

# 上海2024年点击咨询FHC环球食品展火爆招商中

产品名称	上海2024年点击咨询FHC环球食品展火爆招商中
公司名称	聚星会展服务-专注展会咨询
价格	.00/个
规格参数	展会地址:上海新国际博览中心 展会时间:2024年11月8-10号 展出面积:200000平米
公司地址	浦东新区龙阳路2345号
联系电话	15000962264

## 产品详情

FHC环球美食博览会是一场备受瞩目的国际食品展览会，汇集了世界各地的美食，展示了行业最新的产品和技术。作为聚星会展服务-专注展会咨询，我们荣幸地宣布上海2024年的FHC环球美食博览会即将开始，并火爆招商中。本次展会将提供多个展区，包括预制菜展、进口食品展、FHC餐饮食材展等，以满足不同客户的需求。

展会名称：上海环球食品展

展会时间：2024年11月8-10号

展会地址：上海新国际博览中心

展位规格：标准-特装

展出面积：200,000平米

### 历史与发展

FHC环球美食博览会自1997年创办以来，已经成功举办了多届。作为亚洲最大的食品展览会之一，它为全球食品供应商和采购商搭建了一个高效的交流平台。多年来，FHC环球美食博览会积累了丰富的经验和资源，已成为国际美食行业的风向标之一。

**展会优势 国际影响力：**FHC环球美食博览会吸引了来自100多个国家和地区的参展商和观众，是探索国际市场的重要门户。

**全球采购商：**展会汇集了来自世界各地的采购商，为展商提供了与国际买家直接对接的机会。专业观众

**群体：**观众主要涵盖了食品行业的全产业链，包括食品制造商、批发商、零售商、酒店和餐厅经营者等

。 丰富展品：不仅有各类美食展示与品尝，还有最新的食品加工技术、设备和服务的展示，帮助行业内人士了解市场趋势和发展动态。 专业论坛与活动：FHC环球美食博览会将举办多场专业论坛与活动，为参展商和观众提供交流与学习的机会。 展会亮点

FHC环球美食博览会不仅仅是一个展示新品的平台，更是一个全面了解行业趋势和发展机遇的机会。 以下是本次展会的亮点：

多元化的展区：预制菜展区、进口食品展区、FHC餐饮食材展区等，覆盖了美食行业的不同方面，满足了不同需求。

精彩的活动安排：展会期间将举办多场烹饪比赛、美食品鉴和行业峰会等活动，带您领略美食的魅力。

国际化的展商阵容：来自世界各地的优质展商将展示他们的独特产品和创新技术，为您带来一次全球美食之旅。 新品发布平台：FHC环球美食博览会为行业内的新产品提供了展示和推广的机会，助力品牌与消费者取得更好的接触。

商机无限：与来自全球的制造商和供应商进行面对面的交流，拓展业务合作，找到更多商机。

无论您是美食供应商、餐厅经营者还是食品爱好者，FHC环球美食博览会都是一个不可错过的盛会。 敬请关注我们的后续报道以获取更多展会详情，并做好准备参加这场火爆的美食盛宴！

采购商分布：咖啡饮品焙店牛西餐厅 cafe | tea shop /bakery/restaurar

食品饮料制造力加 food& beverage manufacturer/ processing

食品饮料进口商总代理商分销商 i food beverag age importer | agency | distrib

大型商超/便利店零售店 supermarket retail shop | groce

酒售教商医疗航空 hotel education medical aviation

连锁餐饮特许经营店 团餐中央厨房外卖产业

franchise chain/ franchise ston contract catering/ central kitchen/ delivery

电商播流 ecommerce/live streaming /logistics

餐饮、食品等服务商等其他服务

点亮行业新时代开门七件事,皆与「吃这个主题息息相关饮食,对于国人来说是件关于日常生活和文化遗产的大事。在多元与个性并存、创新与需求共进的市场背景下,食饮消费的格同已然产生了质的变化。互联网+新媒体营销、直播带货众多新模式将原本“大隐隐于市”的产品带到消费者的图前如何运用自身资添,借劳当下独有的谁销魅力,将传统食品饮料行业打造得更为吸引消费者目光、更具市场竞争力,是业界共同面对的主要课题之一。以食为道,以饮为渊。作为行业的综合平台,FHC上海环球食品展始终为实现更广阔的美食梦想注入源源不断的活力。2022年,展会将进一步扩容,全方位覆盖食品范畴和地方特色文化美食领域。各大主题展区和一系列题材广泛的国际性活动赛事精彩纷呈,线上互动、线下商贸配对、论坛交流,满足国内外观众对全球各地食品资源、配套服务和市场拓展的需求。

