

日本国际礼品展|gift show

产品名称	日本国际礼品展 gift show
公司名称	上海京硕展览有限公司
价格	.00/件
规格参数	
公司地址	龙阳路2345号
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产品详情

第99届东京国际礼品及消费品展览会

GIFT SHOW 2025

展会时间：2025年2月12-14日 (春季)

展会时间：2024年9月04-06日 (秋季)

展会地点：日本东京都有明国际展览中心

主办机构：日本贸易振兴会 日本百货商场协会 日本日用品进口商协会 日本制成品进口促进会

展出面积：预计100,000平方米 参展企业：预计3000家

展会简介

东京国际礼品博览会创办于1976年，每年分春秋两季举行，是目前日本国内大、重要的礼品及生活用品博览会，该展由日本商业指导公司（Business Guide-Sha, Inc.）主办，得到了许多国家驻日本大使馆商务处及日本许多行业协会的大力支持。由于日本是一个非常重视交换及赠送礼品的国家，每年都会许多人选择在圣诞节、母亲节、情人节及生日时向自己的亲朋好友赠送礼物，因此日本礼品市场拥有非常广阔的前景，目前市场容量大约为1200亿美元。许多国外企将参加东京礼品展视为其进入日本礼品市场的一条捷径。2015年9月举行的第80届东京国际礼品博览会展出面积达到86410平方米（包括了整个东馆1-6个展厅51380平方米和西馆的1-4号展厅35030平米），参展商数量达到了2400家，4200个摊位，共有来自全球的200000名观众到场参观。由展览会提供的资料显示，80%以上的观众把东京礼品展看作是能够成功交易和搜集有价值市场信息的值得参观的贸易展览会。其中，90%多的观众是负责公司采购或是对公司决策有重大影响的人物。为使参展企业与买家之间更加白便捷的进行贸易洽谈与合作TIGS把整个展览馆划分为青年时尚&儿童&原材料、纸制品、创新发明、手工艺等27个展区。其中在东馆3号“进口礼

品”展厅集中了很多来自世界各地（美国/欧洲/太平洋地区&亚洲/非洲/中南美洲等）大型国际展团，展出各种传统的、现代的、时尚的、日本本土及外国的进口礼品、服饰和家庭用品等。大多数中国参展企业表示展出效果良好并将继续参展。

展出内容

礼品类：节庆礼品用品、婚庆用品、蜡烛、香熏、美容化妆用品、时尚钟表、流行首饰、手工艺品、箱包和皮革制品、纪念品、商业赠品、消费电子产品（手机、移动硬盘）、文具、文具套装、时尚背包

消费品类：餐具、厨具、厨房用品、厨用家电、卫浴电器、日用陶瓷、玻璃器皿、餐具、家居生活用品、小电子类用品、一次性清洁用品、清洁用品、

家居用品：玻璃制品、陶瓷制品、家具、室内装饰品、室内灯具、卧室纺织品、餐厨纺织品、浴室纺织品、室内装饰面料、桌上用品、餐桌装饰品、塑料制品、搪瓷器皿

庭院装饰用品：手工具、花园工具、人造草坪、花卉、干花、人造花、庭院灯饰、美术陶瓷、户外家具

促销、赠品用品类：环保布袋类、纪念品、商业赠品、雨具、时装、鞋、帽、服装配饰、儿童用品、文具、体育用品、首饰等

The 95th Tokyo International Gifts and Consumer Goods Fair

Exhibition time: February 15-17,2023 (spring)

Exhibition Time: September 06-08,2023 (autumn)

Venue: The Ming International Exhibition Center exists in Tokyo, Japan

Sponsor: Japan Trade Promotion Association, Japan Department Store Association, Japan Commodity Importers Association, Japan Finished Goods Import Promotion Association

Exhibition area: 100,000 square meters exhibitors: 3000

Introduction to the exhibition

Tokyo International Gift Fair was founded in 1976, held every year in spring and autumn, is the largest and most important gift and daily necessities fair in Japan, the exhibition is hosted by Business Guide-Sha (Inc.), with the business office of many national embassies in Japan and many industry associations in Japan. Because Japan is a country that attaches great importance to the exchange and giving of gifts, many people choose to give gifts to their relatives and friends on Christmas, Mother's Day, Valentine's Day and birthday every year, so the Japanese gift market has a very broad prospect, the current market capacity is about \$120 billion. Many foreign companies see participation in the Tokyo Gift Show as a shortcut to the Japanese gift market. The 80th Tokyo International Gift Fair held in September 2015 has an exhibition area of 86,410 square meters (including 51,380 square meters of 1-6 exhibition hall and 35,030 square meters of exhibition hall 1-4). The number of exhibitors reached 2,400,4,200 booths, and a total of 200,000 professional visitors from all over the world visited. More than 80 percent of the visitors, courtesy of the exhibition, see the Tokyo Gift Show as the most worthwhile trade show that can successfully trade and collect valuable market information. Among them, more than 90 percent of the audience are in charge of company procurement or have a significant impact on the company's decision-making. In order to make the more white and convenient trade

negotiations and cooperation between exhibitors and buyers, TIGS divided the whole exhibition hall into 27 exhibition areas for young fashion & children & raw materials, paper products, innovative inventions, handicrafts, etc. Among them, in the east Pavilion 3 "imported gifts" exhibition hall gathered many large international exhibitions from all over the world (USA / Europe / Pacific / Asia & Asia / Africa / Central and South America, etc.), exhibiting a variety of traditional, modern, fashionable, Japanese and foreign imported gifts, clothing and household goods. Most of the Chinese exhibitors said that the exhibition effect is good and will continue to participate.

Exhibition content

Gifts: festival gifts supplies, wedding supplies, candles, incense incense, beauty, cosmetics, fashion clocks, popular jewelry, handicrafts, bags and leather products, souvenirs, commercial gifts, consumer electronics (mobile phone, mobile hard disk), stationery, stationery set, time backpack

Consumer goods: tableware, kitchenware, kitchen supplies, kitchen appliances, bathroom appliances, daily ceramics, glassware, tableware, household necessities, small electronic products, disposable cleaning supplies, cleaning supplies,

Household products: glass products, ceramic products, furniture, interior decorations, indoor lamps, bedroom textiles, kitchen textiles, bathroom textiles, interior decoration fabrics, table supplies, table decorations, plastic products, plastic products, enamel ware

Courtyard decoration supplies: hand tools, garden tools, artificial lawn, flowers, dry flowers, artificial flowers, garden lighting, art ceramics, outdoor furniture

Promotion, gifts for categories: environmental protection bags, souvenirs, commercial gifts, rain gear, fashion, shoes, hats, clothing and accessories, children's supplies, stationery, sporting goods, jewelry, etc