

2024年FHC上海预制菜展（第十七届中国国际速食食品及预制食品展览会）

产品名称	2024年FHC上海预制菜展（第十七届中国国际速食食品及预制食品展览会）
公司名称	上海博华国际展览有限公司
价格	.00/平方米
规格参数	
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产品详情

China is an important market for meat and aquatic products in the world. According to relevant statistics, the import volume of meat and products in China has grown rapidly, with a compound growth rate of 29.8% from 2010 to 2020, far higher than the overall compound growth rate of 14.8% for imported food in China. The total import value of aquatic products and products in 2020 was 12.88 billion US dollars. According to the Food and Agriculture Organization of the United Nations, seafood consumption in the Chinese market will account for 38% of global consumption by 2030.

Pork is the main source of meat consumption in China, with poultry, beef and mutton as important supplements. According to data from the National Bureau of Statistics, China's per capita pork consumption is about twice that of the world's per capita pork consumption, and pork is the main source of animal protein for the Chinese people.

But with the innovation of people's dietary concepts, the structure of meat consumption is also quietly changing. According to McKinsey's China Meat Consumption Market Report, from 2017 to 2021, the proportion of pork consumption in China decreased from 63% to 59%, while poultry and beef increased from 22% and 9% to 26% and 10%, respectively. The Chinese meat consumption market is undergoing changes and growth, and the potential of the Chinese meat and meat product market is enormous.

Expanding the market, seeking business opportunities, and seeking mutual benefits have been the goals and original intention of FHC Shanghai Global Food Exhibition for the past 27 years. Gathering global commercial resources, leading the industry's direction, and presenting multiple high-quality food and beverage industry trade events. Meat and aquatic products are undoubtedly the highlight of FHC's twelve major sectors, covering meat and finished products, fresh and segmented meat, ecological organic meat products, high-end beef and mutton, poultry and egg products, frozen food, fresh meat series, seasoned processed meat series, plant-based meat, meat cutting, meat preservation, meat cooking equipment and other sub sectors.

The FHC meat and aquatic products sector has attracted brands such as Shanghai Merlin, Yurun, Homer, Trevord, Zhu Jinji, Lihe Flavor, Beretta, JAC, Zhenniuguan, National Beef, Xiangrun, Lider, etc. The display and cooking of

meat products have also attracted many diners and buyers. It is not only a closely related part of the national diet, but also a must compete place for bulk procurement, supply chain, and other buyers. In 2024, FHC will continue to play the role of a link in the food and beverage industry, focusing on new retail, chain franchising, community group buying and other new formats, and establishing efficient and high-quality platforms for commercial cooperation. We sincerely invite more food and beverage partners to join FHC, win the future together, and explore unlimited business opportunities in the industry!

中国是世界上重要的肉类及水产品市场，相关统计显示，中国肉类及制品进口额增长迅速，2010至2020十年间，复合增长率为29.8%，远高于14.8%的中国进口食品整体复合增长率。水产品及制品2020年进口总额为128.8亿美元。根据联合国粮农组织的预测到2030年中国市场海鲜消费将占到全球消费总量的38%。

我国肉类消费以猪肉为主，禽类、牛羊肉等作为重要补充。据国家统计局数据，中国人均猪肉消费量约为世界人均猪肉消费量的2倍，猪肉是国人主要的动物蛋白来源。

但随着人们膳食观念的革新，肉类消费结构也在悄然变化。麦肯锡《中国肉食消费市场报告》提到，2017~2021年间，我国猪肉消费占比从63%降至59%，禽类和牛肉则分别从22%和9%升至26%和10%。中国肉类消费市场处于变化增长中，我国肉类及肉制品市场潜力巨大。

拓市场，寻商机，谋共赢，是FHC上海环球食品展二十七年来目标与初心。汇聚全球商贸资源，引领产业航向，呈现了多场高品质餐饮行业贸易盛会。肉类及水产品无疑是FHC十二大板块的重头戏，涵盖肉食及成品，保鲜分割肉，生态有机肉食品，高端牛羊肉，家禽和禽蛋类产品，冷冻食品，生鲜肉系列，调味加工肉系列，植物肉，肉类切割，肉类保鲜，肉类烹饪设备等细分领域。

FHC肉类及水产品板块，吸引了包括上海梅林，雨润，荷美尔，特华得，猪锦记，利和味道，Beretta，JAC，真牛馆，National Beef，橡润，丽德尔等品牌入驻，肉类产品的展示、烹调也吸引了众多食客与买家，既是国民饮食密切相关的组成部分，也是大宗采购、供应链等买手的必争之地。2024年，FHC将继续发挥餐饮行业的纽带作用，关注新零售、连锁加盟、社区团购等新业态，为商贸合作建立高效优质平台，诚邀更多餐饮伙伴加入FHC，共赢未来，开拓产业无限商机！