

2024China水性漆展+2024上海装饰涂料 艺术漆及工业制漆展会

产品名称	2024China水性漆展+2024上海装饰涂料 艺术漆及工业制漆展会
公司名称	建曜会务策划中心
价格	1580.00/平方米
规格参数	
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产品详情

关于CHINA COATINGS SHOW 2024

About CHINA COATINGS SHOW 2024

亚太涂料市场是全球涂料行业***的涂料市场，产量约占整个涂料行业 50%

以上，中国是亚太地区***的涂料市场，自 2009 年起，中国涂料总产量持续稳居全球涂料***。中国是亚太地区***重要的涂料市场，是全球增长速度***快的市场，也是全球原材料、设备、涂料成品***活跃、***创新能力的活跃市场。2024 中国国际涂料博览会暨第二十二届中国国际涂料展览会是展示新产品、新技术、建立新客户关系、开拓新市场的***平台，也是展示整个供应链体系的***平台。2024中国国际涂料博览会由中国涂料工业协会（China National Coatings Industry Association）主办，北京涂博国际展览有限公司（Beijing TUBO International Exhibition Co., Ltd.）承办，将于 2024年8月7-9日在上海新国际博览中心举办，展出面积 150000m²。

本届展会以“质量发展，科技赋能”为主题，既是全球重要的涂料行业博览会，又是全球重要的涂料行业成品、原材料和设备展览会之一，是中国及亚太地区久负盛名的涂料行业超级盛会。中国国际涂料博览会自 1995 年首届至今已经成功举办了二十一届，展览范围覆盖整个涂料及相关产业链领域，已成为涂料界公认的集品牌宣传、产品展示、信息交流、业务拓展等功能为一体的重要平台，广泛吸引涂料及相关产业链企业的积极参与。

With a market volume share of more than 50% of the global coatings market, the Asia-Pacific region is the largest coatings market in the world. Since 2009, China has been the largest coatings market in the world with the fastest growth rate. China is also the dynamic and energetic market for global coatings, raw materials and equipments. CHINA COATINGS SHOW 2024 provides the definitive platform for coatings technology information, business contacts and networking serving the whole supply chain. CHINA COATINGS SHOW 2024 organized by China National Coatings Industry Association and undertaken by Beijing TUBO International Exhibition Co., Ltd. will be held in Shanghai New International Expo Centre on August 7-9, 2024. The exhibition area is 150000m² (W1/W2/W3).

This exhibition themed “ Quality Development , Technology Enablement ” is not only an important show for the global coatings industry, but also one of the most important exhibitions of finished products, raw materials, and equipment in the coatings industry and a highly reputed grand occasion of the Chinese and Asia-Pacific coatings industry. China Coatings Show has been held over years since 1995. The scope of exhibits covers the whole coatings industry and related industrial chains. It is recognized as an important platform integrating the functions of brand promotion, product display, information exchange, and business development in the coatings circles, attracting a wide range of enterprises in the coatings industry and related industrial chains to participate actively.

展会亮点

Show Highlights

权威的平台号召力

Appeal of the Authoritative Platform

主办方中国涂料工业协会为中国涂料行业***的全国性社团组织，1500余家会员单位涵盖了行业90%以上的市场份额，

在中国涂料行业***权威性。

The organizer China National Coatings Industry Association as the only national social group in China coatings industry with over 1,500

members covering over 90% of the industry's market share is the most authoritative in China coatings industry.

2024中国国际涂料博览会 (CHINA COATINGS

SHOW 2024) 是涂料行业全球规模***的涂料成品、

原材料设备展会

“ 质量发展，科技赋能 ” 与 “ 十四五 ” 倡导的科技创新、

高质量发展相契合

二十多年行业展会服务经验

国际专业的展会管理团队、营销团队

在涂料行业保持***竞争优势

中国涂料行业高品质产品展示

提升企业知名度和国际影响力

涂料行业供应链与产业链齐聚一堂

中国涂料品牌影响力活动***推广

“产学研高校专区”首次亮相，着力推进产学研用一体

化进程

全球涂料制造商倾情参展，联手各大地方涂协，打造

全球更大涂料展

***线下同步直播，智能云观展助力 365 天 +360° 全

方位精彩呈现

新媒体引流，全方位报道展会

CHINA COATINGS SHOW 2024 is the largest finished coatings product, raw material and equipment exhibition of the coatings industry in the world

