

2024深圳水吧设备用品展（2024深圳国际雪花机、售饮机及净水设备展览会）

产品名称	2024深圳水吧设备用品展（2024深圳国际雪花机、售饮机及净水设备展览会）
公司名称	上海博华国际展览有限公司
价格	.00/平方米
规格参数	
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产品详情

On this occasion, we are honored to announce to you that the 2024 China (Shenzhen) International Coffee Packaging and Tea Beverage Packaging Exhibition is about to grandly open! As a major event in China's beverage packaging industry, this exhibition will present new packaging technologies, innovative designs, and industry trends to attendees, providing valuable opportunities for your business development.

1、Exhibition Overview

Exhibition Name: 2024 China (Shenzhen) International Coffee Packaging and Tea Beverage Packaging Exhibition

Organizer: Shanghai Bohua International Exhibition Co., Ltd

Exhibition date: December 12-14, 2024

Exhibition location: Shenzhen International Convention and Exhibition Center

2、Exhibition highlights

1. Ten year scale grand event: The exhibition has been successfully held multiple times since 2004 and is an important brand exhibition in the domestic beverage packaging industry, attracting thousands of enterprises and individuals to participate every year.

2. Equipment and Technology Presentation: The exhibition gathers domestic and foreign beverage packaging production equipment and technology, revealing industry innovation for attendees and providing opportunities for exchange and cooperation.

3. Innovative design and brand marketing: The exhibition provides exhibitors with a platform to showcase product design and packaging innovation, helping enterprises create a unique brand image and attractiveness, and enhancing

market competitiveness.

4. Forums and Seminars: Hold industry seminars, expert lectures, and other activities to explore hot issues in the packaging field, share new industry trends and experiences, and cultivate talents.
5. Purchasing Matching Negotiation Conference: Organize and connect with domestic and foreign brands and beverage enterprises, facilitate transaction negotiations, build a bridge between buyers and sellers, and assist enterprises in expanding domestic and foreign markets.

3、 Why choose to participate in exhibitions

1. Brand exposure opportunities: Exhibiting will make your brand and products face global buyers, enhance their visibility and influence, and lay the foundation for the sustainable development of the enterprise.
2. Potential business opportunities and partners: The exhibition attracts numerous domestic and foreign distributors, agents, retailers and other industry professionals to participate, providing you with broad business opportunities and partner choices.
3. New industry information: During the exhibition, you will have close contact with cutting-edge technologies and innovative designs in the industry, grasp the pulse of the market, understand competitors, and keep up with the development trend of the industry.
4. Explore cooperation opportunities: The exhibition provides a platform for communication and docking with buyers, bringing more business opportunities to enterprises, expanding international markets, and expanding business scope.
5. Forum and Seminar: During the exhibition, you will have the opportunity to discuss the current situation and future trends of the industry with scholars and corporate executives, and enhance your knowledge and judgment.

4、 Exhibition application and consultation

Enterprises participating in this exhibition need to fill out the exhibition application form in advance and pass the review before they can participate. If you need to learn more details or obtain an exhibition application form, please contact Shanghai Bohua International Exhibition Co., Ltd. Our team will provide support and assistance during the time. Opportunities are fleeting, may you seize this opportunity and create a brilliant future for the beverage packaging industry!

Welcome to the 2024 China (Shenzhen) International Coffee Packaging and Tea Beverage Packaging Exhibition, experience new packaging technologies and innovative designs, explore opportunities for communication and cooperation with partners, and jointly create a better tomorrow for the industry!

值此时刻，我们荣幸地向您宣布：2024中国（深圳）国际咖啡包装及茶饮包装展览会即将盛大开幕！作为中国主要的饮品包装行业盛会，此次展会将为参会者呈现新的包装技术、创新设计和行业趋势，为您的业务发展提供宝贵的机遇。

一、展会概览

展会名称：	2024中国（深圳）国际咖啡包装及茶饮包装展览会
主办单位：	上海博华国际展览有限公司
展览日期：	2024年12月12日-14日

展览地点：

深圳国际会展中心

二、展会亮点

- 十年规模盛会：**展会自2004年起已成功举办多届，是国内饮品包装行业的重要品牌展会，每年吸引数千家企业和人士参与。
- 设备及技术呈现：**展会汇集国内外的饮品包装生产设备和技术，为参会者揭示行业的创新，提供机会交流合作。
- 创新设计与品牌营销：**展会为参展商提供展示产品设计与包装创新的平台，帮助企业打造独特的品牌形象和吸引力，提升市场竞争力。
- 论坛与研讨会：**举办行业研讨会、专家讲座等活动，探讨包装领域的热点问题，分享新行业动态和经验，培养人才。
- 采购商配对洽谈会：**组织对接国内外品牌和饮品企业，促成交易洽谈，搭建买卖双方的桥梁，助力企业拓展国内外市场。

