

赣州FedEx国际快递公司 赣州FedEx国际快递邮寄中心

产品名称	赣州FedEx国际快递公司 赣州FedEx国际快递邮寄中心
公司名称	安徽敦航国际货运代理有限公司
价格	23.00/千克
规格参数	品牌:FedEx国际快递 运输方式:国际快递, 空运, 海运, 国际陆运, 铁路运输 类型:文件, 包裹, 机械配件, 食品, 化工品等
公司地址	安徽省合肥市肥西县桃花镇香蒲路安徽永凯工贸有限责任公司研发中心1栋202 (注册地址)
联系电话	18709841751 18709841751

产品详情

赣州FedEx国际快递公司 赣州FedEx国际快递邮寄中心 赣州联邦快递寄件流程 赣州联邦快递预约寄件 赣州联邦快递快件跟踪 赣州联邦快递寄往全球

Seventy five percent of SMEs surveyed said their customers are more interested in receiving their goods as as possible rather than in sustainable shopping. A similar number, 73%, thought that receiving goods as cheaply as possible is more important to customers. Insights from consumers show the reality is very different.

The What ' sNext in E-Commerce survey polled SMEs and consumers in 11 markets in the Asia Pacific, Middle East, and Africa region (AMEA) in July 2022. The poll explored the continuing evolution of e-commerce in the region and identified trends that could fuel their future growth.

Key Finding: Consumers want both sustainability and speed The accelerated growth of e-commerce during the COVID-19 pandemic occurred as consumer concerns over the environment continued to grow. For a significant number of consumers, the future of the planet is top of mind, and they do not want to compromise – they want both sustainability and speedy delivery. Across the region, 67% of those surveyed expressed as much interest in receiving their goods as they did in the sustainability of the online shopping process.

Consumers in Vietnam, Thailand, and South Korea placed the greatest priority on sustainability over delivery speed. Conversely, consumers in Taiwan, Hong Kong, and Malaysia are more likely to focus on delivery lead time.

The research shows that eight out of 10 consumers in AMEA expect the e-commerce companies they buy from to pursue sustainable business models. Seven out of 10 prefer to buy from companies with an effective environmental,

social and governance (ESG) strategy in place – but only 29% of SMEs actually have one. SMEs acknowledge that consumers expect them to run sustainable businesses, but many (68%) either fear the associated costs or are unconvinced that any investment in this area will produce a return.