

2024中国·上海休闲食品饮料展【2024中国（上海）国际休闲食品饮料展览会】

产品名称	2024中国·上海休闲食品饮料展【2024中国（上海）国际休闲食品饮料展览会】
公司名称	上海博华国际展览有限公司
价格	.00/平方米
规格参数	
公司地址	上海市徐汇区虹桥路355号城开国际大厦7-8楼
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产品详情

China is an important market for meat, seafood, and aquatic products in the world. According to relevant statistics, the import volume of meat and products in China has grown rapidly, with a compound growth rate of 29.8% from 2010 to 2020, far higher than the overall compound growth rate of 14.8% for imported Chinese food. The total import value of aquatic and seafood products in 2020 was 12.88 billion US dollars. According to the Food and Agriculture Organization of the United Nations, seafood consumption in the Chinese market will account for 38% of global consumption by 2030.

Pork is the main source of meat consumption in China, with poultry, beef and mutton as important supplements. According to data from the National Bureau of Statistics, China's per capita pork consumption is about twice that of the world's per capita pork consumption, and pork is the main source of animal protein for the Chinese people.

But with the innovation of people's dietary concepts, the structure of meat consumption is also quietly changing. According to McKinsey's China Meat Consumption Market Report, from 2017 to 2021, the proportion of pork consumption in China decreased from 63% to 59%, while poultry and beef increased from 22% and 9% to 26% and 10%, respectively. The Chinese meat consumption market is undergoing changes and growth, and the potential of the Chinese meat and meat product market is enormous.

Expanding the market, seeking business opportunities, and seeking mutual benefits have been the goals and original intention of FHC Shanghai Global Food Exhibition for 26 years. Gathering global commercial resources, leading the industry's direction, and presenting multiple high-quality food and beverage industry trade events. Meat and aquatic products are undoubtedly the highlight of FHC's twelve major sectors, covering meat and finished products, fresh and segmented meat, ecological organic meat products, high-end beef and mutton, poultry and egg products, frozen food, fresh meat series, seasoned processed meat series, plant-based meat, meat cutting, meat preservation, meat cooking equipment and other sub sectors.

中国是世界上重要的肉类及的海鲜水产品市场，相关统计显示，中国肉类及制品进口额增长迅速，2010至2020十年间，复合增长率为29.8%，远高于14.8%的中国进口食品整体复合增长率。水海产品及制品2020年进口总额为128.8亿美元。根据联合国粮农组织的预测到2030年中国市场海鲜消费将占到全球消费总量的38%。

我国肉类消费以猪肉为主，禽类、牛羊肉等作为重要补充。据国家统计局数据，中国人均猪肉消费量约为世界人均猪肉消费量的2倍，猪肉是国人主要的动物蛋白来源。

但随着人们膳食观念的革新，肉类消费结构也在悄然变化。麦肯锡《中国肉食消费市场报告》提到，2017~2021年间，我国猪肉消费占比从63%降至59%，禽类和牛肉则分别从22%和9%升至26%和10%。中国肉类消费市场处于变化增长中，我国肉类及肉制品市场潜力巨大。

拓市场，寻商机，谋共赢，是FHC上海环球食品展二十六年来目标与初心。汇聚全球商贸资源，引领产业航向，呈现了多场高品质食饮行业贸易盛会。肉类及水产品无疑是FHC十二大板块的重头戏，涵盖肉食及成品，保鲜分割肉，生态有机肉食品，高端牛羊肉，家禽和禽蛋类产品，冷冻食品，生鲜肉系列，调味加工肉系列，植物肉，肉类切割，肉类保鲜，肉类烹饪设备等细分领域。

FHC2023肉类及水产板块，吸引了包括上海梅林，雨润，荷美尔，特华得，猪锦记，利和味道，Beretta，JAC，真牛馆，National Beef，橡润，丽德尔等品牌入驻，肉类产品的展示、烹调也吸引了众多食客与买家，既是国民饮食密切相关的组成部分，也是大宗采购、供应链等买手的必争之地。2024年，FHC将继续发挥食饮行业的纽带作用，关注新零售、连锁加盟、社区团购等新业态，为商贸合作建立高效优质平台，诚邀更多食饮伙伴加入FHC，共赢未来，开拓产业无限商机！

It is an honor to solemnly promote the 2024 China Shanghai Food and Beverage Exhibition [2024 China (Shanghai) International Import and Export Food and Beverage Exhibition] to everyone here!

As Shanghai Bohua International Exhibition Co., Ltd., we are very excited to announce that this highly anticipated event will be held in Shanghai, China in 2024!

