

2024上海国际冷冻食材展览会》11月高端食材供应链展

产品名称	2024上海国际冷冻食材展览会》11月高端食材供应链展
公司名称	沈伟专业会展人
价格	.00/件
规格参数	
公司地址	上海市
联系电话	18721287393 18721287393

产品详情

FHC环球食品展2024---甄选美食.品味全球 第二十七届上海国际食品饮料展览会

食材展区

举办日期：2024年11月12 - 14日 举办地点：上海新国际博览中心（全馆）

展出面积：20万平方米 展馆地址：中国上海市浦东新区龙阳路2345号

主办单位：上海博华国际展览有限公司 举办周期：每年一届

开放时间:

2024年11月12日 9:00 – 18:00

2024年11月13日 9:00 – 18:00

2024年11月14日 9:00 – 15:00

入场细则：仅限业内人士参观，18岁以下人士谢绝入场

展会介绍：

FHC上海环球食品展是国内首屈*指的综合性展会平台，20万平方米规模17个展馆其主要板块包括有：肉制品；海鲜；调味品及油品；高端食材；预制食品；茶与咖啡，烘焙与甜品；休闲食品；糖果巧克力；酒类及饮料；乳制品；婴童食品；植物基食品；食品加工及包装。

历时二十余年的成长发展，FHC已经成为业内领先的贸易展览。在中国食品行业巨大的市场需求下，FHC致力于为各大跨国公司打造进驻中国食品饮料市场的重要平台。2023年FHC上海环球食品展的整体面积达到17万平方米，经统计，FHC2023到场专业买家来自超过111个国家及地区，共计154,850人，较2021年增长43.8%，较2019年最多观众人数比例增长15.77%；其中海外观众4,870人。专业观众数量的高速增长，为展团及展商提供优质商贸服务的同时，也为行业发展注入生机、提振信心。

2024年，对食品饮料行业的参展厂商来说更是一个全新的发展机遇。让我们再次相聚在上海新国际博览中心，全身心感受一场饕餮盛宴，携手把握“食”尚潮流新风向！

· 展团&展商评价 ·

· Italy意大利

意大利对外贸易委员会上海代表处

Italian Trade Agency Shanghai Office

作为一个政府机构，意大利贸易局(ITA)致力于加强和促进中意经贸关系。20多年来，ITA一直在FHC组织意大利馆。该活动为促进商贸联系，推广意大利美食，展示我们国家丰富的烹饪遗产提供了一个非凡的平台。FHC提供的协作环境和交流机会为我们与行业专业人士、美食爱好者和潜在合作伙伴的高效对接做出了重大贡献。

As a government agency, the Italian Trade Agency (ITA) is committed to strengthening and enhancing Sino-Italian economic and trade relations. ITA has been organizing the Italian pavilion at FHC for more than 20 years. The event serves as a remarkable platform for fostering connections, promoting Italian gastronomic excellence, and showcasing our nation's rich culinary heritage. The collaborative environment and networking opportunities provided by FHC have significantly contributed to our fruitful engagement with industry professionals, enthusiasts, and prospective partners.

· Korea 韩国

Yongsun Joo |上海办事处经理

KOTRA韩国贸易投资振兴公社

Yongsun Joo ,

Manager of Shanghai Office KOTRA

(Korea Trade-Investment

Promotion Agency)

FHC为因新冠肺炎疫情而无法走出国门的韩国食品企业的全球扩张提供了平台。韩国企业纷纷回国，承诺明年再参加。非常感谢FHC和Informa Markets(英富曼展览集团)提供这个宝贵的机会。

FHC has provided a platform for the global expansion of Korean food companies that have been unable to go abroad since COVID-19. All Korean companies have returned home, pledging to participate again next year. Many thanks to FHC and Informa Markets for this invaluable opportunity.

· T ü rkiye 土耳其

土耳其展馆组织者

T ü rkiye pavilion organiser

Mustafa Hasdal - Selten Uluslararası

Fuar ve Aks Tic Ltd Sti

与来自土耳其的20多家公司一起回到FHC真是太棒了。三天的展会非常繁忙，我们的公司能够与以前的商业伙伴重新联系，并结识新的合作伙伴!我们已经计划在2024年扩大展会规模，并期待明年向来自中国各地的主要买家展示我们最好的食品&饮料产品。

It was great being back to FHC with over 20 companies from T ü rkiye. The three days of the show were extremely busy and our companies were able to re-connect with their previous business partners and meet new ones! We are already planning on a even larger presence in 2024 and look forward in showcasing our best F&B products to key buyers from all over China next year.

