

# Intertextile2022SH|Underwear fabrics baby fabrics

产品名称	Intertextile2022SH Underwear fabrics baby fabrics
公司名称	上海福贸展览服务有限公司
价格	.00/个
规格参数	
公司地址	上海市-福贸展会大鹏zpexpo
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## 产品详情

Black formal wear must first choose a good fabric. It is best not to choose chemical fiber fabrics. The texture is too bad, and it looks very cheap and greasy at first glance; exquisite fabrics and tailored tailoring, decent matching, don't worry, black suits are also Will not wear out the "salesman" temperament.

2022China Intertextile Shanghai Apparel Fabrics

Exhibition time: March 9-11, 2022

Exhibition Hall Address: National Exhibition Center (Shanghai)

Organizer: China Council for the Promotion of International Trade Textile Industry Branch

Booth reservation: Mr Zhang Zhang Peng

Welcome to Intertextile Shanghai Apparel Fabrics — Spring Edition

Intertextile Shanghai Apparel Fabrics is a comprehensive platform to showcase your supreme apparel fabrics and accessories.

Fairground-registration-1

There are lots of business chances to meet potential customer, explore new market opportunities, learn about next season ’ s trends, and add value to your business. It is currently one of the biggest and most comprehensive apparel fabric and accessories exhibitions in the world.

Featured Product Zone

SalonEurope

Accessories Vision

All About Sustainability Zone

Beyond Denim

Digital Printing Zone

Functional Lab

Premium Wool Zone

Verve for Design

With both the spring and autumn shows in Shanghai, this provides an excellent opportunity for overseas suppliers to build stronger relationships in the region and increase their presence in the market.

That was Intertextile Shanghai 2019

After already experiencing a significant increase in last year ' s Spring Edition visitor numbers, and with muted reports coming from some industry events earlier in the spring / summer sourcing calendar, we were not expecting such a strong increase again this edition. However, it ' s apparent that no matter the economic situation, the

unrivalled scale and variety of Intertextile Apparel ' s exhibitors means that trade buyers worldwide continue to choose this fair as their main spring / summer sourcing platform, year after year.

Fringe-programme-2

Trends & Fringe Programme Apart from the latest trend release, a series of professional events with interactive workshops and high-end influential seminars will bring you additional benefits for your sourcing trip, help you to expand your social network and to facilitate exchange of market information.

Trend Forum Introduction Tour

Venue: Trend Forum, Hall 5.1

The designer for S/S 2021 trend forum is NellyRodi Agency in France, Mr. Michael Bonzom, the Creative Director China of NellyRodi Agency, will host tours at the trend forum explaining the latest in design trends through fabric displays and seasonal trend stories.

**DIRECTIONS TREND COMMITTEE**

Since its foundation in 1998, the Directions Trend Committee has provided an invaluable research and marketing tool to designers and garment professionals, helping them steer their designs and manufacturing process in line with coming fashion seasons. The committee comprises of top trend forecasters, selected by Messe Frankfurt (HK) Ltd based on their knowledge and wide experience in all

fields of fashion. They come from cities considered the fashion capitals of the major export markets for international garment trade: New York, Milan, Paris and Tokyo. Each season, the committee members combine their expertise and local influences to come up with the themes that tell the story of tomorrow ' s apparel fabric trends.

## SACHIKO INOUE – TOKYO, JAPAN

Sachiko Inoue graduated from the International Design and Art Institution in 1971, then worked for various textile companies as a fashion and textile forecaster. Currently, she offers consulting services, including trend forecasts and individual guidance for several key material producers, trading firms, converters and fabric manufacturers in Japan. She has also been involved in directing JFW (Japan Fashion Week Organization)/Textile Div. in the trend forecasting and textile consulting field in both

Japanese and overseas fairs.

Other production team member: Miyo Hattori (graphic design)

## DONEGER CREATIVE SERVICES – NEW YORK, USA

Doneger Creative Services (DCS) is a leading forecasting and creative consultancy at the intersection of lifestyle and commerce. A division of The Doneger Group, retail's trusted advisor and the global leader in merchandising strategies, DCS has a unique perspective in blending breakthrough creativity with commercial practicality. Their mission is to provide design confidence through creative concepts, hands-on inspiration and branding strategies to bring great ideas to life. Kai Chow, Director of DCS, leads a team of forecasters, concept designers, trend analysts and branding strategists to inspire and guide clients through designing products and brands that make an impact.

## ELEMENTI MODA – MILAN, ITALY

Elementi Moda has provided consultation services since 1979 as well as styling and product design for the international textile industry. Elementi Moda organises trend conferences for international apparel companies. It also provides extensive research and development services for commercial textile products, such as fibres, yarns, fabrics and knitwear. Creative Director Ornella Bignami is a specialist in

fibres, colours, yarns and fabric developments for fashion and home.

## NELLY RODI AGENCY – PARIS, FRANCE

Founded in Paris in 1985, Nelly Rodi is a consulting firm specialising in innovation and creativity. Today based in Paris, Shanghai, Tokyo and New York, it is an international reference for forecasting the industrial and service sectors. Nelly Rodi coaches and assists brands, investment funds, and collective organisations in developing their strategy, marketing, product and digital expertise. Nelly Rodi is established in China for 15 years, and Michael Bonzom is the Asia creative director.

Exhibition Contact:

Contact: Zhang Peng