从2020到2021,由“零”到“壹”,预示着希望、未来以及光明!美食高贸征途漫漫,吾愿上下而求索期待与您相聚2022年FHC上海环球食品展,用身心感受一场舌尖上的装臂盛宴!Seven thas to stort your new day wath are closely reated to the theme of EAT Food for Chinese people is a matter of caly life and cutto heritage under the moket bockgo of dlversity and individually. innovation and demand. the pattern of food and drink consumption

has undergone a qualitative change internet+ new medio marketing. ave broadcasting with goods.mOny new models have bought products hat were arigincwy argely dido an the mokot o consumers How to use self-resowrces and the current unique marketing charm. to make the treaationo food onct beverage industry more attractive to consumers. more market competitiveness is one o the main issues acne the indutry As e leading comprehensive StorM. in the: nckastyo: H: Sangh. oD. Food Tto ce Show has always insected a steady stroom of vitality into the recation of a broader doom of food in 02 the xhib tion wll furtho exoand its: copacity. to cover the food category: and local cuisine culture Moioe theme exh tion crees and a series of inter natoma eve. wath a: wico xone: f themes ae. splendid online inferocto os ne ness matchng proessional forums. oll: the activities existed to. meet: the needs of: domestic and foreign audiences. good resources supporting services and market expon son tequscemen's around the world

From 2020 -2022 ftom to one. hooe:future andf bright he: our ney of food and trode s: long and: we: wish:to exp. it.. are ooking forward to meeting you at the 202"3 FHC Shonghai lobo: ood trade show.ond toeing: a delicious fest: oo the tip of the torgue!

展会概述：历经二十六年的成长和发展,FHC上海环球食品展已经成为食品餐饮业内的贸易展览会之一在中国食品餐饮行业巨大的市场需求下,FHC已成为各大国公司进驻中国市场的重要平台。尽管受到大环境的发展制约,2021年FHC上海环球食品展整体展出规模仍达到20万平方米,参展商超过2500家。多年来FHC积累了全球近50个国家及地区的参展企业和观众资源,以的商贸平台、优良的配服务,将世界各地的前沿臂饮食品企业汇集到一年一度的展会现场。

After 26 years of growth and development. FHC. shanghai Global Food .Trade Show, has become one of the leading trade fairs in the food and catering Industry. With the huge market demand in China. FHC provides an important platform for mojour muitinationai companies to enter the Chinese food and beverage market. Although restricted by the pandemic influence, the overall scale of FHC still reached 150.000 square meters with 2. 500. exhibitors in 2020. FHC has accumuloted exhibitors and professional visitors from nearly 50 countries and regions around the world. With its professional business platform and excelent supporting services. FHC has gathered the cutting-edge catering and food enterprises from all over the world to the annual exhibition site

## 企业推广的优选平台EXCELLENT-PROMOTION-PLATFORM FOR-ENTERPRISES

在参展过程中,我们全心为参展商提供多方位支持,共同找寻佳解决方案。每一次的沟通我们都致力于与客户建立信任与分享的合作关系,也收获了参展企业的认可与赞扬,展商数量逐年稳步增长,呈现更多更出色的产品,有序地推动商贸对接。

Throughout he exhibit on, we always provide all around support for exhibitors to jointly ting the best soiution. we are committed to building cooperation relot onshio with our exhib tors ensuring mutual trust and contribution The number of Exhibitors each year ishd steady growth.

bringing more and better prnc promoting busines docking in on orderly manner .

## 历届参展企业来源地分布 PERVIOUS EXHIBITED COUNTRIES AND REGION

我们的参展商来自全球50多个国家和地区,将世界各地新鲜前沿的餐饮食品汇聚到FHC上海环球食品展现场。得益于25年来举办食品商贸展览积累的丰富经验,我们不懈努力以期为全行业提供更优质的食品展览服务平台。

Our exhibitors come from more than 50 countries and regions around the world. Bring the world's freshest and most leading edge catering food and beverage products to the site of Shanghai Global Food Trade Show. With 25 years' experience in holding professional food exhibition, we have made unremitting efforts to provide a better food exhibition service platform for the entire industry.

## 观众行业分布 DISTRIBUTION OF PROFESSIONAL AUDIENCE

观众是衡量商贸展览成功与否的重要指标,经过多年的不懈努力,每一年的观众数量都在稳步持续增加,在展会现场所呈现的是全球各国展商带来的高质量食品,也有FHC打造的一系列高水准论坛会议,更是直接为展商量身打造了商贸配对会,这样一场视听盛宴怎容错过! For exhibitions, the number of professional visitors is an important indicator to determine the success of an exhibition. After years of unremitting efforts the number of professional visitors is steadily increasing year by year. With high-quality food brought by exhibitors from all over the world or services and forms created by FHC a business match-making salon tailored for exhibitors, this exhibition is an audiovisual feast that cannot be missed!

