

婴幼儿奶粉专用数码防伪商标 防伪商标

产品名称	婴幼儿奶粉专用数码防伪商标 防伪商标
公司名称	河北凯迅惠商防伪技术有限责任公司
价格	350.00/万个
规格参数	防伪方式:综合防伪商标标签
公司地址	河北省石家庄市桥西区平安南大街28号4-2-204室
联系电话	86 0311 89695048 13383037315

产品详情

防伪方式 综合防伪商标标签

“中国产品质量365防伪中心”的工作函

各有关单位：

为深入有效地开展联合打假行动，建立长效打假机制，切实维护企业和消费者的合法权益；更好的服务于全国企业，方便全国消费者投诉举报假冒伪劣产品，适应新形势的要求，进一步规范和加强管理，自即日起“质量技术监督12365防伪查询系统”升级为“中国产品质量365防伪中心”。

“中国产品质量365防伪中心”为更好地服务于企业，使消费者不仅能够获知产品真伪信息，而且对所查询产品的品质、特性、售后服务等信息有进一步的了解；系统升级后将为企业提供一对一的服务模式。所谓一对一服务模式，就是一个企业拥有一个服务资讯编号，消费者可根据服务资讯编号，通过网站www.12365china.com.cn或12114短信平台查询企业资质、产品质量、售后服务等信息；让广大消费者方便、快捷地获取产品信息，促进透明消费；使企业全面提升品牌价值，建立以人为本的服务意识。系统将在名牌推广、打假扶优、维护权益、引导消费、沟通供求、规范市场等方面继续发挥重要作用。

为切实作好“中国产品质量365防伪中心”的推广工作，便于企业了解和应用，现将系统作如下介绍：

中国产品质量365防伪中心的优势和特点：

1.行政优势：

“中国产品质量365防伪中心”是在“质量技术监督12365查询系统”的基础上进行服务功能升级，根本上区别于其它性质的防伪查询系统，品牌和社会影响广泛深远。

2.品牌效应：

企业采用印制有“中国产品质量365防伪中心”内容的防伪标签，或在包装处印制其它荣誉性宣传用语，将引导消费者“明明白白消费”既增加了企业和产品的可信度和美誉度，也可提高产品及企业形象，有利于加强企业的市场竞争力和促进销售。

3.技术唯一性：

系统采用先进的数码防伪技术，生成随机的、不重复的密码，具备唯一性，不可复制。广大消费者和企业可根据该密码实现真伪鉴别、投诉举报等多种功能。

4.防伪与打假结合统一：

系统可对企业或消费者提出的各类问题，及时迅速地协同有关机构进行处理，实现了传统被动式防伪与即时主动监督打假的有机统一和结合。

5.多重防伪特征：

系统在数码防伪的基础上，还整合了其它世界先进的防伪技术，形成综合、有效的专业防伪品质。既增加了防伪力度，又强调了防伪标签与产品的完美结合，从而实现了防伪打假以及提高产品包装美观性等多重效果。

6.物流解决方案：

系统利用计算机技术、密码技术、红外识别技术，结合国际通用的条码技术，为企业提供“动态物流解决方案”，有效的帮助企业解决了困扰多年“窜货”问题。

综上所述，应用“中国产品质量365防伪中心”防伪标签，可在行政、技术、功能与服务等各方面得到全方位地协助和保障，解决企业和消费者的后顾之忧。

二、加入条件：

1.遵循名优产品及企业优先的原则；

2.经国家有关检验机构检验合格的产品；

3.有严格的质量管理体系完善的售后服务跟踪体系的企业产品。

三、入网原则及手续：

企业采取自愿的原则申请使用中国产品质量365防伪查询系统,需提交以下相关材料（一式二份、复印件须加盖企业公章）备案：

1.企业法人营业执照副本复印件；2.质量检验报告复印件；3.入网产品注册商标证书或商标使用授权书复印件；4.进出口产品须有《进出口产品商检报告》；5.生产许可证（特种行业）或卫生许可证复印件；6.企业标识印刷加工委托书；7.企业法人身份证复印件

