

# 2025年上海大型厨房食品机械展【2025中国（上海）国际食品机械设备展览会】

产品名称	2025年上海大型厨房食品机械展【2025中国（上海）国际食品机械设备展览会】
公司名称	上海博华国际展览有限公司
价格	.00/平方米
规格参数	
公司地址	上海市徐汇区虹桥路355号城开国际大厦7-8楼
联系电话	13524187672 13651828941

## 产品详情

In 2025, the HOTELEX2025 Shanghai International Hotel and Catering Exhibition, a large-scale exhibition of the catering industry in Shanghai, China, will be held grandly. As Shanghai Bohua International Exhibition Co., Ltd., we are honored to introduce you to this exciting event.

The catering industry is a rapidly evolving industry, constantly emerging with innovative concepts, technologies, and products. As one of the world's largest catering consumer markets, China has attracted the attention and participation of numerous domestic and foreign brands. HOTELEX2025 Shanghai International Hotel and Catering Exhibition aims to provide a platform for communication, learning, and exhibition, creating a treasure trove of unlimited business opportunities for professionals and enterprises in the industry.

The theme of this catering industry exhibition is "innovation, upgrading, and win-win". We will focus on hot topics in the catering industry, presenting new trends and cutting-edge technologies. Through this platform, you can have face-to-face communication with entrepreneurs and partners from around the world, share experiences, and explore markets. During the exhibition, we will launch a series of exciting activities, including summit forums, technical seminars, new product launches, and more, allowing you to have a deep understanding of industry trends and market information.

In addition to its rich content, HOTELEX2025 Shanghai International Hotel and Catering Exhibition also provides comprehensive display and sales services. We will provide booth design to ensure that your booth can attract the attention of target customers. In addition, we will also provide flexible and diverse audience promotion methods, including online and offline promotion channels, so that your brand can be more widely disseminated and recognized.

In order to better meet the needs of exhibitors and visitors, we have also provided you with thoughtful services. During the exhibition, we will provide free internet and catering services, providing you with full convenience throughout the exhibition experience. We have also specially set up a business negotiation area to provide a comfortable and comfortable environment for you and your partners to conduct business negotiations.

HOTELEX2025 Shanghai International Hotel and Catering Exhibition will be held at the Shanghai World Expo Exhibition Hall in 2025, which is a strategically located and conveniently located exhibition venue. The World Expo Exhibition Hall not only has spacious exhibition space and advanced exhibition facilities, but also is surrounded by various commercial supporting facilities, providing more convenient conditions for your exhibition.

As Shanghai Bohua International Exhibition Co., Ltd., we are committed to becoming your partner and working together to create a better future for the catering industry. Whether you are a practitioner, professional, entrepreneur, or investor in the catering industry, HOTELEX2025 Shanghai International Hotel and Catering Exhibition will be an industry event worth looking forward to. Let's work together to inspire innovation and promote the development of China's catering industry!

在2025年，中国大型上海餐饮业展（HOTELEX2025上海国际酒店及餐饮业展览会）将在上海隆重举行。作为上海博华国际展览有限公司，我们荣幸地向您介绍这一令人期待的盛事。

餐饮业是一个日新月异的行业，不断涌现出创新的理念、技术和产品。中国作为全球大的餐饮消费市场之一，吸引了国内外众多品牌的关注和参与。HOTELEX2025上海国际酒店及餐饮业展览会旨在提供一个交流、学习和展示的平台，为行业内的人士和企业打造一个无限商机的宝地。

本次餐饮业展览会的主题是"创新、升级、共赢"，我们将聚焦餐饮业的热点话题，呈现新的趋势和前沿的技术。通过这个平台，您可以与来自全球的、企业家和合作伙伴面对面交流，分享经验，开拓市场。展会期间，我们将推出一系列精彩的活动，包括高峰论坛、技术研讨会、新品发布会等等，让您深入了解行业动态、掌握市场信息。

