



Student City is an experience-based economic education program that runs throughout the academic year of Japan and is open to all public elementary school students in the Shinagawa Ward. It is jointly operated by Shinagawa Ward and local non-profit Junior Achievement (JA) Japan, which teaches students about the economy, workforce readiness, entrepreneurship, and financial literacy. Students role-play as residents in the mock-up city and interact with each other as customers and employees of various businesses.