采购商来自:咖啡饮品店/烘焙店/中西餐厅

CAFE/TEA SHOP/BAKERY/RESTAURANT

食品饮料制造

FOOD&BEVERAGE MANUFACTURER/PROCESSING

食品饮料进口商/总代理/经销商/分销商

FOOD& BEVERAGE PORTER/AGENCY /DISTRIBUTOR

大型商超/便利店/零售店

SUPERMARKET/RETAIL SHOP/ GROCER

酒店/教育/医疗/航空

HOTEL/EDUCATION/ MEDICAL/AVIATION

连锁餐饮/特许经营店

RESTAURANT CHAIN/ FRANCHISEE

团餐/中央厨房/外卖产业

CONTRACT CATERING/ CENTRAL KITCHEN

电商/直播/物流

E-COMMERCE/ LIVE STREAM

餐饮、食品等服务商

Luding/ Natural Source Group

其他服务

OTHER SEStrobel

观众评语

很高兴能参观这次展会,我们在现场了解到更多优质食材供应商、烹饪料理的新趋势,也顺利谈成了一些合作。今后几年,我将计划再次前来参观,期待能感受到更加完美的FHC.

I am very glad to attend FHC 2020. We got in touch with many suppliers of high-quality ingredients and learnt a lot on new trends in coming years in the future. We hope to have the opportunity to visit FHC again next year and look forward to seeing an even better show.

中国东方航空公司餐饮部代表

Foster James/ Representative of China Eastern Airlines Catering Department

我认为此次展会很专业,现场规模也很大,给食品行业的人提供机遇与洽谈现场产品很多,能够选到自己心仪的产品。面对今年疫情环境,现场防护措施都很到位。下次有机会还会过来参观。

I think that FHC is a very professional food trade show with large scale. It's a good platform to provide opportunities and negotiations for all people who work in the food industry. There are lots of products which we can choose on site. The security and anti-infection measures are very detailed on the spot, I'll visit the show again next year. SPEAKERS

