

# 2024深圳饮品包装展-2024深圳国际吸管展- 深圳咖啡杯/奶茶杯/饮料杯展览会

产品名称	2024深圳饮品包装展-2024深圳国际吸管展- 深圳咖啡杯/奶茶杯/饮料杯展览会
公司名称	上海博华国际展览有限公司
价格	.00/平方米
规格参数	
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## 产品详情

Dear elites in the catering industry, the 2024 Shenzhen International Catering Beverage Exhibition -2024 Shenzhen Trendy Beverage Exhibition - Shenzhen High end Beverage Exhibition is about to grandly open! As a representative of Shanghai Bohua International Exhibition Co., Ltd., I am honored to introduce this eye-catching event to you, revealing in detail its multiple perspectives and demonstrating its excellent data-driven decision-making style.

As an international metropolis, Shenzhen has a rich catering culture and a prosperous economic environment, providing unlimited business opportunities for the catering and beverage industry. The 2025 Shenzhen International Catering and Beverage Exhibition will gather numerous domestic and foreign catering brands and beverage manufacturers, presenting you with new products and innovative trends. Whether you are a restaurant operator or a beverage supplier, participating in this exhibition will provide you with valuable business opportunities and partners.

Through analyzing past exhibition data, we found that the catering and beverage industry has enormous potential in the Shenzhen market. Shenzhen, as one of the most dynamic and innovative cities in the world, has attracted a large number of young talents to gather. These young people have a continuous pursuit and demand for fresh, fashionable, and healthy drinks. Therefore, we will focus on creating the "2024 Shenzhen Trendy Beverage Exhibition" to showcase trendy beverage brands and products to meet the taste needs of young consumers.

In addition, we have also prepared the "Shenzhen High end Beverage Exhibition" to showcase high-end brands and luxury products in the beverage industry. In the increasingly competitive catering industry, the shaping of high-end brands and the quality of products have become the focus of industry attention. In this exhibition, we have invited high-end beverage brands and manufacturers both domestically and internationally to showcase our unique products and advanced production technologies. By visiting this exhibition, you will have the opportunity to witness the masterpieces of the beverage industry and add a touch of high-end quality to your catering business.

In addition to showcasing various beverage brands and products, we will also invite numerous industry experts and scholars to hold industry seminars and sharing sessions to explore the future development trends and commercial innovation of the catering and beverage industry. This will provide you with a platform for learning and

communication, broaden your industry perspective, and enhance your business intelligence., We will also have multiple themed exhibition areas and interactive experience areas to present you with diverse exhibition content, allowing you to enjoy and be inspired while visiting the exhibition.

Dear everyone, 2024 Shenzhen International Catering and Beverage Exhibition -2024 Shenzhen Trendy Beverage Exhibition - Shenzhen High end Beverage Exhibition will bring you a new business experience and business opportunity journey. We sincerely invite you to visit and explore the future of the catering and beverage industry together. Looking forward to meeting more industry colleagues and finding ideal business partners at this grand event. The exhibition will be held grandly in Shenzhen in 2025, please stay tuned!

尊敬的各位餐饮业界精英，2024深圳国际餐饮饮品展-2024深圳潮流饮品饮料展-深圳高端饮品展览会即将盛大开幕！作为上海博华国际展览有限公司的代表，我荣幸地向各位介绍这一瞩目的盛会，为您详细揭示其中的多个角度，体现其良好的数据驱动决策风格。

，深圳作为一个国际化大都市，拥有丰富的餐饮文化和繁荣的经济环境，为餐饮饮品行业提供了无限商业机会。2025深圳国际餐饮饮品展将集结众多国内外餐饮品牌和饮品制造商，为您呈现新的产品和创新的潮流趋势。无论您是餐饮业的经营商，还是饮品饮料的供应商，参展本次展览将为您提供宝贵的商机和合作伙伴。

，我们通过对过往的展览数据进行分析，发现餐饮饮品行业在深圳市场的潜力巨大。深圳作为全球具活力和创新力的城市之一，吸引了大量年轻人才的聚集。这些年轻人对新鲜、时尚、健康的饮品有着持续的追求和需求。因此，我们将重点打造“2024深圳潮流饮品饮料展”，为您展示潮流的饮品品牌和产品，满足年轻消费者的口味需求。

除此之外，我们还准备了“深圳高端饮品展览会”，为您展示饮品行业的高端品牌和奢华产品。在餐饮业日趋竞争激烈的当下，高端品牌的塑造和产品的品质成为了业界关注的焦点。在本次展览中，我们邀请了国内外高端饮品品牌和制造商，向您展示独具匠心的产品和先进的生产技术。参观本次展览，您将有机会一睹饮品行业的精英之作，为自己的餐饮事业增添一份高端品质。

