

2024中国国际牛肉罐头展【协会主办】2024上海熟牛肉罐头展览会

产品名称	2024中国国际牛肉罐头展【协会主办】2024上海熟牛肉罐头展览会
公司名称	上海博华国际展览有限公司
价格	.00/平方米
规格参数	
公司地址	上海市徐汇区虹桥路355号城开国际大厦7-8楼
联系电话	13524187672 13651828941

产品详情

2024中国国际牛肉罐头展【协会主办】2024上海熟牛肉罐头展览会

As a global exhibition focused on importing and exporting beef, lamb, and pork, this exhibition will bring together food manufacturers, traders from all over the world, aiming to showcase new products, advanced production technologies, and food safety management systems. At that time, exhibitors will showcase a variety of fresh, frozen, and processed meat products, ranging from beef, lamb to pork, to meet the diverse needs of consumers.

This exhibition will showcase the development trends and market demands of the meat industry from multiple perspectives. Participants will have the opportunity to understand the new trends in the global import and export meat market and have in-depth exchanges with industry experts. The exhibition will also have multiple forums and seminars to share new trends and standards in international meat trade and provide industry practices.

In addition to exhibitions and conferences, carefully prepared rest areas will be provided for exhibitors and visitors to taste meat cuisine from different cultural backgrounds. The unique cooking techniques and various food programs of various countries will also take turns to showcase, allowing everyone to experience the integration of diverse cultures while tasting delicious food.

In modern society, food safety is one of the concerns of consumers. To this end, the exhibition will focus on issues related to food quality standards, food inspection and monitoring technologies, and food traceability systems, helping consumers better understand the sources, sterilization, storage, and transportation of meat products.

To facilitate the purchase of visitors, the exhibition will set up a dedicated procurement area, where exhibitors can directly negotiate face-to-face with buyers and facilitate cooperation. In addition, new market reports and industry

analysis will be provided to assist exhibitors in making wiser decisions.

作为全球专注于进出口牛肉、羊肉、猪肉的展览会，本届展览将汇集来自世界各地的食品厂商、贸易商和，旨在展示新的产品、先进的生产技术和食品安全管理体系。届时，参展商将展示各式各样的新鲜、冷冻和加工肉类产品，从牛肉、羊肉到猪肉应有尽有，满足不同需求的消费者。

此次展览将从多个角度展示肉类食品行业的发展趋势和市场需求，与会者将有机会了解全球进出口肉类市场的新动态，并与业界专家进行深入交流。展会还将设有多个论坛和研讨会，分享国际肉类贸易的新趋势和标准，提供行业实践。

除了展览和会议，精心准备的休息区域将提供给参展商和观众，供大家品味来自不同文化背景的肉类美食。各国特色的烹饪技巧和各类美食节目届时也将轮番上演，让大家在品尝美食的，感受到多元文化的融合。

现代社会，食品安全是消费者为关注的问题之一。为此，展览会将重点关注食品质量标准、食品检验与监测技术、食品追溯体系等相关议题，帮助消费者更加了解肉类产品的来源、杀菌处理、储存和运输等环节。

为方便参观者的购买，展览会将设立专门的采购区域，参展商能够直接与采购商面对面洽谈，促成合作。此外，还将提供新的市场报告和行业分析，协助参展商做出更明智的决策。

为期三天的第二十六届FHC上海环球食品展在上海新国际博览中心圆满落幕。本届展会展览面积达170,000m²，30个国家及地区展团，2,500家展商，100,000+特色展品，汇集了全球，畅享盛世美味，共话行业未来。

味蕾盛宴动人心，人间烟火海上来。常熟市丝绸之路本次携多款肉类产品及惊喜新品亮相，吸引众多参观者前来咨询洽谈。话不多说，让小编带大家回顾一下展会的精彩瞬间吧~

展会精彩回顾

犇小艾

，赞3

Silk Road

人流如织，纵览盛会

常熟市丝绸之路一直以“助力国人实现吃肉自由”为美好愿景，致力于把具性价比的优质进口肉类产品带入国内每一户家庭。本次展会也是吸引到众多国内外客户及合作商驻足参观，不少表达了合作意向。

Silk Road

新品亮相，引领风尚

面对国内消费市场的不断发展升级，常熟市丝绸之路也一直在开发市场新需求，为塑造品牌的价值和用户信任感而努力。此次FHC博览会，我们为前来参观的伙伴提供了更加多元化的产品：从上次展会大受瞩目的白俄牛四分体、分割肉，再到这次的新品白俄冰鲜肉、牛肉罐头及巴基斯坦熟牛肉。

丝绸之路产品介绍

丝绸之路·牛四分体

丝绸之路·牛分割肉

丝绸之路·鸡爪

丝绸之路·白俄冰鲜肉

丝绸之路·牛肉罐头

丝绸之路·巴基斯坦熟牛肉

Silk Road

面向世界，面向未来

本次展会，常熟市丝绸之路无论从产品好评度、还是服务质量，都收获了一致肯定，推动了海外产品在国内的认知度及普及度，这也更加坚定了我们未来前进的方向！

面向世界，面向未来，常熟市丝绸之路一直坚持品质、服务至上的原则，通过整合海内外资源，助力国内肉类产业蓬勃发展。今后我们也将继续不忘初心、迎接新挑战、拥抱新未来！

