



chain to sustain demand, increase efficiency and improve customer experience overall.

Less than one year into operations, the 652,159-square-foot facility, strategically located in Lockbourne, Ohio, has reached 100 percent of U.S. network volume for the prestige skincare brand. To match increased customer activity and engagement, DHL Supply Chain enabled Rodan + Fields to automate order fulfillment and administration, and increase inventory capacity and visibility. As a result, Rodan + Fields can access a clear picture of inventory and order status, improving accuracy on product availability as well as order visibility for customers every step of the way.