部分论坛嘉宾-FHC EXCLUSIVE CUSTOMIZED THEME FORUM

FHC专属定制类主题论坛

FHC国际橄榄油高峰论坛

FHC INTERNATIONAL OLIVE OIL SUMMIT

FHC国际进出口肉类海鲜论坛

FHC INTERNATIONAL IMPORT AND EXPORT MEAT SEAFOOD FORUM

FHC国际休闲食品论坛

FHC INTERNATIONAL LEISURE FOOD FORUM

FHC全球乳制品论坛

FHC GLOBAL DAIRY FORUM FHC AQUATIC FRESH SERIES THEME FORUM

FHC水产生鲜系列专题论坛

中国水产高峰论坛

CHINA SEAFOOD SUMMIT

中国—加拿大海产发展高峰论坛

CHINA-CANADA SEAFOOD INDUSTRY DEVELOPMENT SUMMIT

中国可持续水产高峰论坛

SEAFOOD SUSTAINABLE DEVELOPMENT SUMMIT FORUM CHINA

后疫情时代,京东生鲜水产品产业链电商消费论坛

E- COMMERCE CONSUMPTION OF AQUATIC

PRODUCTS INDUSTRY CHAIN OF JD FRESH IN THE POST EPIDEMIC ERA FHC FOOD BEVERAGE TRENDS SERIES FORUM

FHC餐饮发展趋势系列专题论坛

中国餐饮产业潮流峰会

CHINA CATERING INDUSTRY TREND SUMMIT

上海菜传承创新高峰论坛

SHANGHAI CUISINE INHERITANCE AND INNOVATION SUMMIT

上海酒店餐饮高峰论坛—“食”尚潮流新风向

SHANGHAI HOTEL RESTAURANT SUMMIT FORUM

外卖产业大会·“新生态、新外卖”万店可期主论坛

FOOD DELIVERY INDUSTRY CONFERENCE

餐创新未来-餐饮界创新创业高峰论坛

CATERING INDUSTRY INNOVATION AND ENTREPRENEURSHIP

乘风破浪餐饮连锁加盟大会

BORROWING EAST WIND AND BREAKING TEN THOUSAND

CATERING CHAIN G CONFERENCE

年轻新“食”力—BY首届年轻化大会

YOUTH POWER OF FOOD INDUSTRY

增长新引擎—食品新零售论坛

CHAIN THINKING AND ENJOYMENT MEETING F&B NEW RETAIL FORUM FHC CATERING DESIGN  
BRAND MARKETING SERIES THEME FORUM

FHC餐饮设计及品牌营销系列专题论坛

IP&设计赋能·FHC环球食品创新设计与营销高峰论坛

IP DESIGN ART EMPOWER FHC GLOBAL FOOD INNOVATION

DESIGN AND MARKETING SUMMIT FORUM

中国连锁餐饮品牌升级&裂变营销峰会第二届[子然设计1

BRAND UPGRADING OF CHINESE CHAIN CATERING FISSION MARKETING

SUMMI (2ND ZIRAN DESIGN

美国室内设计论坛(设计创新未来)

AMERICAN INTERIOR DESIGN SUMMIT DESIGN INNOVATION FUTURE FHC LIGHT FOOD TREND  
DEVELOPMENT SERIES THEME FORUM

FHC轻餐潮流发展系列专题论坛

有界之外——中国烘焙新势力品牌分享会

BAKING NEW POWER BRAND SHARING MEETING

TPCC新餐饮西点烘焙创新论坛

IPCC NEW CATERING DESSERT BAKING INNOVATION SUMMIT

z世代的饮力崛起—第二届饮品高峰论坛

DRINKING POWER RISES AMONG GENERATION Z- THE 2ND BEVERAGE SUMMIT

“行业之力”中国烘焙行业发展峰会

INDUSTRY POWER CHINA BAKING INDUSTRY DEVELOPMENT SUMMIT

美国蔓越莓饮品论坛——蔓越莓功能特性及其在饮品中的创新应用

U.S. CRANBERRY BEVERAGE FORUM THE FEATURES

AND INNOVATIVE APPLICATIONS OF U. S CRANBERRIES IN BEVERAGEFHC INDUSTRY POLICY SERIES FORUM

FHC行业政策系列专题论坛

长三角快消品经销商论坛

YANGTZE RIVER DELTA FMCG DEALER FORUM

进口食品海关通关便利化政策新规

NEW REGULATIONS ON CUSTOMS CLEARANCE FACILITATION OF IMPORTED FOOD

《2020中国进口食品行业报告》解读

INTERPRETATION ON CHINA IMPORT FOOD INDUSTRY REPORT 2020

“ 畅通内外贸联动双循环 ” 助力外贸企业内销洽谈会

SEMINAR ON DOMESTIC FOREIGN TRADE PROMOTIONTHE 23RD FHC

CHINA INTERNATIONAL

CULINARY ARTS COMPETITION

第二十三届FHC中国国际烹饪艺术比赛

2021FHC国际西式烹饪挑战赛

2021 FHC INTERNATIONAL WESTERN CUISINE CHALLENGE

2021FHC国际中式烹饪挑战赛

2021 FHC INTERNATIONAL CHINESE CUISINE: CHALLENGE

2021FHC国际西式甜品挑战赛

2021 FHC INTERNATIONAL PASTRY CHALLENGE

2021FHC国际西式烘焙挑战赛

2021 FHC INTERNATIONAL BAKERY CHALLENGE

2021FHC国际青年厨师挑战赛

2021 FHC INTERNATIONAL YOUNG CHEFS CHALLENGE

增值服务



## 优选商贸配对

为了更好地促进供求渠道的资源对接,FHC主办方携手合作伙伴在每年展会举办期间共同组织线下商贸配对会,为采购商与参展企业打造便捷的业务交流空间,在有限的展览时段内实现更高效的成果。

## 丰富广告类型

FHC为广大参展商提供更多线上、宣传印刷品以及展馆现场的广告机会。在增加品牌曝光率的同时,为企业引流更多潜在商机。多深道的品类选择,可以满足参展企业在各种环境下的宣传推广需求,提升市场品宣效果。升级赞助方案如何使您的产品与品牌在海量参展企业中脱颖而出依托FHC大会平台的国际化会议论坛、赛事、主题专区等众多展示空间,我们可以为您提供有针对性的战略方案,更大限度地提高贵司的行业度。在这个汇聚业界企业的舞台上,成为众所瞩目的焦点,提升到访展台的观众人气,成就更佳的参展效果。

Preferred business matching in order to better promote the resource connection of supply and demand channels, the organizer of FHC and senior professional partners jointly organize offline business matching meetings during the annual exhibition, To create a convenient business exchange space for buyers and exhibitors and achieve more efficient results during the limited exhibition period Rich advertising types FHC provides exhibitors with more online, printed and on-site advertising opportunities, Not only to increase the exposure, but also for your company to gain more business opportunities. Multi-channel selection of categories can meet the promotion needs of exhib. tors in various environments and enhance the effect of market promotion Upgrade sponsorship plan How to make your products and brands stand out among the exhibitors? Relying on the platform of professional forums, competitions, theme areas of the FHC, we can provide you with targeted strategic solu- tons to maximize your company's industry reputation On this stage where leading companies gather, the ocus of everyone's attention, enhances the popular. ty of visitors to the booth and achieves a better exhi bition effect.