"Quality Development, Technology Enablement" is in line with technological innovation and high-quality development proposed for the 14th Five-Year Plan

Over 21 years of exhibition service experience in the industry
International professional exhibition management team and marketing team

Absolute competitive advantages in the coatings industry
Display of high-quality products in China coatings industry
Enhancing enterprises' reputation and international influence
Get-together of the coatings industry's supply chain and industry chain

China Coatings Brand online promotion

"Industry-university-research Area for Universities" to be launched for the first time to promote the course of industryuniversity-research-use integration

Building a larger coatings show in the world with global top

coatings manufacturers' participation in association with various

major local coatings associations

Online and offline live broadcast and intelligent cloud exhibition

services provide 365 days+360 degrees spectacular all-round

display

New media diversion and full reporting of the exhibition

国内外合作机构及媒体

Chinese and Foreign Cooperative Institutions and Media 将通过国内外专业媒体、社交媒体***线下，利用海量的数据库资源，通过网站、微信、邮箱、短信以及各种行业活动等方式，全方位对展会亮点及展商进行系列推广宣传，从而更好地提升展会的国际及国内影响力，为打造一个高端的国际化涂料全产业链展示平台提供有力支撑。

Chinese and foreign professional media, online and offline social media and massive databank resources are used to fully promote and publicize the exhibition's highlights and exhibitors through websites, WeChat, emails, SMS and various industrial activities in order to better enhance the exhibition's international and domestic influence and provide strong support for building a high-end international coatings display platform for the whole industrial chain.

合作机构：世界涂料理事会（WCC）、亚洲涂料工业理事会（APIC）、欧洲涂料、印刷油墨和艺术颜料制造商理事会（CEPE）、美国涂料协会（ACA）、法国涂料协会（FIPEC）、英国涂料协会（BCF）、日本涂料协会（JPMA）、德国涂料协会、越南涂料协会、台湾涂料工业同业公会（TPIA）、中国表面工程协会、上海涂料染料行业协会、上海建材协会、上海化学建材协会、中国家居绿色供应链国家创新联盟等国家/地区的相关机构、地方涂料协会及分支机构等；

合作媒体：CCTV-2 财经频道、东方卫视、江苏卫视、上海电视台、《中国涂料》杂志、《中国涂料》报纸（电子版）、《中国涂料报道》（电子周刊）、《中国涂料》英文刊、《欧洲涂料杂志》（中文版）电子刊、Coatings World、中国化工报、中国工业报、中国房地产报、中国环境报、中国船舶报、建筑时报、中国化工信息、新浪家居、搜狐焦点家居、中国建材网、中国建筑装饰网、中国化工制造网、搜狐新闻网、网易新闻网、凤凰网新闻网、新浪新闻网、乐居财经、腾讯直播、腾讯网、中国家居网、中国房地产家居网、中国家具网、今日头条、上海新闻、上海热线、慧聪网、PCI、涂料原料与设备、荣格、European Coatings Journal（英文版）、可名文化、涂料报知、涂饰商情、涂料与油墨（中文版）、中国涂料在线以及多个自媒体等。

Cooperative institutions: World Coatings Council (WCC), Asian Paint Industry Council (APIC), European Council of the Paint, Printing Ink and Artists' Colours Industry (CEPE), American Coatings Association (ACA), French Coatings Association (FIPEC), British Coatings Federation (BCF), Japan Paint Manufacturers Association (JPMA), German Paint Industry Association, Vietnam Paint and Printing Ink Association, Taiwan Paint Industry Association (TPIA), China Surface Engineering Association, Shanghai Coatings and Dyestuff Trade Association, Shanghai Building Materials Industry Association, Shanghai Chemical Building Material Trade Association, China Household Green Supply Chain National Innovation Alliance, other national/regional related institutions, local coatings associations and branches, etc.

