

美国奥兰多宠物展GPE2025|宠物狗狗玩具彩虹扭扭糖果玩具展览会

产品名称	美国奥兰多宠物展GPE2025 宠物狗狗玩具彩虹扭扭糖果玩具展览会
公司名称	上海福贸展览服务有限公司
价格	.00/件
规格参数	展览会大鹏:国际展会组展组团 shzpexpo:福贸国际展览 展览会摊位:展位安排-搭建-布展
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产品详情

2025美国奥兰多全球宠物用品展览会

GLOBAL PET EXPO 2025

展期：2025年3月19-21日

展馆：美国佛罗里达州奥兰多奥兰治县会议中心

主办：美国宠物用品协会（APPA）；美国宠物行业经销商协会（PIDA）

中国企业参展：福贸展会大鹏zpexpo

GPE展会详情：

GLOBAL PET EXPO美国奥兰多宠物展汇聚1000+家展商，其中300家为首-次参展，高达30%的首-次参展企业比例，也让今年的奥兰多展有了更多更新值得期待的内容。在观众方面，连锁宠物店是去年最大的新观众来源，其次是跨界而来的其他零售商。GPE奥兰多宠物展展商和观众都迎来了新高。我们看到每个年龄段的人们都转向宠物寻求安慰，人宠之间的纽带变得前所未有的紧密，也催生出宠物行业更多的创新。

New Specialty Sections

Global Pet Expo ’ s show floor is expanding to include new specialty sections. Exhibitors can now meet with suppliers to help improve their supply chain and production capabilities with new, vetted partners at the first ever Supplier Pavilion. In addition, attendees can witness the future of the pet industry at the Store of the Future exhibit preview,

exploring new trends and technological advancements. Finally, find the latest trends in fashionable accessories, handmade products and luxury lines in the newly rebranded The Modern Pet section, formerly known as the Boutique area.

Expanded New Products Showcase Categories

Due to the advanced level of innovation on display, as well as increased participation from exhibitors each year, the New Products Showcase and its accompanying awards presentation will include some fresh categories for The Pet Sustainability category will recognize goods that provide environmental, social and economic benefits while minimizing negative impacts on the communities in which they are sourced, produced, transported, used and disposed. The Pet Tech Innovation category will showcase emerging brands and technology-forward products such as wearables, location monitoring, health aides and other innovative devices across all animal types. The Dog category will be split into two segments: The Dog Food/Treats category will include consumable dog products, while Dog Products will highlight all other dog-focused offerings. Categories for Farm and Feed and The Modern Pet will also be included.