## 展出产品：

### 火锅食材及用品 - HOT POT INGREDIENTS SUPPLIES

火锅因其样式、口味变化多样,受到了无数人的青睐,在很多城市都已经拥有属于自己的一席之地。它执着于各种形式的创新,并在此基础上不遗余力。精选的食材,用心的配料,让人对火锅的忠诚度都相当高,消费市场也因此变得更加广阔。Hot pot has been favored by countless people because of its variety of styles and tastes, and it already has its own place in many cities, If is persistent in various forms of innovation and spares no effort on this basis. The selected ingredients make people have a high degree of loyalty to the hot pot. and the consumer market has therefore become brooder.

## 展出类别 | CATEGOR

火锅调理制品 火锅底料 鱼及肉制品 肉类食材 水产 海鲜 配餐调料 食品配料 禽类食品 速冻面点 蔬菜菌菜 餐具 火锅相关设备品牌 火锅及餐饮连锁加盟物流服务

hot pot preparation products hot pot base material surimi and minced meat products meat ingredients aquatic seafood meal seasoning food ingredients poultry food quick-frozen noodles vegetable mushroom dishes tableware hot pot related equipment od brand hot pot and restaurant chain franchise logistics services.

## 肉制品MEAT

随着国民生活水平提升,人们越来越注重生活品质及健康生活的理念,因此,对于肉制品的要求也越来越高。中国一年的肉类消费量超过欧盟和美国的总和;中国也是世界上重要的肉制品市场之一,蓬勃发展的中国肉制品为国内外广大进口商、经销商以及来自多个国家的生产商提供了巨大的机遇。

With the improvement of people's living standards. people pay more and more attention to the quality of life and the concept of healthy life. The requirements for meat products are getting higher. China's one-year meat consumption exceeded the sum of the: EU and the United States. At the same time. China is also one of the important meat markets of the world The booming markets of Chinese meat provides huge opportunities for domestic and foreign importers distributors and too producers from many countries

展出类别: 肉食及成品、保鲜分割肉、生态有机食品、高牛羊肉、冷冻食品、生鲜肉系列、调味加理肉系列、肉类切割、肉类保鲜、肉类烹饪设备

meat and finished products 、 fresh-cut meat 、 ecological 、 organic meat food、 shigh end beef and mutton 、 poultry and poultry products 、 frozen food 、 fresh meat series、 flavour meat series 、 meat cutting meat preservation 、 meat cooking equipment.

## 海鲜SEAFOOD

中国是世界上重要的海鲜市场之一,进出口总量和总额均创历史新高。因为人们对大量蛋白质供应来源的需求;对健康、品质生活追求理念的影响等等都为进口海鲜提供了有利的市场。东盟、俄罗斯、美国、加拿大、新西兰和澳洲等是中国海鲜进口的重要来源地。蓬勃发展的中国海鲜市场将为国际海鲜出口商提供了巨大的机遇。

China is one of the important seafood markets in the world. The total of imports and exports hit a record high due to Chinese people's demand for abundant protein and pursuit of a healthy, high-quality life. there is a favorite market for imported seafood in China. ASEAN, Russia. The United States, Canada. New Zealand and Australia are important sources of Chinese seafood imports The booming Chinese seafood market provides huge opportunities for international seafood exporters

## 展出类别 CATOON

鱼类、贝类、海鲜类、其他水产类、深加工类、水产品养殖技术和设备、冷冻冷藏设备渔机渔具

fish 、 shellfish 、 seafood 、 other aquatic product 、 deep processing aquatic products

aquaculture technology and equipment refrigeration freezer equipment、 fishery machinery

fishing gear.