Cooperative media: CCTV-2, Dragon TV, Jiangsu Satellite TV, Shanghai TV, China Coatings magazine, China

Coatings newspaper (electronic edition), China Coatings Report (electronic weekly), English edition of China Coatings, European Coatings Journal (electronic monthly), Coatings World, China Chemical Industry News, China Industry News, China Real Estate Business, China Environment News, China Ship News, Construction Times, China Chemical News, dchan.sina.com.cn, home.focus.cn, bmlink.com, ccd.com.cn, chemmade.com, news.sohu.com, news.163.com, news.ifeng.com, news.sina.com.cn, news.leju.com, Tencent Live, QQ.com, www.zhongguojiaju.cn, cncnhome.com, www.jiaju.cc, www.toutiao.com, Shanghai News, www.online.sh.cn, hc360.com, PCI, Raw Materials and Equipment, Ringier, European Coatings Journal (English edition), Paint & Coatings Information, the Paint & Finishing News, Coatings Business, Coatings and Ink (Chinese edition), coatingol.com, many we-media platforms, etc.

展品范围：

表面处理：电镀、涂装、热喷涂、热浸镀、锌铝涂层、防锈润滑、粉末渗镀、真空镀膜、电子电镀、智能制造、环保等加工、原辅材料及设备；检测设备及试剂；园区服务、运营及管理。

Surface Treatment: process, raw materials and auxiliaries and equipment for electroplating, coating, thermal spraying, hot dip coating, zinc aluminum coating, rust protection and lubrication, powder infiltration plating, vacuum coating, electronic electroplating, intelligent manufacturing, environmental protection; testing equipment and reagent; industrial park service, operation and management, etc.

原材料：涂料、印刷油墨、胶黏剂、建筑化学品用树脂、颜填料及相关原材料、助剂、溶剂等

Raw Materials: resins, pigments, fillers, related raw materials, additives, solvents, etc. for coatings, printing inks, adhesives, and construction chemicals

绿色涂料：各种涂料（水性涂料、无溶剂涂料、高固体分涂料、粉末涂料、辐射固化涂料等环境友好型涂料、建筑涂料、工业涂料、特种涂料、高性能涂料等）

Green Coatings: various coatings (waterborne coatings, solvent-free coatings, high solids coatings, powder coatings, radiation curing coatings and other environmentally friendly coatings, architectural coatings, industrial coatings, special coatings, high performance coatings, etc.)

绿色涂料及智能制造：生产/包装/运输及装置；涂装工具/涂装设备；环保处理设备；检测设备、分析仪器、质检及研发仪器；安全、健康、环境及其他服务

Green Coatings and Intelligent Manufacture: intelligent manufacturing equipment, production/packaging equipment and facilities, painting tools/painting equipment, environmental treatment equipment, testing equipment, analytical instruments, quality inspection and R&D instruments, safety, health, environment and other services

绿色供应链：原材料、生产设备、实验室设备、检测设备、粉末涂料、无机涂料、UV光固化、艺术涂料、地坪涂料、其它绿色涂料、地坪机械、应用设备、涂装设备、环保安全产品、设备、服务及其他

Green Supply Chain: raw materials, production and laboratory equipment, testing and measuring equipment, powder coatings, inorganic coatings, UV coatings, art coatings, floor coatings, other green coatings, floor machinery, application equipment, environmental protection and safety at work, service, etc

展会同期论坛、会议、活动

Concurrent Forums, Conferences, and Activities

开幕式

国际涂料工业发展与创新论坛

涂料产业链供需交流论坛

醇酸涂料涂装高质量发展论坛

高性能颜料技术创新论坛

豁免溶剂及化学品管理推动交流会

全国既有建筑改造大会美化更新与功能提升论坛

房地产与涂装行业优采合作高峰论坛

国产钢结构防腐防火品牌的挑战与发展机遇论坛

氟碳涂料护航钢结构长效防护论坛

工程机械涂料产业链对接会暨《绿色设计产品评价技术规范 工程机械涂料》标准讨论会

中国涂料行业影响力品牌与行业***品牌认定活动

环境友好型低VOCs含量涂料涂装工艺技术培训及技术问诊活动

绿色涂料涂装工艺技术培训及技术问诊活动

涂料工业智能制造与涂料园区发展创新论坛

中国汽车涂料技术高峰论坛暨艾仕得创新日活动

2024中国表面工程行业年会暨ProSF2024国际表面工程论坛