· LIHOO' S 利和味道

利和味道（上海）食品科技有限公司

品牌运营中心副总经理 于森

P.K Yu ,

Vice General Manager of

LIHOO' S (Shanghai)

Food Technology Co., Ltd

很荣幸参加FHC展会，使利和味道得以展示最新成果，拓展业务领域。该展会作为行业盛会，专业性强，赋予了我们与更多行业伙伴建联的机会。通过深入交流，我们了解了市场需求和趋势，感谢FHC赋能，让我们更好地展示利和味道的实力和价值。期待与FHC继续携手共进，为全球消费者带来更多美味体验。

It is a great honor to participate in FHC, so that LIHOO' S can present their latest achievements and expand their

business. As an industry event, the exhibition is highly professional and gives us the opportunity to build connection with more partners within the industry closely. Through in-depth communication, we have understood the market demand and trend, thanks to the empowerment of FHC, so that we can better demonstrate the strength and value of LIHOO' S. We look forward to working with FHC to bring more experiences of tasty to consumers around the world.

· Yurun 雨润

中国雨润食品集团

市场部总经理 谢晨晨

Stephanie Xie, General Manager of

Marketing Department of

China Yurun Food Group Limited.

有幸携手两个品牌参与此次FHC，无论是三十年的国民品牌雨润，还是二百余年的意大利品牌Beretta，我们和FHC都是老朋友了，一起见证了中国肉制品市场的发展和变迁。对我们而言，FHC是一个集展示品牌与推介产品的绝佳平台，此次展会我们带了多款首次亮相上市的新产品，不仅荣获了FHC最具年度创新产品“金苹果”奖，同时还因此结识了很多国内外知名的合作伙伴，未来我们将一如既往的参展，互利共赢，共创未来。

We are very glad to bring two brands to participate in FHC this year, whether it is the national brand Yurun for 30 years, or the Italian brand Beretta for more than 200 years. We are old friends with FHC and have witnessed the development and changes of the Chinese meat markets together. For us, FHC is an excellent platform to display brands and promote products. This exhibition brought a huge number of new products that debuted on the markets, which not only won the "Golden Apple" award of FHC's most innovative product of the year, but also built partnership with many well-know partners from domestic and overseas. In the future, we will continue to participate in FHC for mutual benefit and follow the win-win strategy to create a prosperous future.

· EWEN 意文

上海意文食品科技有限公司

总经理 陈榕

Roy Chen, General Manager of

Shanghai EWEN Foods

Technology Co., Ltd

意文EWEN食品与FHC系列展会合作多年，感谢FHC为大家提供良好的沟通平台，今年有幸成为FHC中国国际烹饪艺术比赛官方指定意大利面及阿波罗大米赞助商，同时也荣获FHC金苹果奖--年度优选供应商，吸引了众多热情有兴趣的合作伙伴，未来我们将一如既往参与，与FHC系列展会共同进步。

EWEN Food has cooperated with series of FHC for many years. Thanks to FHC for providing a good communication platform, Ewen Food has been honored to be the official sponsor of pasta and Apollo rice for FHC China International Culinary Arts Competition this year, and has also won the FHC Golden Apple Award - Preferred Supplier of the Year, attracting many enthusiastic and interested partners. In the future, we will continue to participate in series of FHC and make progress together.

· Sanyuan 三元食品

北京三元食品股份有限公司

特渠事业部总经理 房立红

Lihong Fang ,

General Manager of Special Channel

Business Unit of

Beijing Sanyuan Food Co., Ltd.

作为与共和国共成长的民族乳企，三元食品感谢FHC提供的国际性专业交流平台。在这里，我们展示三元作为“专业乳品伙伴”的产品及服务，与来自世界各地的专业人士以及客户深入交流、拓宽视野、拓展业务。三元将继续与FHC携手，期待为更多全球及本土企业提供优质创新的产品和服务。

As a national dairy enterprise who was growing together with China, Sanyuan thanks to FHC for providing an international and professional platform. Here, we display Sanyuan's products and services as a "professional dairy partner" to deepen communication with professionals and customers from all over the world, broaden mind and expand business. Sanyuan will continue to work with FHC and look forward to providing quality and innovative products and services to more and more global and local enterprises.

· MNASCX 蒙牛爱氏晨曦

爱氏晨曦乳制品进出口有限公司

行销经理 王龙江

Longjiang Wang ,

Aishichenxi Dairy Products

Import & Export Co., Ltd

蒙牛爱氏晨曦与FHC紧密合作多年，在这里能够与更多的行业人士和消费者分享我们的高品质乳制品。明年蒙牛爱氏晨曦将继续携手FHC，不断学习和创新，为消费者提供更好的产品和服务。

MNASCX has worked closely with FHC for many years, and here we can share our high-quality dairy products with more industry people and consumers. Next year, MNASCX will continue to participate in FHC, keep learning and innovating, also provide consumers with better products and services.