

2022年第26届国际餐饮及智能店装设计展|包装设计展|空间设计展|软装设计展

产品名称	2022年第26届国际餐饮及智能店装设计展 包装设计展 空间设计展 软装设计展
公司名称	沈家坤
价格	.00/个
规格参数	
公司地址	上海市徐汇区
联系电话	18217757251 18217757251

产品详情

餐饮及智能店装设计展区Catering & Intelligent Shop Design

互联网数字化浪潮下，实体零售转型升级和数字化发展趋势日益显著。2021年7月，商务部办公厅印发《慧商店建设技术指南(试行)》⁸。旨在引导实体零售数字化、智能化改造和跨界融合，更好地满足数字时代消费者新需求。数字化与智能化日益深入渗透餐饮及智能店装设计的过程中，设计从洞察市场趋势和消费者心理出发，更好地展示品牌与产品特性，激活新的营销热点，从而提升产品市场价值。作为的食饮商贸平台，FHC致力于为相关领域企业提供服务，打造餐饮及智能店装设计主题板块，汇集众多领域内优质品牌，为市场提供更丰富前沿资讯及资源。

Under the wave of Internet digitalization, the transformation and upgrading of physical retail and the trend of digital development are becoming increasingly significant. In July 2021, the General Office of the Ministry of Commerce issued the Technical Guide for The Construction of Smart Stores (Trial), aiming to guide the digitalization, intelligent transformation and Cross-border integration of physical retail, so as to better meet the new demands of consumers in the digital era. In the process of digitization and intelligence increasingly penetrating into catering and intelligent shop outfit design, excellent design starts from insight into market trends and consumer psychology. better displays the brand and product characteristics, activates new marketing hot spots. so as to enhance the market value of products. As a professional food and beverage business platform, FHC is committed to providing services for enterprises in related fields, creating a theme section of catering and intelligent shop decoration design. gathering high quality brands in many fields. and providing more cutting edge information and resources for the market.

展出类别/ CATEGORY 包装设计|空间设计|软装设计|品牌策划|连锁加盟|桌面用品|视觉创意显示|照明|智能系统|餐饮家具|厨房设备|店铺安防等 Packing design | Space design | Soft decoration design | Brand planning | Chain franchise | Tableware | Visual creative display | Lighting |

telligent system | Dining furniture | Kitchen equipment | Security and etc.