This exhibition will be an important contribution to the food and beverage market in developing countries. We will provide a platform for communication, cooperation, and development for enterprises and consumers to jointly promote the development of China's food and beverage industry.

Our exhibition will present you with a grand event of scale and influence in the history of food and beverage. We will be at the Shanghai New International Expo Center in China, covering an area of over 210000 square meters, with over 2100 exhibitors gathered here.

Exhibiting companies will showcase newly launched innovative products and technologies in recent years, and share their strategies and visions for the future development of the food and beverage industry. This will provide consumers with an opportunity to learn about various products and technologies, and also facilitate communication and cooperation between enterprises.

We will hold a series of high-level industry forums and expert speeches. Experts and scholars from the food and beverage industry will gather here to share their research findings and development directions. This will provide a learning and communication platform for participating companies and consumers, helping them to gain a deeper understanding of industry trends.

In addition, we will organize multiple themed exhibition areas, refine the classification of exhibits, and combine carefully designed exhibition booths and arrangements to provide a platform for exhibiting enterprises to highlight product characteristics and brand image.

Snack Candy Area: Display various flavors and packaging of snack candies to meet the diverse taste needs of the public.

Beverage Area: Display various beverages, from traditional tea drinks to modern drinks, allowing you to fully experience different tastes.

Frozen food area: showcasing various types of frozen food, convenient and fast cooking methods, bringing you a relaxed cooking experience.

Organic Health Area: showcasing various health products, you who pursue a healthy lifestyle should not miss it.

In the future, we will also provide a platform for exhibitors and consumers to negotiate and exchange ideas. During the exhibition, we will arrange a dedicated negotiation area to build bridges between enterprises and between enterprises and consumers. This will be a great opportunity to promote cooperation and exchange.

The 2024 China Shanghai Food and Beverage Exhibition will be a rich and exciting industry event. We hope that manufacturers, experts, scholars, and consumers can actively participate and witness the vigorous development of China's food and beverage industry together.

Let's schedule a new chapter in the food and beverage industry in Shanghai, China in 2024!

很荣幸能够在此向大家隆重推介2024中国·上海食品饮料展【2024中国（上海）国际进出口食品饮品展览会】！

作为上海博华国际展览有限公司，我们非常兴奋地宣布，即将于2024年在中国·上海举办这一备受瞩目的盛会！

这次展览会将是我们对发展中国家食品饮料市场的重要贡献。我们将为各位企业和消费者提供一个交流、合作和发展的平台，共同推动中国食品饮料行业的发展。

我们的展览会将呈现给您一场食品饮料史上具规模和影响力的盛会。我们将在中国·上海新国际博览中心，占地面积超过210,000平方米，超过2100家展商将云集于此。

参展企业将展示近年来新推出的创新产品和技术，并分享他们对于食品饮料行业未来发展的战略和愿景。这将为各位消费者提供一个了解各类产品和技术的机会，也有助于企业间的交流和合作。

，我们将举办一系列高水平的行业论坛和专家演讲。来自食品饮料领域的专家学者将聚集于此，分享他们的研究成果和发展方向。这将为各位参展企业和消费者提供一个学习和交流的平台，帮助大家深入了解行业趋势和。

此外，我们还将组织多个主题展区，细化展品分类，并结合精心设计的展台和布置，为各位参展企业提

提供一个突出产品特色和品牌形象的展示平台。

零食糖果区：展示各类口味、各式包装的零食糖果，满足大众的不同口味需求。

饮料区：展示各类饮料，从传统茶饮到现代饮料，让您尽情体验不同口感。

冷冻食品区：展示各类冷冻食品，方便快捷的烹饪方式，为您带来轻松的烹饪体验。

有机健康区：展示各种和保健品，追求健康生活的您不容错过。

后，我们还会为各位参展企业和消费者提供一个洽谈和交流的平台。展会期间，我们将安排专门的洽谈区域，为企业与企业之间、企业与消费者之间搭建桥梁。这将是推动合作、促进交流的佳机会。

2024中国·上海食品饮料展将会是一次丰富、精彩的行业盛会。我们希望各位厂商、专家学者和广大消费者能够踊跃参与，共同见证中国食品饮料行业的蓬勃发展。

让我们相约2024年，中国·上海，共同开启食品饮料行业的新篇章！

FHC (Food & Hotel China) 2024

为何参展：

度高——展会至今已成功举办25届，是中国进口食品市场的风向标；

资源丰富——每年都将举办全球巡展，拥有庞大的全球卖家资源；

买家——观众人数达到128,274，同时迎来3500位展商参展；

强强联合——与同期举办的各大展区强强联合，共享食品（饮料）行业观众；

配套活动——专题论坛，商贸配对会，创新产品展示等贯穿展会，精彩纷呈。

FHC -- 业内极具展会,国内中高端食品展会:

