

# 吉林DHL国际快递 吉林市DHL国际快递服务查询 邮寄国外

产品名称	吉林DHL国际快递 吉林市DHL国际快递服务查询 邮寄国外
公司名称	安徽瀚徽供应链管理有限公司
价格	20.00/件
规格参数	品牌:Fedex国际快递 类型:文件普货食品药品化工 运输方式:快递, 空运, 海运
公司地址	安徽省合肥市蜀山区习友路1688号
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## 产品详情

??DHL??????DHL??????DHL??????DHL??????DHL?????? FedEx is represented in Niger by a nominated Service Contractor. For more information about the FedEx services available from Niger please contact:

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A new study commissioned by FedEx (NYSE: FDX) and conducted by Forrester Consulting has revealed preferences of online shoppers, both globally and in the UK In an effort to better understand global purchasing behaviour in cross-border e-commerce, researchers questioned more than 9,000 respondents in 17 countries and territories, and conducted interviews with small-and-medium businesses with cross-border operations. The UK, along with China and the US, are the top three

exporters of online purchases.

With online buying behaviour currently representing more than \$1 trillion in global sales per year and forecasted to nearly double in the next four years according to Forrester Research data, the findings of the paper, "Seizing The Cross-Border Opportunity" are revealing. For more than a third (34%) of UK online shoppers, online purchases account for at least a quarter of their total monthly spend. Clothing and apparel are the most popular online purchase in the UK, along with books, footwear and music. The study also found a significant part of e-commerce involves cross-border shipments.

??DHL???? ??DHL????????? ???? "This research provides deep insight into the priorities and preferences of global online customers and highlights how small and mid-sized retailers can better take advantage of the cross-border opportunity", said Raj Subramaniam, executive vice president, Global Marketing, FedEx. "Knowledge about both the cultural similarities and differences in geographic markets can help businesses gain real online retail advantage."

## FURTHER UK RESULTS

70% of UK respondents indicated they buy items online at least once a month and a little over 35% say they make online purchases of goods from merchants outside their country at least every few months.

What all this means for small and mid-size businesses is they also have an opportunity to take advantage of regional differences. UK respondents look to international SME retailers because the prices are generally lower (41%), or to source specialty and unique items (38%).

UK shoppers also indicated a greater interest in international cross-border shopping where the experience provided simple exchanges, guaranteed costs at check-out including duties and taxes, and free returns, with 45% saying this was very influential to their decision making.