除了丰富的内容，HOTELEX2025上海国际酒店及餐饮业展览会还提供了全方位的展示和展销服务。我们将提供的展位设计，确保您的展台能够吸引目标客户的眼球。此外，我们还将提供灵活多样的观众推广方式，包括在线和离线的宣传渠道，使您的品牌能够得到更广泛的传播和认可。

为了更好地满足参展商和观众的需求，我们也为您提供了贴心的服务。展览期间，我们将提供免费的上网服务和餐饮服务，为您的参展体验提供全程便利。我们还特别设置了商务洽谈区域，为您与合作伙伴进行商务洽谈提供一个舒适和的环境。

HOTELEX2025上海国际酒店及餐饮业展览会将于2025年在上海世博展览馆举行，这是一个地理位置优越、交通便利的展览场地。世博展览馆不仅拥有宽敞的展览空间和先进的展示设施，还周边环绕着各类商业配套设施，为您的参展提供了更多的便利条件。

作为上海博华国际展览有限公司，我们致力于成为您的合作伙伴，共同打造餐饮业的美好未来。无论您是餐饮业的从业者、人士、企业家还是投资者，HOTELEX2025上海国际酒店及餐饮业展览会都将是您值得期待的行业盛事。让我们携手共进，激发创新的火花，共同推动中国餐饮业的发展！

2025年第33届上海国际酒店用品及餐饮博览会

展会日期：2025年3月30日-4月2日

展馆地址：上海国家会展中心

主办单位：上海博华国际展览有限公司

博华联展：

上海酒店餐饮展：2025年3月30日-4月2日（展会地点 上海国家会展中心）

成都酒店用品展：2024年6月27-29日（成都世纪城新国际会展中心）

深圳酒店餐饮展：2024年12月12-14日（展会地点 深圳国际会展中心）

FHC环球食品展：2024年11月12-14日（上海新国际博览中心）

展会介绍：

HOTELEX上海展达成了突破性的成绩！现场HOTELEX实际展出400,000+ m<sup>2</sup>展出面积，集聚3000+优质展商，4天展期吸引了共计39,4530名观众到场，

较疫情前增长超93%！现场举办20+场精彩赛事及论坛活动。HOTELEX上海展所有的努力和结果获得了观众、展商以及合作伙伴的！

观众增长！增长！增长！

上海展的到访观众中，观展目的多种多样。其中，寻找新供应商87.13%，寻找代理授权商79.42%，寻找新产品85.25%，收集市场资讯92.12%，

巩固合作关系77%。超过78.54%的观众来自于酒店餐饮终端企业，商超零售渠道的观众比例上升到7.43%。

展品范围：

餐饮食材及食品：肉类、水产海鲜、禽类食品、冷冻食品、蔬菜菌类、罐头食品、速食食品、预制菜、速食菜肴、其他食材等

餐饮设备及厨房用品：中央厨房、厨房设备、厨房食品机械、制冷类设备、餐厨清洁设备、厨房用品用具、

厨房通风环保设备、包装机械设备、取餐柜、消毒柜、其他设备等

调味及原辅料：调味料、火锅底料、配料、调味品标准化定制

餐饮设备综合、桌面用品、火锅食材、连锁加盟、食品与饮料、咖啡与茶、烘焙及冰淇淋、葡萄酒与烈酒、客房电器及用品、

酒店布草及纺织品、餐厅设计装饰、酒店IT与安防设备、康体健身与休闲娱乐、酒店清洁、酒店家具、空间设计与装饰选材 餐饮设备综合、

桌面用品、火锅食材、连锁加盟、食品与饮料、咖啡与茶、烘焙及冰淇淋、葡萄酒与烈酒、客房电器及用品、酒店布草及纺织品、餐厅设计装饰、

酒店IT与安防设备、康体健身与休闲娱乐、酒店清洁、酒店家具、空间设计与装饰选材