

2022年上海FHC环球食品展-美味升级

产品名称	2022年上海FHC环球食品展-美味升级
公司名称	聚星会展服务-专注展会咨询
价格	.00/个
规格参数	名称:FHC 时间:2022年 地点:上海
公司地址	浦东新区龙阳路2345号
联系电话	15000962264

产品详情

2022年限时免费登记领取FHC2022观展门票

FHC2022将以更加丰富的内容，为行业带来更高品质的食品贸易盛会。在原有行业板块的基础上“突破重塑”，划分的行业板块分别是：肉制品；水产品；烘焙轻餐、咖啡茶饮；休闲食品、甜食、巧克力；调味品及油品；高端食材供应链及预制食品；餐饮及智能店装设计；饮料；乳制品；婴童食品；食品包装及设计；火锅食材及用品。

展会简介：

历经二十六年的成长和发展，FHC上海环球食品展已经成为食品餐饮业内的贸易展览会之一。在中国食品餐饮行业巨大的市场需求下，FHC已成为各大跨国公司进驻中国市场的重要平台。2021年FHC上海环球食品展整体展出规模达20万平方米，到会观众87,025位，参展商2,829家。FHC多年来积累了全球超过60个国家及地区的参展企业和观众资源。

以的商贸平台、优良的配套服务，将世界各地的前沿餐饮食品企业汇集到一年一度的展会现场。2022年，展会将进一步扩容，全方位覆盖食品餐饮和地方特色文化美食领域，各大主题展区和精彩纷呈的国际性赛事与论坛即将拉开帷幕！

2022年开放时间

2022年11月08日 9:00 – 18:00

2022年11月09日 9:00 – 18:00

2022年11月10日 9:00 – 15:00

Food Business is Boundless and Unlimited FHC Performing the Rhapsody of "Food Era" According to the China Food Import Report 2021, in 2020, China's food imports exceeded US \$100 billion, reaching US \$107.73 billion, a year-on-year increase of 18.6%. With the growth of residents' income, consumption patterns are also upgrading. Residents' requirements for food have changed from basic need to upper requirements on food nutrition, health, leisure and multinational. At the same time, the development of logistics and Internet has not only promoted the popularization of various consumption modes, but also supported and promoted the steady growth of China's imported consumption scale. Since China's accession to the world trade organization, import tariffs have been continuously reduced, involving almost all imported food. The reduction of taxes and fees enables more and more ordinary residents to consume delicious food from all over the world. This is an era of miracles! From 2001 to 2021, the output value of China's food industry increased from hundreds of billions to more than ten trillion. In the past two decades, the growth power of the food industry has changed greatly. In the recent two years, new consumption pattern has become the main driving force to promote the growth of the food industry. Delivery Apps, live-streaming e-commerce, new media marketing... Under the background of coexistence in diversity and individuality, innovation and demand, the pattern of food consumption has also undergone qualitative changes. Products are no longer "hidden in the market", and online channels organically combine consumers with internet traffic economy to achieve a win-win business. This is an era full of challenges! As an industry platform, FHC Shanghai Global Food Trade Show has always injected a steady stream of vitality into a broader food dream! It not only cultivates in the field of food and catering, but also focuses on the upstream and downstream industrial chain of the food industry, in order to present a rich and professional trade fair for the majority of practitioners. In 2022, the scale of FHC and its co-located exhibitions is expected to reach 200,000m². In addition to the continuing product segments of leisure food, coffee drinks, bakery light food, dairy products and high-end food supply chain, FHC will focus on many potential fields such as prepared food, hot pot ingredients and supplies, canned food and equipment, local high-quality agricultural products and so on. Main themed exhibition areas, series of international competitions, multi theme and cross domain forums will comprehensively meet the needs of domestic and foreign visitors for international food, services, business trading and market development at FHC. Break through the market demand and give priority to obtaining business opportunities! FHC Shanghai Global Food Trade Show in 2022, delicious online, ready to go!

FHC 2022 第二十六届上海环球食品展

举办日期：2022年11月8-10日

举办地点：上海新国际博览中心

展馆地址：中国上海浦东新区龙阳路2345号

室内展厅：N1-N5馆、E3-E7馆、W4-W5馆

主办单位：上海市餐饮烹饪行业协会 上海博华国际展览有限公司

举办周期：每年一届

今年FHC全面整合餐饮食品行业的焦点与需求，通过科学优化与大数据分析，按产品类别设立十二大板块，用的姿态迎接来自世界各地的美食家们。就让我们拭目以待吧！