三、为何选择参展

- 品牌曝光机会：**参展将使您的品牌和产品面向全球买家，提升度和影响力，为企业的可持续发展奠定基础。
- 潜在商机与合作伙伴：**展会吸引众多国内外经销商、代理商、零售商等业内人士参与，为您提供广阔的商机和合作伙伴选择。
- 新行业资讯：**展会期间，您将近距离接触行业的前沿技术和创新设计，把握市场脉搏，了解竞争对手，迎头赶上行业发展潮流。
- 探索合作机会：**展会提供与采购商交流对接的平台，为企业带来更多商业机会，开拓国际市场，拓展业务范围。
- 论坛与研讨会：**展会期间，您将有机会与学者、企业高管共同研讨行业现状和未来趋势，提升自身知识与判断力。

四、参展申请与咨询

参展该展览会的企业需提前填写参展申请表，并通过审核方可参展。如需了解更多详情或获取参展申请表，请联系上海博华国际展览有限公司，我们的团队将在时间为您提供支持与协助。机会稍纵即逝，愿您抓住这一机遇，开创饮品包装行业的辉煌未来！

欢迎莅临2024中国（深圳）国际咖啡包装及茶饮包装展览会，感受新的包装技术和创新设计，探寻与合作伙伴们交流合作的机会，共同开创行业的美好明天！

博华深圳联展|HOTELEX酒店餐饮

第三十三届深圳国际酒店用品及餐饮业博览会

时间：2024年12月12-14日

地点：深圳国际会展中心（广东省深圳市宝安区展城路1号）

平方米展出面积300,000

300,000名观众

3,000家优质展商

展品类别

咖啡与茶、食品综合

饮品综合、餐饮食材

酒类综合、桌面用品

厨房设备与用品、冰淇淋与烘焙

餐饮设计及配套、连锁加盟及餐饮投资

1、桌面用品展区

不锈钢餐具、竹木餐具、陶瓷餐具、玻璃餐具、美耐皿餐具、料理用具、酒精炉、玻璃器皿、玻璃转盘、金银器、筷子类

2、厨房餐饮设备用品展区

中西厨设备、厨房炉灶、宴会餐炉、不锈钢厨具、电磁炉、快餐设备、烘焙设备、制冷设备、净水设备、冷藏柜、保鲜柜、保鲜膜、保鲜铝箔、传菜梯、食品机械、洗碗机、制冰机、热水器、排风设备、环保设备、啤酒设备、油烟净化等。

3.食品饮料展区

咖啡茶酒食品饮料展区：咖啡食品、咖啡器具、冰淇淋设备、雪花机，水吧设备用品、售饮机、咖啡糖、奶制品、葡萄酒、白酒、红酒、啤酒、休闲食品、方便食品、罐头、保健食品、食品添加剂、果蔬制品、茶叶、茶具、茶饮料等。

4.食品包装容器及包装设备展区：一次性包装盒、可保鲜环保餐具、纸杯、纸包装容器；吸管、奶茶杯、饮料杯等塑料包装容器；铝箔盒、铝箔纸、铝箔餐盒等铝箔制品，包装制罐、金属包装容器、玻璃包装容器、等食品包装容器、

包装材料、包装设计、封口机械、喷码机械、自动包装机、充填包装机、啤酒饮料灌装设备等包装机械。

展位价格：

光地 起租27平，单价900元/平

标摊 起租9平，单价1100元/平

展位附加费：双面开口10%，三面开口15%，展位20%.

为何参展

- 1、深圳已入粤港澳大湾区、深圳先行示范区“双区”驱动的黄金发展期，生产总值五年年均增7.1%，HOTELEX促一众行业先行者立足深圳,辐射大湾区，布局大华南,先享区域市场腾飞的红利。
- 2、HOTELEX 酒店餐饮系列展作为行业风向标，深耕行业30年,积累买家资源超80万，广州子展自7年前扎根华南市场以来,累计参展商3000家次,参观人数超20万,激发出充沛市场势能。
- 3、上海博华致力于携手行业协会共同为行业搭建供需平台,尤其得到了中国旅游饭店业协会、各省市旅**业协会、广东酒店业协会、深圳市烹饪协会、深圳进出口食品协会、深圳市米袋子菜篮子联合会等全国和地方行业协会的的大力支持和鼎力相助。
- 4、由国内的展览主办机构—上海博华国际展览有限公司倾力打造的博华深圳联展,全面延伸产业上下游,为行业汇聚优势资源配套,赋能添翼，总规模达300000平方米。

买家地域：HOTELEX的忠实买家来自华南、华东、华中地区各活跃的酒店及餐饮渠道，除此以外还有来自亚非、欧洲、北美的采购代表现场参观洽谈。

行业分布：超过81%的观众来自酒店及餐饮终端渠道，其中来自商超零售、电子商务及连锁餐饮的观众比例均比上届有所增加。