

产品名称	2022上海国际酒店、餐饮及食品饮料博览会
公司名称	上海展窑展览服务有限公司
价格	12800.00/个
规格参数	
公司地址	上海市崇明区横沙乡富民支路58号A2-1131室（上海横泰经济开发区）
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产品详情

2022上海国际酒店、餐饮及食品饮料博览会

The 13th Shanghai International Exhibition for the Food, Drink, Hotel, Catering & Foodservice Industries 2022

时间：2022年6月23日~25日

Date: June 23~25, 2022

网址/ Web : www.wohcce.com

指导单位 · Guidance unit

国际美食餐饮行业协会

International Association of Gastronomic and Catering Industries

中国食品工业协会冷冻冷藏食品委员会

Refrigerated and Frozen Foods Committee of China National Food Industry Association

亚洲国际餐饮协会 | Asian International Catering Association

世界酒店业联盟 | World Hotel Association

上海日用品行业协会 | Shanghai Commodity Association

主办单位 · Hosted by

全国食文化联盟 | National Food Culture Alliance

日用品行业协会酒店用品委员会

Hotel Supplies Commission of Shanghai Commodity Association

中国315诚信品牌企业联盟食品安全诚信工作委员会

中国餐饮协会 | China Catering Association

上海展窑展览服务有限公司 Shanghai Kilnexpo Exhibition Service Co.,Ltd.

支持单位 · Supported by

越南渔业水产协会 | Vietnam fisheries and Fisheries Association

澳洲肉类及畜牧行业协会 | Australian Meat and Livestock Industry Association

上海市食品学会 | Shanghai Society of Food Science

浙江省酒店用品协会 | Zhejiang Hotel Supplies Association

上海进口食品协会 | Shanghai Import Food Association

山东省食文化研究会 | Shandong Society of Food Culture

中国冻品联盟 | China Frozen Foods Alliance

中国国际厨师协会 | Chinese International Chefs Association

江苏省餐饮行业协会 | Jiangsu Province Dining Profession Association

浙江燃气具和厨具行业协会 | Zhejiang Gas Appliances and Kitchenware Industry Association

广东省餐饮服务行业协会 | GuangDong Restaurant Association

山东省厨具协会 | Shandong kitchen utensils Association

各地食品工业协会 | All places of China National Food Industry Association

全国旅游饭店业与餐饮协会 | National association of Tourist Hotel and Restaurant

各地食文化研究会、全国食品企业联盟

上海万润国际酒店用品市场、宁夏商务厅展团、马来西亚展团、黑龙江省展团、美国冷王、蓝威斯顿、泰国Boonyakeat、正大食品、太太乐、九曳供应链、上海卓美、创历制冷、酒食酒、赛卓、东玉玻璃、赛特冷链、浙江永创、西克制冷、安鲜达、酸辣粉、广东乡谷村、味泰供应链、千味央厨、爱焙乐、上海酒总、惊石农业、江苏裕灌、广东珠江桥、海圣生物、每天果、集泰食品、爱杯、冷联天下、大连盖世、联源机械、浙江碧海仙、华欧、欣发食品、凌云思、钰彩包装、永乐食品、好侍食品、传奇陶瓷、上海太易、九阳、仲景、微盟、浙江绿力、宝格玛、海南椰国、群昌智能、长膳智能、普缇茶业、良基、莱奥制冷、大华金属、集美、万得弗等

同期举行 · Alongside

咖啡与茶、饮料与酒、食品食材、水产及冷链、连锁加盟、中央厨房、餐饮用品和加工机械八大主题系列专区，酒店及餐饮业一站式采购平台。

Coffee and tea, beverage and wine, food and catering, seafood and cold chain, chain franchise, central kitchen, consumables and processing machinery eight thematic series of special areas, Hotel and catering industry one-stop procurement platform.