烘焙轻餐、咖啡茶饮-BAKERY

LIGHT

FOOD,

Coffee

TEA近年来烘焙成为年轻一代消费者崇尚的时尚潮流,以短中保烘焙食品代替传统早餐的现象显著,

烘焙食品行业的渗透率在逐渐提升。至2024年,该行业零售额预计有望突破3800亿元,并在未来数年内将维持高速发展趋势。茶起源于中国,盛行于世界。随着茶文化的不断推广和人们对食品安全与健康的日益关注,茶饮品因其天然、健康的特点为越来越多的消费者所接受。作为饮品大国,我国不仅茶饮消费量位于全球前列,咖啡消费市场竞争也日趋剧烈。预计到2024年,我国的咖啡市场规模将超过3,300亿元。

In recent years, baking has become a fashionable trend advocated by the young generation. The

phenomenon of replacing traditional breakfast with short or medium shelf life bakeries are increasing significantly, and the penetration rate of baking industry is gradually rising as well. By 2024 the retail sales of this industry are expected to exceed 380 billion yuan and maintain the high growth trend in the next few years. Tea originated in China and prevails all over the

world. With the continuous promotion of tea culture and people's increasing attention to food

safety and health, tea drinks are accepted by more and more consumers due to its natural and

healthy characteristics. As a big country of drinks, China not only ranks among the top in tea con-

sumption, but also has increasingly fierce competition in coffee consumption market. It is estimated that the size of China's coffee market will exceed 330 billion yuan by 2024.

#### 展出类别/ CATEGOR

家用咖啡机及器具、咖啡生豆、熟豆、咖啡烘焙设计及技术、精品茶、传统茶茶饮加盟、烘焙原料预包装、食品烘焙设备、烘焙包装、家庭烘焙烘焙加盟

coffee machines and utensils coffee green beans roasted coffee beans coffee roasting design and technology specialty tea traditional tea tea franchise baking ingredients prepackaged foods baking equipment baking packaging home baking bakery franchise.

#### 休闲零食、甜食、巧克力-SWEETS SNACKS

随着经济的发展和水平的提高,消费者对于休闲食品数量和品质的需求不断上升,中国休闲食品市场规模在持续扩大。数据显示,我国2019年休闲食品行业销售额为11,430亿元。在休闲食品品类下,同样作为快速消费品的巧克力和糖果,近年来在中国市场的销售规模都稳步增长,国际糖果巨头企业在中国糖果巧克力市场占据主导地位并完成商超渠道的覆盖。

with the development of economy and the improvement of living standards, consumers' demand for the quantity and quality of snack foods continues to increase and the scale of China's snack food market continues to grow. Data shows that China's snack food industry sales are 114.3 billion yuan in 2019. Under the category of snack food, chocolates and sweets which are also

fast-moving consumer goods, have maintained a steady growth trend in the Chinese market. International confectionery giants occupied an absolute dominant position in the Chinese chocolates and sweets market and grasped the share in the channel of supermarkets.

展出类别 糕点 糖果 蜜饯 饼干 核仁坚果 干果 巧克力 可可制品 豆制品 素食 果冻、果脯蜜饯 西式甜点派 膨化食品 肉禽类零食 海产品类零食

Pastries candy preserved fruit biscuit kernels nuts dried fruits chocolate cocoa products bean products vegetarian fruits and vegetables jelly preserved fruit western pie puffed food meat and poultry snacks seafood

snacks.

## 调味品及油品-CONDIMENTS OIL

近十年来全球食用植物油消费量增长趋势明显,中国、欧盟、印度已然成为食用油主要消费国的前三甲。2019年,我国年食用植物油消费量排名一,占全球总消费量的19.06%。随着我国人民生活品质的提高,无论是居家烹饪还是餐饮消费,食用植物油的使用量都在庞大的基数上持续增长,进一步刺激了食用油的需求规模。

In the past ten years, the global consumption of edible vegetable oil has been increasing signif-

cantly. China, the European Union and India have become the top-three consumers. In 2019, China's annual consumption of edible vegetable oil ranked first in the world, accounting for 19.06 percent of the total global consumption. With the improvement of the quality of life of Chinese people, the consumption of edible vegetable oil continues to grow on a large base whether in home cooking or food consumption, which further stimulates the demand scale of edible oil.

## 展出类别/ CAIEOORY

花生油 大豆油 芝麻油 橄榄油 核桃油 杏仁油 椰子油 米糠油 亚麻油 芥蓝油 山茶油 菜籽油/菜籽油 葡萄油 玉米胚芽油 小麦胚芽油 食盐 食糖 食醋 味精 鸡精 酱油 蚝油 鱼露/豆豉 调味料酒 复合调味料 西餐调味料 香辛料 火锅底料

peanut oil soybean oil sesame oil olive oil walnut oil almond oil coconut oil rice bran oil linseed oil kale oil camellia oil tea seed oil rapeseed oil sunflower oil grape seed oil corn germ oil wheatgerm oil salt sugar vinegar monosodium glutamate chicken essence soy sauce oyster sauce fish sauce fermented soybean seasoning wine compound seasoning western seasoning spices hotpot base seasoning