四、防伪查询系统使用提示概义：

查询方式：1.全国免费电话8008102365

2.手机发送zjj+防伪码到106650120（移动/联通全网特服号）

3.官方网站查询www.12365.gov.cn

4.全国市话查询4007102365

5.北京电话查询010-66112365

第一次查询:您所查询的产品是****单位生产的****产品,是正牌产品的标识,感谢您的使用,如需咨询请拨打****。

多次查询:您所查询的产品已于x年x月x日x时x分被查询过,谨防假冒。

假冒或错误查询:您所查询的产品密码有误,请核对。

五、成功案例：目前,系统已成功在众多行业为各类企业提供防伪查询、全方位打假、动态物流管理、个性化促销等服务,并取得了很好的效果。

it行业：acer（宏基）、sony、华旗资讯（爱国者）、lg电子、长城计算机等

医药行业：修正药业、敖东药业、北京同仁堂药业、花园酒业、赊店老酒等

农资行业：科泰种业、中农种业、奥瑞金种业、石家庄市复混肥厂、山东泉林嘉有

汽配行业：一汽汽配、长城润滑油、昆仑润滑油、奔牌润滑油、烟台中鲁石化等

服装服饰行业：金狐狸服饰、纤丝鸟内衣、鹿王羊绒、庄吉服饰、荣恒羊绒、老人头等

日木门、佐丹诗红木、爱依瑞斯、天坛、红日、陶然居、深圳友联古典家具、五福古典家具等

六、具体联系方式：

中国产品质量365防伪中心河北分中心 石家庄市玉丰华科技服务中心

hebei xun hui-kai to anti-counterfeiting technology limited liability company

shijiazhuang city fenghua jade science and technology service center

chinese product quality security center 365 offices in north china chinese anti-counterfeiting trade associations hebei service center profile :

my company is the quality of chinese products, 365 center and the chinese anti-counterfeiting security industry associations to promote their services agency established in north china "tag-specific digital security crackdown" in china's northern region to promote the development of main units. the main services are:

first, the production of fertilizer for the enterprise network security certification and a variety of comprehensive anti-counterfeiting trademark logo tag. for enterprise security rights, for the protection of corporate economic interests. 365 chinese product quality security center and chinese anti-counterfeiting industry associations to promote their institutions for national reunification to open special service phone numbers and the production of anti-counterfeit trademark combination of tags. chinese anti-counterfeiting trade associations belonging to the promotion of agencies are in the product quality services and security crackdown has put the administration advantages of aspects of the security crackdown significant measure for the client security and reduce the cost of rights, and fundamentally different from other places or bodies of the nature of enterprise security products, the brand effect and significant social and economic benefits, in order to improve product awareness broad far-reaching significance.

second, for the enterprise security for multiple custom tags can be printed on the quality of chinese products have 365 security center, chinese association for the promotion of security sector institutions, such as words, each tag contains an irregular non-repetition in digital security, a security digital counterparts 1 pieces of products, both 1 1 yards were unique, not copied. india has the security-related content query system security tag affixed to a trademark on products, packaging can also beuse of "chinese product quality security center 365 network security inquiry system products", "chinese association for the promotion of security sector institutions network products" and other terms related to honor propaganda. both increased product reliability and reputation can also improve products and corporate image will help improve the market competitiveness of products and promote sales, improve the economic efficiency of enterprises.

three, in order to access the production of enterprises awarded the bronze medal and certificate. enterprise brandname network can be combined with a unified security and crack down on fake goods. awarded for the enterprise, "the quality of chinese around the world" and "chinese association for the promotion of security sector institutions members certificate", and safeguard the rights and interests of enterprises and customers. query system can be on the product quality and authenticity of information for man-machine dialogue, such as automatic query, have questions or complaints on the products may also be timely artificialonline complaints, so that prompt treatment and timely problem resolved, implementation of traditional, passive security for the timely and proactive oversight of the organic combination of anti-counterfeiting and reunification. at the same time, on logistics solutions, anti-

counterfeiting center inquiry system to help enterprises at the basis of anti-counterfeiting and security on the use of the internet technology, digital encryption technology, infrared identification technology, combined with the international common bar code technology, build a national logistics platform, effectively help enterprises solved the problem years of cross-regional sales.

in addition, in order to better serve enterprises, business units can also produce a variety of products security certification (such as fertilizer compound fertilizer security certificate), enter the certificate, diploma forgery, all kinds of color picture labeling of ordinary trade marks, providing products tags trademarks, such as digital and coding services, general tags, such as trademarks. we are committed to: "there is brand optional, there is price concessions."

四. chinese product quality security center 365 chinese association for the promotion of security sector institutions and the chinese center for net security tips to you: want to improve their products credibility吗? want to expand sales to enhance economic efficiency吗? recommend a variety of special anti-counterfeit trademark labels, compound the security certificate, a variety of digital anti-counterfeit labels code tags, have 800 and 400 free national electricityquery words. hebei hebei branch office tel 0311-87361315 fax :0311-89695048 24-hour telephone 13722860108 (main unit: shijiazhuang city fenghua jade science and technology service center)