

养生我有新‘享’法—2018上海养生展

产品名称	养生我有新‘享’法—2018上海养生展
公司名称	上海车隆汇展览展示服务有限公司
价格	.00/个
规格参数	
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产品详情

2017年党的第十九次全国代表大会中明确提出实施【健康中国战略】要完善国民健康政策，为人民群众提供全方位全周期健康服务。“健康中国”不再仅仅是一个口号，已上升到了国家发展战略高度。坚持预防为主，倡导健康文明生活方式。实施食品安全战略，推动健康产业有序发展。而“健康中国”战略中也明确指出：到2030年，健康服务业总规模将达到16万亿。据相关报道,现在的中国家庭在养生方面的投入却不到5%！从发展趋势来看，健康养生产业将进入加速发展期，数万亿计的健康养生产业正喷薄待发。

上海养生品牌博览会（简称:RLBE）将秉持其一贯的优良作风，依托【健康中国】战略决策、强大的技术支撑以及营销渠道，为企业搭建起交流与贸易的平台。第八届上海养生品牌博览会，将继续于上海新国际博览中心展出。本届博览会展出面积将扩至20000m²。

2018年，每个人都要转变自己的观念，将重心转到以预防为主，去创造属于人人享有养生的时代！

主办单位Organizer

上海市健康产业发展促进协会 Shanghai Health Industry Development Promotion Association

上海熙春展览服务有限公司 Shanghai Xichun Exhibition Service Co., Ltd.

上海市现代食用农产品交流促进中心 shanghai Modern PRACTical agricultural products exchange center

指导单位 Directed by

世界养生协会 World Health Association

全球养生长寿协会 Global Health and Longevity Association

中国健康协会 China Health Association

太行有机酵素研究院 organic enzymes Research institute

巴马生态养生协作联盟 Bama Eco-Health Care Alliance

恩施州硒产业发展联合会 Enshi Selenium Valley Industrial Park Enterprise Association

展出范围

养生品牌食品类

高端 滋补 high-end nourishing

酵素 产品 enzyme regimen

膳食 养生 Diet Health

富硒 养生 selenium regimen

养生 饮品 regimen drinks

茶疗 养生 vegetarian

养生 黑食 regimen black food

功能 食品 Functional food

养生 餐饮 light meal

养生品牌用品及服务类

养生 护理 产品 regimen products

艾灸 产品 moxibustion

熏蒸 仪器 Fumigating instrument

药浴 养生 Medicated bathing

品牌 加盟 Brand to join

理疗 养生 health Physiotherapy

旅游 养生 Wellness Tourism

咨询 培训 Counseling training

观众来源

2、邀请有实力信誉、销售网络终端的经销商、代理商、分销商、应用商、贸易公司及养生食品专营中心及团体参观洽谈采购等。

2, Franchisers, agents, distributors, application providers, trading companies with strong reputation and sales network terminal as well as special supply center for regimen food and groups will be invited to visit and negotiate procurement, etc.

3、进出口贸易公司、行业协会、干休所、敬老院、疗养院、科研机构及营养保健食品生产企业的技术人员和管理者等。

3, The technical personnel and senior managers etc.of the import and export trading companies, industry associations, cadres ' sanitarium, nursing homes, sanatoriums, scientific research institutions and the nutrition and health food production enterprises.

4、电商平台、微商团队、直销机构、分销机构等采购群体。

4, E-commerce platform, micro-business team, direct marketing agencies, distribution agencies and other procurement groups.

5、顾客服务机构、贸易服务机构等、礼品店、重要团购单位等。

5, Customer service institutions, trade service organizations, gift shops, and important group purchase units, etc.

聚焦亮点

养生品牌厂商对接会 Butt meeting of health care brand manufacturers

养生健康名家大讲堂 Great Hall of health health and health

2018养生产业发展高峰论坛 2018 Summit Forum on health industry development

永不落幕的养生产品交易会 A health product fair that never ended

养生产业品牌评选及推介活动 Selection and promotion of health care industry brand

养生行业微商大会 Health care industry micro business conference

欲了解更多展会活动详情，敬请咨询大会组委会

For more details of the exhibition, please consult the Organizing Committee of the conference

企业如需自办活动，请提前向大会组委会申报

If an enterprise needs to do its own activities, please declare to the Organizing Committee of the conference in advance

最终日程以展会现场为准

The final schedule is based on the exhibition site.

统领全局 六大效益 Leading the overall situation - Six benefits

1、提升品牌价值 - 展示品牌形象，提升行业地位，提升价值度、知名度及美誉度。

1, To enhance brand value - display brand image, enhance the status of the industry, enhance the value of degrees, visibility and reputation.

2、得到媒体关注 - 近百家媒体到会，新产品得到关注并接受专访。

2, Get media attention - hundreds of media came to the meeting, new products were noticed and interviewed.

3、拓展销售渠道 - 获取、谈判、确定潜在客户、代理商、批发商。

3, To expand sales channels - access, negotiation, identify potential customers, agents, wholesalers.

4、维护销售网络 - 与新老客户见面，维护、加强您的销售网络。

4, To maintain sales network - with new and old customers to meet, maintain and strengthen your sales network.

5、了解市场信息 - 直面终端消费者，了解新品上市前的市场反馈信息，更快地获取市场动态。

5, To understand the market information - Faced with end-consumers, understand the market feedback before the new product market, the fastest access to market dynamics.

6、把握发展趋势 - 聆听海内外专家交谈市场动态及成功销售模式，判断和把握未来发展趋势。

6, To grasp the development trend - listen to experts and experts at home and abroad to talk about market dynamics and successful sales model, to determine and grasp the future trends.