## 高端食材供应链 HIGH-END INGREDIENTS SUPPLY CHAIN

在传统餐饮供应链环节中,餐企业的角色是非常重的,配送、研发等环节都要由餐饮企业承担,菜品生产、加工等步骤也在餐饮门店中执行,这就造成了供应链管理的各个环节难以标准化。反现一些企业,食材供应的流通环节大部分是由餐饮供应链企业参与的,这对餐饮企业的规模化扩张无疑起到了很大的促进作用。FHC设立专区将国际高端连锁餐饮品牌的供应高邀至展会现场,从高品质的原料,调料,各式半成品以及成品一应俱全解决中小餐饮企业在供应链环节中的食材难题。

in traditional catering supply chain, the role of catering company is very important. The distribu-

tion, R D and other links would be undertaken by catering companies. The steps of food production and processing are also finishing in catering stores. which makes it difficult to standardize the various links of supply chain management. However, some leading enterprises, most of the circulation links of food supply are participated by catering supply chain companies, which undoubtedly play a great role in promoting the scale expansion of catering enterprises. FHC set up a special area to invite the suppliers of international high-end chain catering brands to the exhibition site and solve the ingredient problem of small and medium-sized catering companies in the supply chain link from high quality raw materials, spices, various semi-finished

products and finished products

展出类别 即食肉制品 食品原辅料 冷冻半成品 预制菜肴 速食食品 餐饮调味品 技术类添加剂  
食品加工包装 冷库设备冷链 物流信息化服务商 成品供应链 园区交易市场

ready-made meat products food raw materials frozen semi-finished ingredients pre-made dishes fast food catering  
condiments technical additives food processing packaging cold storage equipment cold chain logistics logistics  
network system service provider supply chain park trading market.

## 餐饮及智能店装设计-CATERING INTELLIGENT STOREDESIGN

的设计与营销通过洞察市场趋势和消费者心理,捕捉消费者的兴奋点,从而激发其购买欲。运用好的设计凸显产品特性,激活新的热销点,提升产品的市场价值。作为食品餐饮行业的风向标,FHC致力于为相关产业领域提供更加细致的服务,特别推出的餐饮设计及店装主题专区,汇集众多餐饮设计板块优质品牌,并举办主题高峰论坛,邀请业界领军设计师齐聚一堂激荡设计思潮,共同探讨设计创造的价值,不断发掘与激励新生创意力量,推动餐饮设计的变革发展。

Excellent design gains insight into market trends and consumer psychology, captures consumer's focus and stimulates their desire of purchasing). Good design helps to highlight the value of products. creates new possibilities of best sellers and assists customers in creating value in the retail market. As the barometer for the food and catering industry. FHC offers more detailed services for related industries, launches catering design and store decoration, brings together multiple modules of catering design, and holds related forums to assemble the best designers to exchange their ideas. discuss the value of design, continuously explore and inspire new creative forces and promote the development of catering design

## 展出类别 CATEGOR

包装设计 空间设计 软装设计 品牌策划 连锁加盟 桌面用品 视觉创意显示 照明 智能系统 餐饮家具  
厨房设备 店铺安防

packing design space design soft decoration design brand planning chain franchise tableware

visual creative display lighting intelligent system dining furniture kitchen equipment security.

## 饮料-BEVERAGE

中国饮料行业是发展起来的新兴行业,是中国消费品中的发展热点和新增长点。随着啤酒、饮料工业集约化、规模化发展的变化,我国啤酒、饮料行业也相应做了调整,其发展有了全新的转折。在消费升级的大趋势下,国内消费者对中高端饮料的需求将不断增加,这意味着自酿啤酒的发展将会快速增长。

China's beverage industry is a newly developed industry. a hot spot and new growth point in

China's consumer products. With the changes of intensive and large scale development of the beer and beverage industry. the beer and beverage industries have also been adjusted accordingly. and its development has taken a new turn in China Under the general trend of consumption upgrade, domestic consumers' demand for mid-to-

high-end beer will increase continuously. which means the development of home- brewed beer will grow rapidly.

