

2013CFF Fertilizer Fair

产品名称	2013CFF Fertilizer Fair
公司名称	上海福贸有限公司
价格	面议
规格参数	
公司地址	上海市闵行区沪光路39弄6号楼502室
联系电话	021-61511949 18321645853

产品详情

2013cff 10th china (shanghai) international fertilizer fair

july 5-7 2013 secec, shanghai, china

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background:

sponsored by the china chamber of commerce for import & export, agricultural report shanghai fertilizer and pesticides industry association and other units jointly, the "2013cff proceedings of the ninth china (shanghai) international fertilizer expo has been successfully held 9 sessions., as one of the fertilizer industry exchanges and trade arena consists of a set of forum and exhibition built by professional association of china, cff exhibition has become a china and even global fertilizer industry's annual event, also become the national fertilizer

an important platform for the procurement and exchange in china

through effort of eight years, the 2012 year event have been achieved an exhibition area of 28000 square meters, more than 600 exhibiting companies from china, italy, the united states, brazil, india, australia, germany, malaysia and other countries and regions, received nearly 30000 person-time of professional audience from 50 countries and regions at home and abroad, the show's trading volume increased year by year. during the exhibition, held more than 10 field forums relating to industrial policy, industry trends, domestic and foreign advanced technology and information presentation and changes in the international market, invited domestic and foreign government officials, experts and entrepreneurs made splendid report, delegate maintains in 2200 person-time every year. exhibition themes

promoting agricultural science and technology international exchange ; broadening fertilizer circulation business channel

exhibition information

show name: the tenth china (shanghai) international fertilizer fair

holding time: july 5-7 , 2013

the venue : shanghai everbright convention & exhibition center

projected display area: 35000 square meters expected exhibitors: 800

expected audience: professional audience of more than 36000 person-times of professional audience and 2000 person-time of overseas buyers;

organizer: china chamber of commerce for import & export

china potassic fertilizer association

shanghai fertilizer and pesticides industry association

shanghai formore exhibition service co.,. ltd.

shanghai quancheng exhibition service co., ltd

co-organizer: china agricultural materials association

shanghai agricultural materials association

chinese potash fertilizer association

shangdong agricultural materials association

anhui agricultural materials association

jiangsu agricultural materials association

contractor: shanghai formore exhibition services ltd.

procurement range

various provinces and cities nationwide fertilizer company, fertilizer, fertilizer distributor chain, farming appoint, industrial park, agricultural cooperatives, agricultural fertilizer association and the import and export of fertilizer companies, trading companies from the united states, european union, japan, korea, the middle east and other countries

the buyer invitation plan

(a) the domestic investment:

1, inviting related media held a press conference, much angle deep cover the conference;

2, making full use of television, radio, newspaper, magazine, internet and other media, role

d out in the round of advertising;

3, holding a mobilization meeting, invite shanghai agricultural industry association, each area county farming appoint attend the event;

4, cooperating with agriculture association ,academy of agricultural sciences, agricultural sector cooperation of various provinces and cities, to make mutual promotion of the show; invitin g the one two three line of the city's agricultural materials dealers attend the meeting;

5, buyers can be achieved through a variety of car travel allowance and increased tourism

6, sending invitation directly to all agricultural cooperatives, experimentation area, industrial pa rk, as well as the user to purchase.

(b) the overseas investment:

1, making spread propaganda in the foreign mainstream media

2, distinguishing primary and secondary, the work are key in the united states, japan, k orea, germany, britain, france, italy, russia, saudi arabia, united arab emirates and other cou ntries ,paying more attention in the european union, the middle east, working key, north america and southeast asia;

3, sending investment groupto the united states, japan ,south korea, germany, britain, france, canada, australia, italy, russia, saudi arabia, united arab emirates and so on , more than ten countries, holding press conference and various investment activities.

4, making full use of the sponsor's large international buyers database, senging direct invitati on to foreign related professionals to attend a meeting.

exhibition activities

(a) china international fertilizer development forum

(b) 2012 chinese biological organic fertilizer industry forum

(c) new technology exchange for fertilizer enterprise

(d) how to build a strong brand of fertilizer enterprises

(e) fertilizer enterprise development situation and prospects

(f) water soluble fertilizer and soil testing and fertilizer development direction

(g) the new market opportunities and development status of new fertilizer is facing

(h)the new fertilizer promotion

exhibition range

1 amino acid fertilizer, humic acid fertilizer, edta series, amino acid chelate hefei, soil testing and fertilizer, water soluble fertilizer, controlled-release fertilizer, ecological fertilizer, efficient fertilizer, compound fertilizer, organic fertilizer, environmental protection natural fertilizer, foliar fertilizer, liquid fertilizer, red fertilization, fertilizer, specialty fertilizer bb fertilizer, grow seedlings, flowers fertilizer, feed soil improvement agent, surfactant, lignite, peat, peat, sequestration of hefei, trace elements in fertilizer, feed additive, soil nitrogen, phosphate fertilizer, potash fertilizer, compound fertilizer, as well as the biological technology and products on the benefit of crop yield and quality improvement.

2 device class : drying equipment, heat transfer equipment, testing equipment, crushing equipment, transportation equipment, packaging equipment, packaging materials, molding equipment, sealing equipment, fertilizer production equipment, fertilizer equipment, residual test instrument packaging printing technology.

exhibition cost:

indoor luxury booth: $3\text{m} \times 3\text{m} = 9\text{m}^2$ foreign enterprises \$ 2500 / 9m^2

indoor bare space: foreign enterprises \$ 250/ m^2

for more information please contact: shanghai formore exhibition service co.,. ltd.

contact information

address: room 502 ,6 # ,the 9th block, huguang road, shanghai zip code: 200235

tel:86-21-61511949 fax: 021-51714598 e-mail: 405914467@qq.com

tel: 18321645853 mr.zhicheng lei