除了各类饮品品牌和产品的展示，我们还将邀请众多业界专家和学者，举办行业研讨会和分享会，探讨餐饮饮品行业的未来发展趋势和商业创新。这将为您的学习和交流的平台，拓宽您的行业视野，提升您的商业智慧。，我们还将有多个主题展区和互动体验区，为您呈现多样化的展览内容，让您在参观展览的，获得愉悦和启发。

尊敬的各位，2024深圳国际餐饮饮品展-2024深圳潮流饮品饮料展-深圳高端饮品展览会将为您带来全新的商业体验和商机之旅。我们诚挚邀请您莅临参观，共同探索餐饮饮品行业的未来。期待着您在本次盛会中结识更多的行业同仁、寻找到理想的商业合作伙伴。展览会将于2025年在深圳隆重举行，敬请期待！

博华深圳联展|HOTELEX酒店餐饮

第三十三届深圳国际酒店用品及餐饮业博览会

时间：2024年12月12-14日

地点：深圳国际会展中心（广东省深圳市宝安区展城路1号）

平方米展出面积300,000

300,000名观众

3,000家优质展商

## 展品类别

咖啡与茶、食品综合

饮品综合、餐饮食材

酒类综合、桌面用品

厨房设备与用品、冰淇淋与烘焙

餐饮设计及配套、连锁加盟及餐饮投资

### 1、桌面用品展区

不锈钢餐具、竹木餐具、陶瓷餐具、玻璃餐具、美耐皿餐具、料理用具、酒精炉、玻璃器皿、玻璃转盘、金银器、筷子类

### 2、厨房餐饮设备用品展区

中西厨设备、厨房炉灶、宴会餐炉、不锈钢厨具、电磁炉、快餐设备、烘焙设备、制冷设备、净水设备、冷藏柜、保鲜柜、保鲜膜、保鲜铝箔、传菜梯、食品机械、洗碗机、制冰机、热水器、排风设备、环保设备、啤酒设备、油烟净化等。

### 3.食品饮料展区

咖啡茶酒食品饮料展区：咖啡食品、咖啡器具、冰淇淋设备、雪花机，水吧设备用品、售饮机、咖啡糖、奶制品、葡萄酒，白酒、红酒、啤酒、休闲食品、方便食品、罐头、保健食品、食品添加剂、果蔬制品、茶叶、茶具、茶饮料等。

4.食品包装容器及包装设备展区：一次性包装盒、可保鲜环保餐具、纸杯、纸包装容器；吸管、奶茶杯、饮料杯等塑料包装容器；铝箔盒、铝箔纸、铝箔餐盒等铝箔制品，包装制罐、金属包装容器、玻璃包装容器、等食品包装容器、

包装材料、包装设计、封口机械、喷码机械、自动包装机、充填包装机、啤酒饮料灌装设备等包装机械。

## 展位价格：

光地 起租27平，单价900元/平

标摊 起租9平，单价1100元/平

展位附加费：双面开口10%，三面开口15%，展位20%。

## 为何参展

- 1、深圳已入粤港澳大湾区、深圳先行示范区“双区”驱动的黄金发展期，生产总值五年年均增7.1%，HOTELEX促一众行业先行者立足深圳，辐射大湾区，布局大华南，先享区域市场腾飞的红利。
- 2、HOTELEX酒店餐饮系列展作为行业风向标，深耕行业30年，积累买家资源超80万，广州子展自7年前扎根华南市场以来，累计参展商3000家次，参观人数超20万，激发出充沛市场势能。
- 3、上海博华致力于携手行业协会共同为行业搭建供需平台，尤其得到了中国旅游饭店业协会、各省市旅\*\*业协会、广东酒店业协会、深圳市烹饪协会、深圳进出口食品协会、深圳市米袋子菜篮子联合会等全国和地方行业协会的大力支持和鼎力相助。
- 4、由国内的展览主办机构—上海博华国际展览有限公司倾力打造的博华深圳联展，全面延伸产业上下游，为行业汇聚优势资源配套，赋能添翼，总规模达300000平方米。

**买家地域：**HOTELEX的忠实买家来自华南、华东、华中地区各活跃的酒店及餐饮渠道，除此以外还有来自亚非、欧洲、北美的采购代表现场参观洽谈。

**行业分布：**超过81%的观众来自酒店及餐饮终端渠道，其中来自商超零售、电子商务及连锁餐饮的观众比例均比上届有所增加。