展会概况 · Exhibition Overview :

中国消费者越来越注重地道和独特的食品和饮料。近年来，中国消费者对在采购到与进口食品一样的高质量产品的需求渴望日益显著。2020年我国食品进口总额突破千亿美元，达到1077亿美元、同比增长18.6%，进口食品正在成为老百姓餐桌不可或缺的角色。中国饮料行业的体量超过万亿，预计2021年的增速在3%。2020年我国餐饮行业收入为3.95万亿元。中国休闲食品行业市场规模预计2022年达12391亿元。

伴随着全球食品餐饮行业的迅猛发展，带动了餐饮设备制造业的快速发展。预计，全球商业餐饮设备市场规模将在2025年达到1125亿美元。中国商用餐饮设备品类广泛，应用场景广泛，能够满足国际市场的多样化需求，正日益受到终端用户的青睐。

作为华东地区的餐饮设备、食品饮料贸易盛会，2021年展会吸引了来自土耳其、英国、美国、泰国、西班牙、新加坡、俄罗斯、摩尔多瓦、马来西亚、韩国、日本、意大利、法国、巴西、澳大利亚、越南、台湾、香港等28个国家和地区以及国内多个省市的1062家参展商携丰富产品集体亮相，共接待观众53,280人次，其中买家、观众37,901人次，展览会总面积突破50,000平方米。为满足中国和亚洲市场对高品质食品、饮料、酒店、餐饮等需求的增长，2022上海国际酒店、餐饮及食品饮料博览会拥有丰富的卖家、买家资源以及精彩纷呈的配套活动，为国内外生产商、经销商、零售商、专家学者、爱好者和消费者以及酒

店餐饮相关人士能够与企业进行面对面的经销洽谈、商贸合作、经验交流创造一个*直接和有效的平台，下届展会预计将比以往规模更大、品质更好！

作为国际* *的食品餐饮及酒店设备博览会，将继续* *品牌企业进军中国市场，共筑国际酒店与餐饮业重要的盛宴！

Chinese consumers pay more and more attention to authentic and unique food and drinks. In recent years, Chinese consumers have become increasingly eager to procure high-quality products like imported food in the domestic market. In 2020, China's total food imports exceeded US \$100 billion, reaching US \$107.7 billion, with a year-on-year increase of 18.6%. Imported food is becoming an indispensable role for people's dining tables. The volume of China's beverage industry exceeds trillion, and the growth rate is expected to be 3% in 2021. In 2020, the income of China's catering industry will be 3.95 trillion yuan, The market scale of China's snack food industry is expected to reach 1239.1 billion yuan in 2022.

With the rapid development of the global food and catering industry, it has driven the rapid development of catering equipment manufacturing industry. It is estimated that the global commercial catering equipment market will reach US \$112.5 billion in 2025. China's commercial catering equipment has high cost performance, a wide range of categories and a wide range of application scenarios. It can meet the diversified needs of the international market and is increasingly favored by end users all over the world.

As a professional catering equipment and food and beverage trade event in East China, Exhibition attracted 2021 from Turkey, The UK, the United States, Thailand, Spain, Singapore, Russia, moldova, Malaysia, South Korea, Japan, Italy, France, Brazil, Australia, Vietnam, Taiwan, Hong Kong more than 28 countries and regions and domestic provinces and cities in 1062 exhibitors collective appearance with rich products, A total of 53,280 audiences were received, including 37,901 from professional buyers and audience, and the total area of the exhibition exceeded 50,000 m². In order to meet the growing demand for high-quality food, beverages and hotel, catering in China and Asia, The 13th International Exhibition for the Food, Drink, Hotel, Catering & Foodservice Industries has a wealth of sellers, buyers and wonderful matching activities, for domestic and foreign manufacturers, distributors, retailers, experts and scholars, enthusiasts, consumers and hotel catering stakeholders can face-to-face marketing negotiations, business cooperation, experience exchange to create a most direct and effective platform, the next exhibition is expected to be larger than before, better quality!

