

亚马逊要求CPC认证办理流程

产品名称	亚马逊要求CPC认证办理流程
公司名称	东莞市威达检测技术有限公司
价格	.00/件
规格参数	
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产品详情

亚马逊要求CPC认证是属于商品安全审核，建议如果上架亚马逊玩具类目或者母婴产品的卖家，还是要提前办理CPC认证。以下关于美国CPC儿童产品证书的详细解答。

一.什么是CPC认证？

CPC全称为：Children's Product Certificate，也就是儿童产品证书，它适用于所有以12岁及以下儿童为主要目标使用对象的产品，不同产品涉及到的检测项目有差异，产品如果是在美国本地的则由当地制造商负责提供，如在其他国家生产则由进口商负责提供。

CPC实际上并不由任何官方机构签发，它是由制造商或者进口商自行起草并承担责任的“产品保证书”。它要保证产品是符合所有美国本地适用的儿童产品安全条例及其他法律法规。

CPC和测试报告必须是英文的。由CPSC认可实验室依据美国CPSC法规检测产品，并由美国进口商或制造商签发CPC。

二，关于CPC认证审核中常见问题及解决方案

1、In order to list these toys on Amazon, please apply by submitting the following item.Please update CPSIA Warning Attribute in detail page.

解答：产品页面编辑页面CPSIA那栏没有填写内容，需要下拉选择适合自己产品的Warning警示语！

2、In order to review your documents related to Product Assurance of Toys, please submit them on Vendor Central using the following steps:

1) . In Vendor Central, click the Items menu, and then select Vendor Certificates

2) . Click on Missing Compliance Documents;

3) . Search for the affected ASIN and then;

4) . Click Add to upload the documents

解答：不要在CASE中回复内容和提交文件，需要在菜单目录栏找到查看销售申请，再找到被拒绝的ASIN，重新提交证书进行审核

3、 We noticed that the recommended Age Grade of the ASIN is missing on the product(s) detail page.

Please update the product(s) detail page with the recommended Age Grading (the manufacturer_minimum_age attribute) identified on the ASINs third party test report in order to move forward with the approval process.

解答：Listing后台缺少产品的适用年龄描述，在后台更新

4、 Please be informed that we can only accept product images. Therefore, kindly take clear photo of the product and product packaging clearly displaying:

* Manufacturer Name

* Manufacturer Address

* Warning label (as applicable)

解答：亚马逊要求的每一项商品图片中，产品的实拍图需要清楚地体现出制造商名称、制造商地址和警告标语等

5、 Please be informed that we are unable to move forward with the approval process until the following required documentation is provided:

Kindly provide the following outstanding items as per ASTM F963-17:

4.25- Battery Operated Toys

If you feel your product is exempt from the above sections/re, please provide a statement from your lab or regulation exempting your product for our review.

解答：电动玩具的测试标准，除了ASTM F963-16/17和CPSIA，还需要做电池部分的ASTM Section 4.25关于电池驱动和电池部分的测试，若测试报告缺乏这项测试，会导致无法过审。（产品是内置电池、外接干电池、USB供电、直插供电的都需要做这个测试项目）

6、 The CPC submitted is missing required information. To move forward with the approvals process for your product, please resubmit the document with the following updated information:

- US importer or domestic manufacturer name, mailing address, contact information located in United States

解答：美国进口商信息是目前CPC容易出错的原因之一

7、 Product description or product identifier enabling us to make an accurate determination that the certificate is issued for the correct product

解答：提示CPC里面缺少ASIN或产品型号和product description（产品描述）。导致此问题的原因是CPC模板有问题，无法与CPC测试报告和Listing建立上联系。用正确的CPC模板修改即可解决。

8、 In order to move forward with the approval process, please submit the Children ' s Product Certificate (CPC) that is issued by the manufacturer, importer, or priVATe labeler based on the guidelines stated in the Consumer Product Safety Commission website.

The CPC that has been previously provided cannot be accepted as it is issued from the testing laboratory.

解答：上面我们说过，CPC的本质是一份自我声明，是由进口商或者制作商签发的（实际操作中，多数情况都是由贸易商自主签发），只有CPC的测试报告是由检测机构盖章签发的。

9、 Contact information for the individual maintaining records, including name, full mailing address, email address, and telephone number

解答：在CPC上加上测试结果维护联系人信息。

10、 The registration card submitted for your product did not include all of the following:

Name of the manufacturer or private labeler

Date of manufacture

Manufacturer contact information(U.S. address and telephone number, toll-free if available)

Model name and number

解答：没有提供卡，或者是卡的信息填写错误导致。涉及到需要提供卡的商品一般是耐用的婴儿消费品，并且危险程度相对较高。比如围栏、门栏、背带、学步车、摇篮等等。填写内容比较复杂，不易解释。需要请咨询。

11、图片必须包含所有以下相关信息：安全信息和卡、合规标志（包括追踪标签）、商品危险警告

解答：懂亚马逊规则又能做出符合对应要求的认证，这就需要经验丰富的人员进行对接，有价值的并非认证本身，而是足够的经验支撑顺利过审亚马逊。

总结：在联系检测机构进行CPC测试的时候，需找到经验丰富的业务员对接，一切按照亚马逊平台要求去做测试，否则认证机构做出来的CPC报告虽是真实有效的测试报告，但是亚马逊就是不认，千万不要以你运营的思维去理解。CPC在所有认证中属于比较特殊的认证，一般厂家提供的CPC没有用，多数需要贸易商自行处理。“不要你觉得OK，而是要让亚马逊觉得OK”