

Blue Angel Ecolabel申请蓝天使标签

产品名称	Blue Angel Ecolabel申请蓝天使标签
公司名称	临安科达认证技术咨询服务有限公司
价格	.00/件
规格参数	
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产品详情

The Blue Angel has lots of ambassadors

蓝天使有很多大使

The Blue Angel ecolabel has lots of ambassadors: Environmental and commercial associations, consumer centres, environmental consultants within local authorities, sustainability portals and many other sustainability-oriented players promote the Blue Angel. In addition, there are 1,500 companies who use the Blue Angel in their product portfolios.

蓝天使生态标签有许多大使：环境和商业协会，消费者中心，地方当局的环境顾问，可持续发展门户以及其他许多以可持续发展为导向的玩家推广蓝色天使。此外，还有1500家公司在其产品组合中使用蓝天使。

Internationally recognised

国际认可

The good international reputation of German environmental policy and the positioning of the Blue Angel as an "Ecolabel made in Germany" also helps in the marketing of products offering environmental benefits in foreign markets.

德国环境政策的良好国际声誉和将蓝天使定位为“德国制造的生态标签”也有助于营销在国外市场提供环境效益的产品。

Competitive advantages for procurement and B2B transactions

采购和B2B交易的竞争优势

The Blue Angel is also an important decision-making criterion for public procurement and B2B transactions (www.beschaffung-info.de).

蓝天使也是公共采购和B2B交易的重要决策标准。