As a leading international food catering and hotel equipment exhibition, will continue to lead brand enterprises into the Chinese market, building an important feast of international hotel and catering industry!

同期活动 · Concurrent Events (筹划中) :

2022第六届中国餐饮与冷链物流创新发展高峰论坛

The 6th China's Catering and Cold chain Logistics Innovation Development peak BBS.

——创建中国餐饮流通新时代，将围绕“让食品流通·顺心，让食物消费·安心”展开丰富多样的主题演讲，诚邀国内外水产海鲜、肉类食品、餐饮企业、火锅产业、果蔬、乳制品、冷冻食品、农产品、餐饮设备、包装、冷链物流、冷链技术设备和连锁加盟行业人士前来一聚，以及相关协会领导和专家学者，共筑中国食材流通新时代！

本次论坛 3000

元/人（含：会议费、资料费、午餐费），交通、住宿（可推荐酒店）自理。注：5月1日前报名9折优惠。（详情见附件1）

上海团餐产品展示交流会展

上海火锅美食文化节

Shanghai Hotpot Cuisine Culture Festival

上海素食、果蔬文化节

Shanghai Vegetarian, Fruit and Vegetable Culture Festival

上海时尚饮品节

Shanghai fashion drinks Festival

咖啡拉花艺术大赛

Coffee flower art competition

中国创意菜烹饪大赛暨酒店特色食材推介会

National Creative Hotel Food Cooking Contest and Hotel Special Ingredients Event

“舌尖上的海味”水产海鲜推介品鉴会

A Bite of Seafood-Introduction and Tasting Meeting of Seafood

上海美食美器烹饪展示大赛

国际食品餐饮供应链大会

冷冻食品技术应用与市场研讨论坛

酒店及餐饮行业采购商配对洽谈会

Hotel & Catering buyer pairing meeting

展品范围 · Scope of exhibits :

糖果、巧克力、乳制品、面包糕点、果汁、软饮料、罐装食品、休闲食品、冷藏食品、调味品及果酱、风干食品、冷冻食品、水果、蔬菜、冰淇淋、添加剂、橄榄油、意大利面制品、专用标签产品；

鱼、蟹、贝壳、龙虾、三文鱼、牛肉、羊肉、猪肉、家禽、清真肉、内脏制品、加工肉制品、加工海洋制品；

茶、糖浆、白咖啡、速溶咖啡、咖啡豆、咖啡机、烘豆机；

低温发酵啤酒、麦酒、黑啤酒、小麦啤酒、手工啤酒；

食品餐饮设备、比萨饼设备、餐具及配件、展示及储藏、冷冻 / 冷藏设备、包装材料、咖啡及饮料服务设备、面包糕点及糖果制成品、面包及糖果设备、配料 / 防腐剂 / 香精等。

- Candies, chocolates, dairy products, bread pastries, fruit juices, soft drinks, canned foods, snack foods, refrigerated foods, condiments and jams, air-dried foods, frozen foods, fruits, vegetables, green foods, ice cream, additives, olive oil, pasta products, special label products;

- Fish, Crab, Shellfish, Lobster, Salmon, Beef, Lamb, Pork, Poultry, Halal Meat, Offal, Processed Meat, Processed Seafood;

- Tea, Syrup, White Coffee, Instant Coffee, Coffee Bean, Coffee Machine, Coffee Roaster, Accessories;

- Cold fermented beer, Pale ALE, Black beer / Stout, Wheat beer, Craft beer;

- Packaging Materials, Food Catering Equipment, Pizza Equipment, Tableware & Accessories, Display & Storage, Chilling / Freezing Equipment, Coffee & Beverage Service Equipment, Industrial Bakery & Confectionery Eq, Ingredients / Agents / Essences, Bakery & Confectionery / Finished Pr, Retail Bakery & Confectionery Equipm.