

2023上海移民置业留学展(中英文双版资料)

产品名称	2023上海移民置业留学展(中英文双版资料)
公司名称	展会咨询 SMEXPO
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产品详情

2023（上海）第二十一届海外置业移民留学展览会（中文版）

海外置业 | 海外投资移民 | 出国留学

2023年7月11-13日 上海世贸展览馆（上海市长宁区兴义路99号）

伴随着中国经济迅速崛起，海外置业和投资移民已成为中国人*新的投资理念，国内房产限购和调控政策进一步催化中国海外置业买方市场的形成，中国购房市场巨大的消费潜力吸引众多国际地产商的眼球，纷纷进入中国市场。当今,中国的移民潮愈发汹涌。加之食品安全、医疗资源和教育资源紧缺的严峻现实,国内投资者对于海外地产、移民需求正在快速上升，随着国内居民.尤其是高净值人群对高品质、健康生活水准的不断追求，未来几年，越来越多的中国高净值人群通过地产投资渠道移民海外，获得国际高**的生活。

上海海外置业及投资移民展，是目前中国针对日益发展的海外置业及投资移民行业的盛会，展会涵盖四大主题：海外置业、海外移民、海外留学、海外投资。为期三天的展会将会有来自欧洲、北美洲、亚洲、澳洲、非洲等30多个国家和地区涉及海外置业、移民、投资、留学等多个领域的参展企业，集中展示高品质地产项目和投资移民服务。

“2023（上海）第二十一届海外置业移民留学展览会”是上海地区唯一的专业置业投资、移民展览会，我们可以让您直接近距离地面对意向客户群体，了解您项目的优劣势，并且提供更大更广的平台让您推介您的项目。所以我们一定是您进入中国上海的**选择和**良机。

精准定位于高端参观人士

目前“2023（上海）第二十一届海外置业移民留学展览会”作为一个高品位、全方位、综合性的大型展，精准定位于高端参观人士。

2023（上海）第二十一届海外置业移民留学展览会的观众集中为高净值富裕人群，展会将通过针对性的宣传，全面的联合营销，广泛的定向邀请，丰富的现场活动，确保海量高端客户群体到场参与。参观人

群将包括：别墅业主、高档小区业主、高尔夫球会会员、银行及证券公司贵宾客户、航空公司商务舱及公务舱客户、私人会所会员、房车车友会、高端媒体读者群、马术俱乐部会员、高端服务机构客户、高端商务培训对象、商会会员等。

全面的宣传推广投入

本届展会不仅将继续深化与国内外近 50 家互联网媒体的合作，还将加大在网络、高端杂志、微信、微网站、DM 直投、短信、电邮、数据库营销等渠道的宣传投入，针对性地提高展会在高净值人群的广告传播度。

广泛的联合营销合作

2023（上海）第二十一届海外置业移民留学展览会继续与相关会所、俱乐部、金融投资机构、高端服务及消费机构、高端商务培训机构、商协会等建立广泛的联合宣传和圈层营销合作，精选60家圈层营销伙伴，搭建面向高端客户群体的互惠推广平台，定向邀请高净值人群参加展会，实现合作共赢。

2023（上海）第二十一届海外置业移民留学展览会（英文版）

2023 Shanghai 21st International Property & Investment Immigration Expo

Overseas Property | Immigration Investment | Study Abroad

July 11th-13th,2023 Shanghai Mart Expo (No.99, Xingyi Road Shanghai)

With the rapid rise of China's economy, overseas home buyers and immigration investment have become the latest investment philosophy of the Chinese people, the domestic real estate purchase and control policies to further catalyze the formation of China's overseas buyers market, China's huge market potential for the purchase of the property market attracts the attention of many international developers to enter the Chinese market. Today, the tide of immigration is surging in china. In addition to food safety, health and education resources shortage of the grim reality, domestic investors in overseas real estate immigration demand is rising rapidly. With the domestic residents, especially the high net worth individuals to pursue high-quality and healthy living standards. In the next few years, more and more Chinese high net worth individuals through real estate investment channels for overseas migrants the high quality of lives.

The Shanghai International Property & Investment Immigration Exhibition is main for the growing overseas home buyers and investment immigration industry event in China now. The Exhibition covers four major themes:Overseas Property, Overseas Immigrants, Overseas Students, Overseas Investment. The three days exhibition will attract many enterprises come from Europe, North America, Asia, Australia, Africa and other more than 30 countries and regions involved in Overseas Property, immigrants, investment, study and other fields of to participate, it focus on the demonstration of high quality real estate projects and investment immigration services."2023 Shanghai 21st International Property & Investment Immigration Expo" is the only professional home investment and immigration exhibition in Shanghai area. We can make you meet the intention of customers directly in face, know the advantages and disadvantages of your projects and provide a larger and broader platform for you to promote your projects. So we must be your best choice to enter Shanghai.

Precise positioning in the high-end visitors

At present, "2023 Shanghai 21st International Property & Investment Immigration Expo" precise positioning in the high-end visitors as a high grade, all-round, comprehensive large-scale exhibition and the audience focused on high

net worth wealthy population. The exhibition will ensure the presence of a large amount of high-end customer groups to participate by targeted propaganda, comprehensive marketing, wide range of targeted invitation and wealth of on-site activities. The audience will include villa owners, high-grade residential property owners, golf club membership, bank and Securities Company VIP customers, business class airline and business class customers, private clubs, club membership, RV high-end media readers, equestrian club members, high-end customer service, high-end business training objects, chamber of Commerce etc.

Comprehensive publicity and promotion investment.

This exhibition will not only continue to deepen and nearly 50 domestic and foreign Internet media cooperation, will also increase the Publicity and investment in network, high-end magazines , WeChat, WeChat website, DM, short message , e-mail , database marketing channels to targeted improve the advertising communication of high net worth crowd.

Extensive joint marketing cooperation

The exhibition will continue establishing joint advertising and marketing circle cooperation with the related clubs, clubs, financial and investment institutions, high-end services and high-end business consumption institutions, training institutions, business associations. The exhibition featured 60 circle marketing partners, build mutual promotion platform for high-end customers, directed to invite high net worth individuals to participate in the exhibition, to achieve win-win cooperation.