

# The 25th Shanghai Global Food Trade Show ( FHC餐饮食材展 )

产品名称	The 25th Shanghai Global Food Trade Show ( FHC餐饮食材展 )
公司名称	聚星会展服务-专注展会咨询
价格	.00/个
规格参数	
公司地址	浦东新区龙阳路2345号
联系电话	15000962264

## 产品详情

The 25th Shanghai Global Food Trade Show

Date: 9 - 11 November 2021

Venue: Shanghai New International Expo Centre (SNIEC)

Pavilion Address: No.2345, Longyang Road, Pudong, Shanghai, China

Exhibition Area: Hall N1-N5, E3-E7, W4-W5

Organizer: Shanghai Restaurant Cuisine Association, Shanghai Sinoexpo Informa Markets International Exhibition Co., Ltd.

Co-organizer: China Chamber of Commerce of Foodstuffs and Native Produce

Frequency: Annual

Co-located:

International Trade Fair for Wine and Spirits (ProWine Shanghai)

Shanghai International Franchising Expo (SFE)

Shanghai International Canned Food and Raw materials, Machinery and Equipment Expo (CCMF)

Asian Fruit and Vegetable Industry Expo (iFresh)

Shanghai Hot Pot Ingredients and Supplies Exhibition (HPE)

Shanghai International Modern Agricultural Brand Products Exhibition (ABE)

In the past decade, the food and beverage industry in China and even in the whole world has experienced rapid growth, and the new categories are emerging in an endless stream. A large number of enterprises continue to break through their own inherent development model and a single product line, seeking new thinking and new ideas in product innovation research and development. The new products with multiple proportions are in line with the current different consumer groups and tastes, and the design, packaging and marketing mode is even more innovative, promoting the multi-dimensional transformation of the food and beverage industry into a more comprehensive and diversified new retail industry.

FHC Shanghai Global Food Trade Show is the leading comprehensive exhibition platform in China. Its main exhibits including Seafood, High-end dairy Products & Oils; Tea & Coffee, Bakery & Gelato; Snacks, Confectionary & chocolate; High-end Food Supply Chain; Catering design & decoration. The exhibits range has been further expanded in 2021. On the basis of the original theme pavilions, the theme pavilions of canned food, hotpot ingredients and supplies and international catering brand supply chain will be added, which will enrich the food scope and the field of local cuisine culture more widely. Professional exhibition areas and a series of diversified international competitions and forums will jointly create an exciting stage. Interactive communication channels such as trade matching and professional forums will also meet the needs of domestic and foreign audiences for international food, service and market expansion at FHC.