涉及的领域覆盖了食品 饮料 肉类 海鲜 橄榄油乳制品 果蔬 啤酒 烘焙 茶与咖啡 巧克力 红酒和烈酒 酒店及餐饮设备等所有行业。

2024第二十七届上海国际食品饮料及餐饮设备展览会

展会日期：2024年11月12-14日

展馆名称：上海新国际博览中心（上海市浦东新区龙阳路2345号）

主办单位：上海博华国际展览有限公司

举办周期：每年一届

展会简介：

经过26年的发展，FHC已经成为业内的贸易展览。是食品餐饮和酒店行业进驻中国食品饮料市场的平台。随着中国经济的发展以及中产阶级消费群体的扩大，FHC为着眼于中国市场的各大跨国公司提供了重要的平台。

上届展会在2023年11月10日谢幕，上届展会共接待了来自48个国家和地区的3500家企业参展。展会面积扩展至150,000平方米，规模超越以往。为期三天的展会共迎来了128,274名观众，出席率较以往增加23%，使得展厅充满生机，活力四射。

客户群体：

展会邀请本地或国际的进口商、分销商、零售商和食品服务商的人士将与来自世界各地的食品制造商会面并建立联系，寻找新的商业伙伴并塑造中国食品和酒店市场的未来。

现场论坛活动璀璨瞩目：

展会配置高端峰会、国际论坛、企业会议、烹饪艺术大赛和咖啡大赛等精彩现场活动，通过全方位、深层次的交流，为全球食品饮料企业的商务拓展等人士进行商贸配对，建立合作关系提供广阔平台。

展品范围：

食品：休闲食品、进口食品、营养健康食品、及儿童食品 巧克力、冰激凌、糖果、饼干、蜂蜜、板栗、甘栗仁、糕点、蜜饯、果脯、甜食、膨化食品、坚果、乳制品、烘焙类、面包糕点、罐装食品、冷藏食品、调味品及果酱、风干食品、冷冻食品、水果、蔬菜、美味食品、绿色及保健食品、橄榄油、意大利面制品等

农业&生鲜食材：果蔬、绿色农产品、有机农产品、观赏型农产品、粗加工农产品、鱼、蟹、贝壳、龙虾、三文鱼、牛肉、羊肉、猪肉、家禽、清真肉、加工肉制品、加工海洋制品、火锅食材等

酒咖啡饮品：乳制品、功能性饮品、碳酸饮料、茶叶及茶饮品、凉茶、植物蛋白饮料、矿泉水、果汁、软饮料、糖浆、白咖啡、速溶咖啡、咖啡豆、咖啡机、烘豆机、低温发酵啤酒、麦酒黑啤酒 / 烈性黑啤酒 小麦啤酒 手工啤酒 葡萄酒
威士忌、白兰地、鸡尾酒、洋酒烈性酒、传统白酒、及其他含酒类精饮品和酒配套、酒包装、酒器皿等

餐饮供应链&冷链：连锁加盟、水产、肉类、果蔬、清真食品、冷冻冷鲜食品、果蔬保鲜食品、半成品、即食方便食品、预制菜肴、调味品、可食用油、生鲜等其它餐饮供应链配送食品食材

冷链仓储设施及装备设备、冷链运输技术及设备、冷链信息技术及设备、商用冷柜、保鲜技术及包装材料等

包装&设备：包装材料、专用标签产品、食品餐饮设备、比萨饼设备、餐具及配件、展示及储藏、冷冻&冷藏设备、咖啡及饮料服务设备、工业用面包及糖果设备、配料、防腐剂、香精、面包糕点及糖果制成品、零售用面包及糖果设备等

报名参展程序：

提交： 填写参展商信息补充列表、与报名参展名称一致的营业执照—— 招展单位审核—— 选择展

位、安排展位—— 招展单位发出“展台合同”确认参展资格盖章回传—— 付款——;发出参展商手册。

注：请自觉提供营业执照（用做审核）和展商信息（用做填写合同信息）：

公司名称的中文和英文、公司地址、展台负责人、职衔、电话、传真、电邮、产品、品牌、国家

亲爱的食品饮料行业的、厂商、专家学者和广大消费者：