## 类别 CATCON

酒花 麦芽 添加剂 防腐剂 酶制剂 酵母 高端水 碳酸饮料 功能饮料 果露饮料 果醋饮料 固体饮料  
植物蛋白料 瓶装或袋装含水饮料 果汁 蔬菜汁 包装容器 加工设备

hops malt additive enzyme preservative yeast high-end water carbonated drinks functional drinks fruit and vegetable drinks fruit vinegar drinks solid drinks plant protein drinks bottled or bagged water-containing drinks juice vegetable juice packaging container processing equipment

## 乳制品-DAIRY

全球乳制品行业中,中国既是生产大国又是消费大国。近年来,我国乳制品行业市场稳定发展,并逐渐向高端乳制品市场转型。基于国内乳制品需求量远高于产出量等因素,消费者对于高端乳制品的要求也在大幅增加,从而使进口产品的需求只增不减。In the global dairy industry,, China is both a major producer and consumer. In recent years, Chinese dairy industry market has developed steadily and has gradually transformed into a high-end dairy product market. In addition to the factors that demand is much higher than output. Consumers requirements for high-end dairy products are also greatly increased, so the demand for imported products will always increasing

类别：豆奶 牛奶 羊奶 椰奶 奶油 奶酪 奶酒 奶粉 奶茶 炼乳 冻乳 乳清粉 消毒乳 发酵乳(酸乳) 乳粉  
乳品添加剂 设施设备

soy milk milk goat milk coconut milk cream cheese cream milk powder milk tea condensed milk frozen milk whey powder sterilized milk fermented milk (yogurt)milk powder dairy additives facility equipment.

## 婴童食品-KIDS FOOD

我国婴幼儿食品市场规模一直呈上升趋势,婴童产业是近几年来十分热门的一个产业,是整个中国各行各业里面为数不多的能够穿越整个的经济周期保持相对高速增长的一个产业。

虽然食品饮料行业竞争激烈,但是婴幼儿食品行业是一个蕴藏大量发展机遇的行业,尤其是尚在转型期间的幼儿辅食市场发展潜力巨大。企业应当充分利用当前的市场机遇,选择贴近市场的研发模式和产品,寻找细分市场的机会,力争迅速成长为业内独具特色的行业。

The scale of kids food market has been on the rise in China. Kids industry is very popular in recent

years, and it is one of the few industries in china that can maintain relatively high growth through

the whole economic cycle Despite the fierce competition in the food and beverage industry, this industry has a lot of development opportunities, especially the complementary food market which is still in the transition period with huge development potential. Enterprises should make full use of the current market opportunities, choosing the best way to the market research and development mode and products.looking for market segment opportunities and string to quickly grow into a unique industry leader.

## 展出类别/ CAIGOY

奶粉 休闲食品 辅食 保健及营养品 奶粉 零食 药品 原辅料 天然及 天然及有机饮品 营养品 素食产品

天然及有机调味 天然及有机用品 特色产品

milk powder snack food supplementary food health and nutrition products milk powder snacks pharmaceuticals raw materials natural and organic food natural and organic drinks nutrition vegetarian products natural and organic seasoning natural and organic products featured products

## 外卖产业链及包装-FOOD DELIVERY CHAIN

近年来,随着生活、工作节奏的加快,外卖送餐、已经成为解决一日三餐的重要途径。餐饮外卖正成为餐饮未来发展新趋势和淘金的一大热点。FHC展会外卖板块迅猛发展、配有千人外卖产业主题论坛及大型外卖产业链展区,向产业前端精英提供把握行业脉搏、获取创新解决方案、建立沟通与合作的途径。

In recent years, takeaway delivery has become an important way to solve the problem of three meals a day with the acceleration of life and work rhythm. Food and beverage takeaways are

becoming a new trend in the future development of catering and a hot spot or gold mining. The

sector of takeaway in FHC exhibition has developed rapidly. There is a thousand takeaway industry theme forum and large area of takeaway industry chain, which provide good solution to grasp the pulse of the industry, access to innovative solutions, establish communication and cooperation.

## 展出类别/ CATEGORY

快餐外卖食材餐饮配送团餐盒品中央厨房铝箔餐盒快餐包装可降解快餐盒  
快餐具保温盒外卖包装机封口机加热杀菌设备

fast food takeaway ingredients food and beverage distribution group food central kitchen

aluminum foil lunch box fast food packaging biodegradable fast food box fast food cutlery

insulation box takeaway packer sealer

heating sterilization equipment.

## 上海FHC报名参展程序：

填写参展商信息补充列表、与报名参展名称一致的营业执照

招展单位审核

选择展位、安排展位

招展单位发出“展台合同”确认参展资格盖章回传

付款

发出参展商手册。

注：请自觉提供营业执照（用做审核）和展商信息（用做填写合同信息）：

公司名称的中文和英文、公司地址、展台负责人、职衔、电话、传真、电邮、产品、品牌、国家

Welcome TO上海博华国际展览有限公司

## 观展必备

- 1 口罩
- 2 观众预登记成功条码/二维码
- 3 上海地区健康码“随申码”
- 4 身份证或护照/港澳通行证/台胞证原件